



BBC Statements of Programme Policy 2005/2006

Purpose, vision and values

OUR PURPOSE is to enrich people's lives with programmes and services that inform, educate and entertain

OUR VISION is to be the most creative organisation in the world

OUR VALUES

- Trust is the foundation of the BBC: we are independent, impartial and honest
- Audiences are at the heart of everything we do
- We take pride in delivering quality and value for money
- Creativity is the lifeblood of our organisation
- We respect each other and celebrate our diversity so that everyone can give their best
- We are one BBC: great things happen when we work together

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The purpose of the BBC

Broadcasting plays a pivotal role in the social, cultural and political life of the UK and the BBC lies at the heart of this broadcasting system. Its purpose, largely unchanged in 80 years, is to enrich the life of every person in the UK with programmes that inform, educate and entertain.

The BBC is a unique institution. Owned by the British people and independent of political and commercial interests, it exists to serve everyone, regardless of age, income, sex, race or religion.

As such, the BBC is able to contribute to the quality of life in society as a whole. In order to do this successfully, it must also constantly and consistently offer value for people as individuals. It aims to touch people's lives in ways that contribute fundamentally to their individual enjoyment, self-fulfilment and ability to participate in our society.

The BBC creates public value in five main ways:

- **Democratic value:** the BBC supports civic life and national debate by providing trusted and impartial news and information that helps citizens make sense of the world and encourages them to engage with it.
- **Cultural and creative value:** the BBC enriches the UK's cultural life by bringing talent and audiences together to break new ground, to celebrate our cultural heritage, to broaden the national conversation.
- **Educational value:** by offering audiences of every age a world of formal and informal educational opportunity in every medium the BBC helps build a society strong in knowledge and skills.
- **Social and community value:** by enabling the UK's many communities to see what they hold in common and how they differ, the BBC seeks to build social cohesion and tolerance through greater understanding.
- **Global value:** the BBC supports the UK's global role by being the world's most trusted provider of international news and information, and by showcasing the best of British culture to a global audience.

As the broadcast environment evolves – across television, radio and new and emerging media platforms – and as society changes, the BBC will continue to have a vital role to play.

These *Statements of Programme Policy* set out how the BBC intends to fulfil its purpose and deliver public value across the range of its services over the next 12 months.

Chairman's statement



The Board of Governors is responsible for ensuring that the BBC operates in the interests of viewers and listeners. On their behalf we assess how effectively the BBC delivers its public purpose: to enrich people's lives with programmes and services that inform, educate and entertain.

This is the fourth set of annual *BBC Statements of Programme Policy*. They detail how the BBC will deliver its public service remit over the year ahead.

As last year, each service outlines its priorities for the year ahead and the programme plans are explained in the context of the BBC's five key public purposes: democratic value; cultural and creative value; educational value; social and community value; and global value. On the preceding page, we explain how the BBC delivers public value through meeting these purposes.

The BBC's commitments in 2005/2006, particularly the priorities identified, reflect what licence fee payers have been telling us over the past year about what the BBC should be doing more of, or what it should be doing better. For example, BBC One promises more current affairs in peak time; BBC News identifies implementing the recommendations to improve its Europe coverage as a priority; Radio 3 promises a number of high-profile classical music events, including broadcasting the complete works of three featured composers; and bbc.co.uk will deliver more of what our audiences want – distinctive and original content, with an emphasis on delivering democratic and educational value.

Audiences have also been telling us that they want more original drama, more innovative comedy and fewer repeats, particularly in peak time. As the Director-General outlines in his statement over the page, a new programme strategy is under development to deliver this, together with efficiency savings to release more money into programme-making for the benefit of licence fee payers. While this is a long-term strategy, the BBC commits to begin delivering change now, evidenced by the Board's approval of an overall increase of £61 million in programme spend, bringing the total to £2,178million in 2005/2006.

All this change sits alongside the BBC's undiminished commitment to key public service genres such as news, children's output, religion and an unrivalled range of local, regional and national services from BBC Nations & Regions.

Over the next year, the Board of Governors will introduce a new framework to deliver improved transparency and much greater accountability to BBC licence fee payers. We plan to take an important step forward in the process of setting out clear commitments for the BBC with the introduction of 'service licences'. As their name implies, these are licences that will be published, setting out the budget, remit and performance targets that the Board of Governors and licence fee payers will expect to be met for each service. They will not replace *Statements of Programme Policy*, but will provide more detailed and longer-term public commitments.

At the heart of the BBC is creativity. The BBC's management team, led by the Director-General, is committed to delivering quality content on television, radio and online throughout 2005/2006. As the BBC's Board of Governors, we are committed to monitoring the BBC's performance against these statements on behalf of licence fee payers and will publish our assessment – informed by our dialogue with audiences – in the 2005/2006 *Annual Report and Accounts* in July 2006.

Michael Grade

BBC Chairman
MARCH 2005

Director-General's statement

The BBC exists to create public value, serving its audiences not just as consumers but as members of a wider society, with programmes and services which inform, educate and entertain, but which also serve wider public purposes.

Over the next ten years, as the media industry moves into a period of unprecedented change, the BBC needs to be more committed than ever to a focus on excellence in everything it does, delivering more quality, more ambition and more depth than any other broadcaster. The BBC should deliver the best journalism in the world; great comedy and drama; music and music-making across all media; programmes that build knowledge; safe and original high-quality services for children; sport and national events; and the best local and regional services.

As an organisation we have an ongoing commitment to growing our understanding of audiences' needs and priorities, which is helping us to shape our content and output. We will also develop even more effective ways of signposting our output in an increasingly complex media landscape, enabling audiences to navigate their way to content of interest and benefit to them.

These *Statements of Programme Policy* demonstrate our commitment to serving these audiences' needs and delivering excellence across all our services over the coming year. We will offer a range of television, radio and new media services, each underpinning the BBC's unique public service remit, delivering public value to all our licence fee payers.

First, we will invest an additional £21million overall in BBC Television. This money will be spent on enriching the summer schedule, increasing the amount of drama and beginning to reduce repeats in peak time. BBC One highlights include a multi-part adaptation of Charles Dickens' *Bleak House* and a groundbreaking new David Attenborough series, *Life in the Undergrowth*, as well as the return of successful titles like *Waking the Dead*, *Cutting It* and *Worst Week of My Life*. BBC Two will continue to strengthen its creative innovation in comedy, documentary and contemporary factual programmes, as well as building on its presence in drama. Highlights of the year will include distinctive, thought-provoking series such as Peter Ackroyd's *Romantics* and *How Art Made the World*, along with innovative drama like *Rome* and *To the Ends of the Earth*.

The BBC's digital television channels go from strength to strength. BBC Three remains committed to creative innovation, the development of new talent and risk-taking, particularly in comedy and drama. This year BBC Three will build on its growing reputation for groundbreaking comedy. The award-winning successes *Nighty Night*, *The Smoking Room* and *Little Britain* will all return, but will be joined by new titles, including *Funland*, a new ten-part comedy drama set in the North West.

BBC Four will receive an additional £2million investment and we hope to use this to help make the channel more accessible in tone. Major new productions will include *Islamic History of Europe* – an examination of the role of Islam in the development of European culture across art, science and literature – and *Shakespeare's Happy Endings*. BBC Four will also continue to develop its close relationship with BBC Two through the 'Four on Two' zone, giving people the opportunity to experience programmes shown on the BBC's digital channels.

News coverage on the BBC aims to stand out for the quality of its original reporting and analysis. In 2005/2006 we will invest an extra £11million in BBC News for coverage of the expected General Election, and increase the hours of current affairs broadcast in peak time on BBC One, working towards our public commitment to offer 48.5 hours in peak in 2006/2007, including at least four *Panorama* specials. In an election year BBC News 24 will be the BBC's primary election channel, providing campaign highlights, press conferences, speeches, rallies and key interviews. BBC News 24's evolving relationship with bbc.co.uk/news will ensure that we offer viewers speedy access to the best information, encouraging the national debate and helping people make sense of their world.

The radio *Statements* demonstrate our continuing commitment to new music, live performance and nurturing UK talent. 2005/2006 will see Radio 1 extending the range and diversity of its live events, and Radio 2 working closely with the British Academy of Composers and Songwriters in support of the 50th anniversary of the Ivor Novello Awards. Radio 3 will provide a focus for engagement with classical music by celebrating the achievements of three composers, dedicating substantial airtime to broadcasting their complete works over a short period.



On our digital networks, iXtra is increasing its commitment to new music and 6 Music will continue to champion music and artists that receive limited airplay elsewhere.

On our speech networks, Radio 4 will generate considerable impact with special events, including two major series marking the 60th anniversary of the end of World War 2 and a 90-part series telling the story of the British Empire. In its coverage of the expected General Election, Five Live will seek, through collaboration with BBC Asian Network and iXtra, to reach audiences not engaged in the electoral process. BBC Asian Network will also be seeking to raise the range, depth and quality of its speech output. BBC Radio continues to support writers and performers across its portfolio, with BBC 7 encouraging new drama and comedy talent in partnership with BBC writersroom and BBC Talent.

As digital take-up grows we will continue our commitment to delivering the BBC's purposes through new media. The bbc.co.uk *Statement* reflects its new remit, set out in the Governors' response to Philip Graf's independent review of our online service. Specific commitments for 2005/2006 include a trial of the Interactive Media Player (iMP), improving service quality and impact through user tools such as BBC Search, and the implementation of an external production quota.

On BBCi we will continue to enhance the BBC's television proposition, increasing investment in children's content, including the launch of CBBC Extra, a comprehensive interactive offering. We will also experiment with a number of innovative user-generated content offerings such as *Your Stories*, which brings together digital storytelling and video nation content.

This is the first year that we have included a *Statement* for the BBC's Digital Curriculum which will launch in January 2006. The Digital Curriculum will be a free online service, structured around key elements of the school curriculum for 5 to 16 year olds, providing interactive resources which can be used at home, at school and in the community. It is the critical plank of our public purpose to help build a society strong in knowledge and skills.

Finally, in 2005/2006 we will continue to provide distinct communities in the UK with programmes that champion their interests, celebrate their creativity and value their diversity. We will launch local television news pilots in five West Midlands towns as a first step towards our plans for 60 local television services across the UK, and in BBC English Regions we will extend the existing chain of buses and Open Centres.

This year's *Statements of Programme Policy* is the last set of complete commitments relating to the current Charter period. I hope that they provide a strong sense of how the BBC aims to deliver public value to all licence fee payers over the coming year.

Mark Thompson

Director-General
MARCH 2005

The BBC at a glance

26 BBC services across three platforms – television, radio and new media

TELEVISION



BBC One aims to be the UK's most valued television channel, with the broadest range of quality programmes of any UK mainstream network.



BBC Two brings challenging, intelligent television to a wide audience by combining serious factual and specialist subjects with inventive comedy and distinctive drama.



BBC Three is dedicated to innovative British content and talent, providing a broad mix of programmes aimed primarily at younger audiences.



BBC Four aims to be British television's most intellectually and culturally enriching channel, offering a distinctive mix of documentaries, performance, music, film and topical features.



CBeebies offers a mix of high-quality, UK-produced programmes designed to encourage learning through play for children aged five and under, in a consistently safe environment.



The CBBC Channel offers a distinctive mixed schedule for 6 to 12 year olds, encouraging the development of existing and new interests, helping children to understand and embrace the world around them.

RADIO



BBC Radio 1 offers a high-quality service for young audiences combining the best new music, a comprehensive range of live studio sessions, concerts and festivals, and tailored speech output.



BBC Radio 2 brings listeners a broad range of popular and specialist music focused on British talent and live performances, complemented by a broad range of speech output.



BBC Radio 3 is centred on classical music, and also provides a broad spectrum of jazz and world music, drama and arts, and includes live and specially recorded performances.



BBC Radio 4 uses the power of the spoken word to offer programming of depth which seeks to engage and inspire with a unique mix of factual programmes, drama, readings and comedy.



BBC Radio Five Live broadcasts live news and sport 24 hours a day, presenting events as they happen in an accessible style, with particular emphasis on targeting 25 to 44 year olds.



BBC Five Live Sports Extra is a part-time network providing additional sports coverage through rights already owned by BBC Radio Five Live to deliver greater value to licence fee payers.



1Xtra plays the best in contemporary black music, with a strong emphasis on delivering high-quality live music and supporting new British artists.



BBC 6 Music engages with lovers of popular music by offering the best music from the BBC Sound Archive together with current releases outside the mainstream, complemented by music news and documentaries.



BBC 7 is a speech-based digital radio service offering comedy, drama and readings mainly from the BBC archive. It is also the home of children's speech radio.



BBC Asian Network offers challenging debate, informed journalism, music, sport, entertainment and drama to audiences of British Asians from different generations.

NEW MEDIA



bbc.co.uk provides innovative and distinctive online content, promoting internet use to develop a deeper relationship with licence fee payers and to strengthen BBC accountability.



BBCi offers digital television audiences all-day, up-to-the-minute content including news, weather, learning, entertainment and interactive programming.

The Digital Curriculum will be a free online service, providing high-quality interactive resources structured around key elements of the school curriculum.

NEWS



BBC News seeks to provide the best journalism in the world and aspires to be the world's most trusted news organisation: accurate, impartial and independent.



BBC News 24 delivers news, analysis and insight, supported by the BBC's newsgathering operations, all day, every day of the year.



BBC Parliament is the only UK channel dedicated to the coverage of politics, featuring debates, committees and the work of the devolved chambers of the UK.

NATIONS & REGIONS

BBC English Regions

BBC English Regions serves a wide range of urban and rural communities and aims to be the most trusted and creative community broadcaster in England.

BBC Scotland

BBC Scotland produces a broad range of distinctive television and radio programmes for all age groups that properly reflect the diverse nature of Scotland.

BBC Cymru Wales

BBC Cymru Wales is committed to producing services which reflect the unique culture and history of Wales, and its social and political landscape.

BBC Northern Ireland

BBC Northern Ireland provides something of value for everyone in the community through its broad portfolio of programmes and services that reflect local interests and experiences.

BBC ONE aims to be the UK's most valued television channel, with the broadest range of quality programmes of any UK mainstream network. We are committed to widening the appeal of all genres by offering the greatest breadth and depth within them. We will cover national and international sports events and issues, showcase landmark programmes and explore new ways to present specialist subjects.



BBC One will continue to cover major sporting events, taking full advantage of interactive technologies to enhance viewers' enjoyment.

Key priorities for the coming year

This year the channel aims to:

- maintain reach by extending range and depth in every genre, with a particular emphasis on genres which can strengthen and enhance the BBC's reputation for quality and excellence. We will increase our commitment to current affairs in peak time and widen the range of drama. Factual programmes will explore more new subject matters.
- extend impact beyond the screen, with learning initiatives and a season devoted to revealing a rounded picture of sub-Saharan Africa.
- enhance audience perceptions of the quality of BBC One output by ensuring that programmes are innovative and exhibit high production values.

Democratic value

News coverage on BBC One aims to stand out for the quality of its original reporting and analysis, and by covering a full agenda of international, national and regional stories. In our current affairs output we aim to uphold the highest standards of impartiality and rigour, invest in long-term investigations and reflect a wide range of opinions.

In 2005/2006 we will increase the hours of current affairs broadcast in peak time, working towards our public commitment to offer 48.5 hours in peak time in 2006/2007. *Panorama* will continue in its present slot, and will be complemented with a range of peak-time specials showcasing the best of British journalism and investigations. *Real Story* will be relaunched as a single-subject programme.

Alongside these strands will be a range of other current affairs programmes, including political coverage in *The Politics Show* and *This Week*, topical debate in *Question Time*, and programmes which cross traditional genre boundaries, such as drama-documentaries. We also will continue to bring current affairs issues to the daytime audience under the banner of *Britain's Secret Shame* and *Britain's Streets of...*

BBC One's commitment to independent consumer affairs will continue with *Watchdog*, while *Should I Worry About...?* will combine science and topical consumer issues. A regular regional perspective will also be maintained with the BBC English Regions weekly strand *Inside Out*. Through this broad range of approaches and subject matter BBC One will aim to maintain the appeal and reach of its current affairs output.

BBC One is committed to revealing the realities of life in contemporary Britain through its documentary output. The *ONE life* strand will continue, and new hard-hitting observational documentaries will include exposés of benefit fraud and insights into the world of violent crime.

We will provide a range of programmes concerning the realities of family life in modern Britain. We will aim to show how divorced fathers can get the best out of the time they spend with their children, while *Stepfamilies* will help conflict-ridden families reach resolutions. A range of documentary and drama programmes will also draw attention to the shortage of organ donors in the UK.

Our specific commitments:

- there will be three national and international news bulletins on weekdays, with news at 10pm six days a week
- regional news will be integrated within all major network bulletins
- during 2005, we will provide at least 1,380 hours of news programmes, of which 275 will be in peak time
- in addition to these hours, we will continue to bring the audience news specials when significant stories break, and to relay BBC News 24 overnight on BBC One
- we will show at least 90 hours of current affairs programmes, including at least four *Panorama* specials in peak time



The new *Doctor Who*, a BBC Wales production, reflects BBC One's aim to provide great entertainment and quality drama.



BBC One is committed to showing at least 90 hours of current affairs programmes, including topical debate in *Question Time*.



BBC One is available on analogue television, digital satellite (channel 101), digital cable (channels 101 and 1) and Freeview (channel 1). For further information see bbc.co.uk/bbcone

Cultural and creative value

BBC One has a strong reputation for reflecting a diverse range of ideas in its arts, drama, comedy and entertainment output, and for providing a platform for the very best in UK and international creative talent, both of today and of the past.

Coverage of the arts will include world-class musical performances from the BBC Proms, culminating in the Last Night which links to events at outdoor venues across the UK. This year will also see a broadcast of the Kirov Ballet performing *Swan Lake*.

Imagine will continue as our flagship arts strand. We will complement this with BBC One's first major landmark arts series as David Dimbleby presents *A Picture of Britain*, a celebration of the inspiration that painters, writers and musicians have taken from the British landscape. The series will aim to deliver significant impact beyond the screen, through a collaboration with Tate Britain as well as with BBC Four. Further one-off documentaries will include a profile of the life of Frank Sinatra, and Michael Palin exploring the life and work of Wilhelm Hammershoi.

A key aim of BBC One's arts output is to encourage people to engage with and participate in artistic and creative activities. *Rolf on Art* will continue and will build on the success of last year's 'paintathon' with a nationwide project to bring together hundreds of artists to produce one giant painting. Laurence Llewellyn-Bowen will present a programme encouraging people who would never consider themselves artists to uncover their true creative talents. *Page Turners* will encourage daytime viewers to engage in reading and literary criticism.

Across the popular genres of drama, comedy and entertainment, our ambition is to take risks and innovate whilst remaining true to the BBC's heritage and expectations of quality.

BBC One aims to provide a unique range of high-quality drama programmes. In the coming year we will look to create impact through new approaches. An adaptation of *Bleak House* will be presented as a multi-part series reflecting the way Dickens wrote it. A Shakespeare season will feature four adaptations by contemporary writers. We will also look to build on our success in contemporary drama through the best of British writing talent from across all the nations and regions of the UK, with high-impact, distinctive, strongly-authored series and single dramas that reflect the realities of life in modern Britain. New titles will include a romantic comedy series by David Renwick and two one-off films written by Stephen Poliakoff concerning the alienation of British people from the democratic process.

Among contemporary dramas, familiar titles such as *Waking the Dead*, *Cutting It* and *Silent Witness* will be joined by the return of newer dramas such as *55 Degrees North* as well as the new *Doctor Who* from BBC Wales. *EastEnders*, *Holby City* and *Casualty* will continue to provide distinctive popular drama, often tackling difficult, sensitive and topical issues in a way which engages their large audiences. During the day, BBC One will build on its commitment to original drama series and one-offs.

The BBC invests far more than any other broadcaster in home-grown comedy, with BBC One playing a key role in this area. In 2005/2006 Sanjeev Baskar will feature in a new one-off comedy drama, *The Worst Week of My Life* will return for a second series and we will invest in further new series from established writers.

Launching new comedy in a world dominated by multichannel television is a particular challenge for a mainstream channel, and we will increasingly look to develop ideas in conjunction with other channels, in particular BBC Two and BBC Three, so that programmes can grow and eventually transfer to BBC One.



BBC One aims to make serious subject matter accessible and relevant to a broad audience. *Hiroshima* will combine documentary techniques with computer graphics, dramatic reconstruction and personal testimony.



In the summer of 2005, BBC One will take the lead for the BBC's Africa Season which will celebrate the richness of modern Africa.



Two one-off films by Stephen Poliakoff will look at the alienation of British people from the democratic process.

Entertainment programmes on BBC One play an important role in providing a warmth and modernity in the audience's relationship with the channel. Jonathan Ross and Graham Norton are both able to forge this kind of connection and both will feature in 2005/2006. The channel will also build on the impressive impact of *Strictly Come Dancing* with a new series, *Strictly Dance Fever*, a search for Britain's most talented dancers. Innovative interactivity will also feature as a core part of many entertainment programmes, including *Test the Nation* and a new series of *Come and Have a Go... If You Think You're Smart Enough* in a new format.

As the BBC's primary television service, BBC One has an important role to play in supporting other BBC services, in particular the digital channels and digital take-up by audiences. It will continue to act as a showcase for the best programmes from the BBC's digital channels.

Our specific commitments:

- during 2005 at least 70% of our total output will be programmes commissioned by the BBC, and 90% in peak time
- in 2005/2006 we will start reducing the volume of peak-time repeats of programmes previously seen on the channel below the existing ceiling of 10% of peak time
- we will broadcast a minimum of 45 hours of arts and music in 2005/2006
- from the beginning of 2005, we will commission at least 25% of the qualifying output of the channel from independent producers

Educational value

One of BBC One's core ambitions is to make the widest variety of specialist, more serious subject matter accessible and relevant to a broad, mainstream audience.

The channel has a strong reputation in natural history and science, and a burgeoning one in areas such as history and the arts. Many of our programmes explore unfamiliar areas of knowledge in distinctive, cutting-edge ways, with additional learning opportunities often made available either online or via interactive television. The coming year will see the channel looking to build on this reputation and further broaden its range.

History output on BBC One has successfully taken advantage of innovative approaches and state-of-the-art production techniques in recent years, and we will look to build on these successes. Combining documentary techniques with computer graphics, dramatic reconstruction and personal testimony, we will explore a variety of historical events and periods. Subjects will include the horror of the Hiroshima atom bomb and the Battle of Trafalgar, as well as the culture of the ancient Egyptians and the explorers who uncovered it in the 19th century.

BBC One will continue to present a range of natural history series which aim to give viewers unique access to spheres of knowledge from across the natural and geographical world. The same team that produced *The Blue Planet* will present *Planet Earth*, the first landmark factual series to be shot in high-definition format and one that will explore and explain the major natural habitats of the earth's continents. New technologies including micro-photography will also feature in *Life in the Undergrowth* as David Attenborough reveals the world of the invertebrates.

This year will see BBC One opening up the worlds of numeracy and literacy. Terry Jones will present the channel's first foray into mathematics with a history of the number one. The channel will also be at the heart of a three-year BBC literacy campaign, to be launched in collaboration with a variety of partner organisations and targeting adults with low reading ages. A range of approaches will be used, from plotlines in dramas, through documentaries, to advice about where people can engage in further learning activities via the BBC or our partners.

We will also seek to extend the appeal and range of the long-running strand *Antiques Roadshow* with the launch of *20th Century Roadshow*, which will reflect and celebrate the boom in 20th-century collectables.

Our specific commitment:

- science, natural history and educational programmes will form part of our commitment to 650 hours of new factual programmes



BBC One will continue to present a range of natural history programmes giving unique access to specialist spheres of knowledge. The same team that produced *The Blue Planet* will present *Planet Earth*.



Amongst the arts output on BBC One, *Rolf on Art* aims to encourage people to engage in creative activities.



BBC One is available on analogue television, digital satellite (channel 101), digital cable (channels 101 and 1) and Freeview (channel 1). For further information see bbc.co.uk/bbcone

Social and community value

As the BBC's foremost mainstream television channel, BBC One has a particular responsibility to respond to the major national events which bring people together across the UK. This year will see the 60th anniversaries of VE and VJ Days, as well as the 200th anniversary of the Battle of Trafalgar. BBC One will be at the forefront of the coverage of these national commemorations. Relevant historical documentaries will accompany them.

Coverage of the UK's major annual sporting events, such as Wimbledon, the Grand National, the FA Cup, the Six Nations Rugby Championship and the Open Golf Championship will continue, as will Premiership football highlights on *Match of the Day*. International sports events will include the Commonwealth Games and World Athletics Championships. We will also take full advantage of interactive technologies to enhance our viewers' experience of the major events, enabling them to exercise more control over how and when they watch.

BBC One will seek to reflect the importance of religion and faith in today's society in a range of output, including news and current affairs. Regular religious worship will continue in the form of *Songs of Praise* and coverage of major religious festivals, and a thought-provoking series featuring Robert Winston will chart the story of religion from ancient times to the modern day.

BBC One is also committed to bringing a range of children's programmes to a non-digital audience, including CBeebies programmes such as the drama *Balamory* from BBC Scotland, and *Newsround* and *Blue Peter* from CBBC.

Our specific commitments are to provide:

- at least 80 hours of religious programming (as part of 112 hours across both BBC One and BBC Two)
- 400 hours of children's programmes
- 260 hours of sports programmes

Global value

BBC One plays a significant role as a platform where the BBC can help make sense of global events and issues for a large audience.

In the summer of 2005, BBC One will take the lead for the BBC's Africa Season, a raft of programmes designed to celebrate the richness of modern-day Africa. The peak of the season will coincide with the UK's hosting of the G8 summit at Gleneagles and its presidency of the EU, and will look to maximise the increased awareness of the issues that Africa faces. The season will also aim to be an engaging, positive exploration of arts, culture, music, politics and education, offering programming designed to engage a mainstream audience. The season will include a drama specially written by Richard Curtis, a documentary series presented by Bob Geldof, live and recorded programmes and events from African locations, and extra content built into news, current affairs, children's, factual, entertainment and sports output.





BBC TWO is a mixed-genre channel combining serious factual and specialist subjects with inventive comedy and distinctive drama to bring challenging, intelligent television to a wide audience.



BBC Two aims to enhance its international coverage and bring stories from around the world to the heart of the schedule, as in *Israel and the Arabs*.

Key priorities for the coming year

Over the next 12 months BBC Two will pay particular attention to:

- innovating in comedy, documentary and contemporary factual programmes, while maintaining a sense of surprise and originality across the schedule
- maintaining reach by extending range and depth, with a particular emphasis on genres where the BBC's reputation for quality and excellence is strong
- delivering greater impact by developing key slots including early evening weekdays and Saturday nights

Democratic value

BBC Two delivers a mix of news analysis, current affairs and factual programming of the highest standard to cover international, national and regional issues and perspectives with impartiality, fairness and integrity.

Newsnight remains our flagship current affairs programme and will continue to have a consistent presence five nights a week, bringing the most significant interviews to its audiences. We will find opportunities to extend the programme beyond its regular slot, and to go deeper into the most important issues.

Coverage of Westminster and the national parliaments and assembly, party conferences and party political broadcasts will continue to find a home on BBC Two.

When Britain Said Yes to Europe will mark the 30th anniversary of the British referendum on Europe.

Our specific commitments are to broadcast at least:

- 100 hours of news
- 240 hours of current affairs

Cultural and creative value

We will reflect and continue to contribute to the UK's cultural life by building on our track record in art and innovative originated comedy and drama, and by providing a home for the passions and interests of the nation.

Over the next year our major new programme, *The Culture Show*, will develop further, giving cultural and arts journalism a regular presence in peak time. Together with BBC Four and new media, the series will actively encourage people to attend and participate in the arts. This is alongside our standing commitment to covering and presenting arts throughout the year via our regular strands *Arena* and *Newsnight Review*.

Distinctive, thought-provoking series will also feature, such as Peter Ackroyd's *Romantics* and *How Art Made the World*, a series exploring the very beginnings of human creativity. *Modern* will view the imagery of modern life through the prism of the past with archive footage and testimony bringing the Modernist heritage to life.

BBC Two will continue to provide audiences with diverse coverage of, and commentary on, musical performance. Contemporary programmes will include *Soul Deep*, a major documentary series on the story of black music, and an *Arena* special on Bob Dylan.

In classical music, alongside coverage of the BBC Proms, other performances and large-scale public participation events, BBC Two will broadcast *Beethoven*, a partnership project with BBC Radio 3 and BBC Four recounting the story of the great composer.

In comedy, new titles will include *Extras*, Ricky Gervais' long-awaited new series set behind the scenes of a film shoot, and *Time Trumpet*, a look back from the future at the present with a satirical slant. *Supernova*, a tale of two UK astronomers sent to the Royal Australian Observatory in the middle of the outback, and satirical news show *Broken News* will also be at the forefront of a wave of new content. They will be complemented by new series of established channel favourites such as *QI* and *Dead Ringers*.



BBC Two will deliver innovative drama. *To the Ends of the Earth* is a three-part adaptation of the acclaimed William Golding trilogy.



The channel will showcase British film, including the adaptation of Meera Syal's *Anita and Me*.



BBC Two is available on analogue television, digital satellite (channel 102), digital cable (channels 102 and 2) and Freeview (channel 2). For further information see bbc.co.uk/bbctwo

BBC Two will continue to engage creative teams across genres to deliver innovative drama. *Rome* recounts the political intrigue of the Roman Empire in a major 12-part series by new British writer Bruno Heller. *To the Ends of the Earth* is a three-part adaptation of the highly acclaimed William Golding trilogy. Working in partnership with BBC Three, the channel will bring original drama such as *Bodies* to wider audiences.

BBC Two will play its part in showcasing British film, including some supported by BBC Films. Film dramas which boldly examine and reflect the life and world in which we live will include *Code 46*, an examination of a world run by insurance companies, and *Dirty Pretty Things*, exploring the London netherworld of illegal refugees and illicit trade in human organs. Echoing eras of the past, the adaptation of Meera Syal's *Anita and Me* is a coming-of-age comedy about a young Asian girl growing up in the 1970s.

BBC Two will continue to develop its close relationship with BBC Four, enhancing its reach and overall value and supporting digital take-up. The best of BBC Four will continue to be showcased on the 'Four on Two' zone.

Our specific commitments are that:

- we will provide at least 200 hours of arts and music programming
- during 2005 at least 70% of total output will be programmes commissioned by the BBC, and 80% in peak time
- from the beginning of 2005, we will commission at least 25% of the qualifying output of the channel from independent producers

Educational value

Formal and informal learning will remain a cornerstone of BBC Two. In the coming year we will continue to provide factual programming across a broad range of specialist subjects to open up new areas of knowledge, often supported with online or interactive television material.

The channel has become the home of programmes which support UK-wide events involving and engaging the public. Programming this year will include *Springwatch with Bill Oddie*, supporting BBC Learning's Make Space for Nature campaign. This ambitious follow-up to last year's *Britain Goes Wild* aims, with the help of the audience, to discover if spring is arriving earlier in Britain because of global warming. A major cross-platform event, *Coast*, will encourage viewers to celebrate Britain's coastal heritage by looking at the human history and natural beauty of one of the world's most diverse coastlines.

At the heart of BBC Two lies an ambition to expand the horizons of viewers by finding ways to unlock the more specialist areas of science, nature, history and business, and ways to open up unfamiliar areas of knowledge for a broader audience.

Existing factual programming strands – *Horizon*, *Timewatch* and *Natural World* – will make it their mission to find the best stories and the best new ways of telling them. They will be complemented by landmark programming such as this year's slavery trilogy. This will comprise *Sugar Dynasty*, the story of one family's rise and fall as slavery transformed Britain, *How to Make a Million from Slavery*, the dramatised biography of a slave trader and entrepreneur, and *Breaking the Chains*, the inspiring story of how slavery was brought to an end by the British.

In business, existing strands such as *The Money Programme* will be complemented by newer titles, including *The Russian Godfathers*, uncovering the story of how, in inheriting their national economy, a handful of Russian businessmen have become amongst the most influential in Europe.



BBC Two will provide at least 430 hours of sport – the major sporting event of the year will be the Winter Olympics from Turin.



The Culture Show gives cultural and arts journalism a presence in peak time, and is part of BBC Two's commitment to 200 hours of arts and music programming in 2005/2006.



Newsnight is BBC Two's flagship current affairs programme. It is central to the channel's commitment to provide at least 240 hours of current affairs.

It is also our aim to link programmes to interactive applications that encourage our audiences to apply in real life what they have seen on screen. For example, BBC Neighbourhood Gardener is a garden mentor scheme tapping into the ability of experienced gardeners in the audience to pass on their knowledge for the benefit of local communities. Launched in partnership with national educational and charity organisations, it will be provided in association with *Gardeners' World*.

BBC Two will continue to broadcast formal and vocational learning for children and adults in BBC Learning Zone. This will also remain home to a combination of programmes for teachers, including curricular support in *Bitesize*, language programmes, and work skills programmes for further education colleges. It will be supplemented with programmes for schools on weekday mornings and Open University commissions in peak time, including the *Rough Science* strand.

We will continue to provide a home for the best in children's programming with a wide range of output for the non-digital audience via the CBBC and CBeebies brands across multiple genres – from news to drama to magazine-format programmes.

Our specific commitments are to provide at least:

- 500 hours of factual programmes
- 100 hours of children's programmes

Social and community value

BBC Two will broadcast a variety of content during the coming year that will build social cohesion and tolerance through greater understanding. By providing opportunities for communities to come together as well as serving distinct, niche needs, BBC Two is well placed to deliver social value.

BBC Two will continue to cater for the aspirations and passions of the audience across a range of leisure pursuits, such as motoring (*Top Gear*), gardening (*Gardeners' World*) and football (*Match of the Day 2*).

BBC Two covers many of the UK's big sporting events and will continue to broadcast those with which the channel has become synonymous and which bring communities of sporting interest together. This year, we will offer live coverage from Wimbledon, the Open Golf Championship and Ascot, and from the major snooker, darts and bowls tournaments. The major sporting event of the year will be the Winter Olympics, with comprehensive coverage broadcast live from Turin.

In religion and ethics, series such as *The Battle for Britain's Soul* and *The Monastery* will explore the role of faith in the modern world.

BBC Two recognises the diversity of its audiences and strives to both serve and reflect them. Amongst this year's programmes will be *Beyond Boundaries*, a groundbreaking series that challenges preconceptions about what disabled people can and cannot do. *Sad to be Gay* follows the deeply personal journey of David Akinsanya, a gay man quite literally sad to be gay, in his attempt to change to heterosexuality. *Hidden Dragon* reveals the vast, secretive and invisible universe of Britain's third largest minority, the Chinese community.



Innovating in comedy remains a core objective for BBC Two. Ricky Gervais' long-awaited new series, *Extras*, is set behind the scenes of a film shoot.



BBC Two has become the home of UK-wide events involving the public. *Springwatch with Bill Oddie* aims to discover if spring is arriving earlier because of global warming.



BBC Two is available on analogue television, digital satellite (channel 102), digital cable (channels 102 and 2) and Freeview (channel 2). For further information see bbc.co.uk/bbctwo

Local stories and heritage will be given exposure across the channel. We will broadcast performances from around the UK, including cultural events and traditions that define the nations and regions, such as the Eisteddfod. We will also explore local social issues. A major project will examine the phenomenon of a British town that is home to a lot of unhappy young people and use the latest scientific research to try to make them happier. Amongst the programmes looking at local heritage will be *English Churches*, telling the stories of churches from across the country and their community roles.

Our specific commitments are to provide at least:

- 430 hours of sport
- 20 hours of religious programmes (as part of 112 hours across both BBC One and BBC Two)

Global value

BBC Two's ambition is to enhance international coverage and bring major stories from around the world to the heart of the schedule.

We will maintain a broad agenda across international affairs with one-off programmes and shorter series. *Can Islam Change?* takes audiences on a journey through the Muslim world to find out how some traditional Muslim states are undergoing major transformation.

Similarly, with programmes such as *Israel and the Arabs*, BBC Two will continue to deliver dynamic, reporter-led investigations exposing the most important stories today. Series such as *World Weddings* will view social, religious and health issues around the globe through young couples living in different cultural environments.

BBC THREE is dedicated to innovative British content and talent aimed primarily at younger audiences. The channel is committed to a mixed schedule of news, current affairs, education, music, arts, science and coverage of international issues, as well as to high-quality, distinctive new drama, comedy and entertainment.



A priority for BBC Three is to offer programmes which have a significant off-air impact such as *Little Angels*.

Key priorities for the coming year

This year BBC Three will aim to build on its achievements to date, particularly in genres where the channel has established a reputation for distinctiveness and quality, such as factual and comedy, in order to extend the channel's reach. We will:

- aim to broaden appeal across genres, in particular by widening the range of distinctive science and knowledge-building programmes
- build on BBC Three's reputation as a launch pad for cutting-edge British comedy
- offer programmes which aim to have a significant off-air impact
- build on our name for innovation by looking at new ways for BBC Three programmes to be delivered across different platforms

Democratic value

News, current affairs and documentaries are a core part of the multi-genre offer of BBC Three, with the provision of a range of programmes that take an innovative, eye-opening approach to the world today.

We will continue to look closely at the range of news programmes we provide, in particular in the light of the recommendations made by Professor Patrick Barwise in his report on the channel for the Secretary of State for Culture, Media and Sport. It is important that news on the channel meets the needs of our audience of young adults, across a variety of formats.

During 2005/2006 we will provide a range of current affairs output, some of which will be explicitly polemical, looking to spark debate among our audience whilst staying true to BBC values of quality and impartiality. Subject matter will include old age and unruly kids. We will develop a BBC Three documentary strand, *Mischief*, celebrating the tradition of provocative and witty BBC documentary-making.

There will also be a focus on rural social issues, including travelling families, rural crime, homelessness, and the tensions between old and new ways of life in the countryside.

Our specific commitments:

- we will provide hourly 60-second news bulletins on weekdays
- we will provide at least 15 hours of current affairs programmes during 2005/2006
- at least 15% of hours broadcast will be news, current affairs, education, music and arts
- we will review the provision of the 15-minute news bulletin to ensure we maximise value to the audience

Cultural and creative value

BBC Three is committed to creative innovation, the development of new talent and risk-taking. It is one of the BBC's key creative test beds.

The channel's investment in talent and ideas is felt especially in comedy and drama, where it provides both new and established writers and performers with the opportunity to try different things.

This year we aim to build on our reputation for groundbreaking comedy. The award-winning successes *Nighty Night*, *The Smoking Room* and *Little Britain* all return for further series, but new titles will be introduced alongside them. These will include a ten-part comedy drama set in the North West, called *Funland*, and a suburban comedy set in the North East and featuring two previously unknown female comedians.

In drama, we will aim to extend the range of what we offer, and use new approaches and techniques. We will look to bring more warmth into the drama offer with some more comedic projects, while *Twisted Tales* will provide dark, stand-alone authored dramas which aim to surprise and intrigue the audience. These stories will use a mixture of new and established writers and performers. *Bodies* will return this year but in a longer run.

Few networks in the UK are committed to UK animation. Building on our previous successes, BBC Three will launch a new animated sketch show.

In its music output, BBC Three aims to create high-impact events in the schedule. Extended and interactive coverage of the Glastonbury Festival returns, this year including coverage of a new talent tent. We will also aim to follow up the impressive impact of *Flashmob – The Opera* with more one-off creative music events in public spaces, using a range of musical genres.



Successes such as *Nighty Night* have helped create BBC Three's reputation for groundbreaking comedy.



The impact last year of *Flashmob – The Opera* will be followed up with more one-off creative music events in public spaces.



BBC Three is available on digital satellite (channel 115), digital cable (channels 106, 126 and 11) and Freeview (channel 7). For further information see bbc.co.uk/bbcthree

BBC Three continues to aim to engage a broad audience in the cutting edge of the UK contemporary arts scene, with programmes covering diverse subjects from live human installations to bespoke commissions from young British artists.

As well as providing opportunities for creative talent within the channel, BBC Three looks to generate impact beyond the screen by encouraging audiences to participate in creative activities. Following on from the success of *End of Story*, our short story writing competition, this year we will launch *The Last Laugh – Finish This Sitcom*, in which we will invite people to finish half-written sitcoms by a famous sitcom writer. We will broadcast at least one of the winning entries.

BBC Three enjoys a particularly strong relationship with the independent production sector. In the coming year we expect to work with both new and established companies, providing a platform for innovation outside the BBC and investing over 25% of our programme budget in the independent sector.

We are also committed to technological innovation and aim to be a leader in embracing new technologies. This year we will explore ambitious, innovative ways for viewers to access BBC Three content, not only via different approaches to television, but also via broadband PC and mobile handheld devices.

Our specific commitments:

- we will provide at least 50 hours of new music and arts programming
- we will lead six new talent initiatives over the year
- 20% of our output will have interactive support
- at least 90% of our programme hours will be of EU/EEA origin, and 80% new and specially commissioned for the channel
- a minimum of 25% of qualifying hours will be commissioned from the independent sector, accounting for at least 25% of the programme budget
- 33% of BBC Three's eligible budget will be spent on programmes produced from outside the M25
- during 2005 at least 80% of our total output will be programmes commissioned by the channel, and 70% in peak time

Educational value

BBC Three aims to build on its reputation for knowledge-building programmes, broadening appeal in this area by tackling new subject areas in different ways.

A range of programmes will explore aspects of psychology. One new series will look at behavioural psychology. Other programmes will look at why some people are obsessive shoppers and try to help them discover the roots of their behaviour. We will also explore how people react to particular psychological experiments.

In the world of work, *Who Would Hire You?* will feature a presenter new to television, offering tips and techniques on how to get the best results out of job interviews, and *Monsters in the Office* will analyse relationships between office workers.

Our specific commitments are to broadcast at least:

- 30 hours of new educational programmes
- 15 hours of science, religion, ethics and business programmes

Social and community value

BBC Three looks to engage a younger audience with a wide range of programming content in all genres, particularly in those which they might not experience elsewhere.

We also aim to create lasting impact by dealing with subjects that are directly relevant to younger audiences and how they live their lives.

Family relationships will feature strongly. We will invite parents and their toddlers to move into a specially built educational complex and have a psychologist help them through any difficulties. *Little Angels* will return, a successful concept which will be extended to offer practical support in coping with teenagers in the new *Teen Angels*.

Global value

Within our current affairs output we will continue to aim to spark the audience's interest in global issues. The award-winning series *Conflicts* will return, concentrating on some of the world's major trouble spots.

BBC FOUR is for audiences in search of even greater depth and range in their viewing. With an ambition to be British television's most intellectually and culturally enriching channel, BBC Four balances a distinctive mix of documentary, performance, music, film and topical features to offer a satisfying alternative to more mainstream programming.



Islamic History of Europe, presented by Rageh Omaar, will explore the role of Islam in the development of European culture.

Key priorities for the coming year

BBC Four will seek to widen awareness of its unique programming mix by offering viewers a clear and unambiguous message about the channel's purpose and identity. In particular we will:

- build reach and deliver value by attracting in greater numbers those viewers new to the digital world by adopting a more accessible tone
- create impact by commissioning high-profile and distinctive landmark series which will build on the channel's reputation as a 'place to think'
- feature major seasons of programming and aim to raise perceptions of quality through intelligent comedy and drama
- enhance history and science output, while continuing to nurture talent in established genres of arts, music and culture
- look for more opportunities to collaborate with partners to extend our audience's opportunities to connect with our output, take risks in what we commission and be bold in our vision

Democratic value

BBC Four satisfies people's need to understand current events in their proper context.

At the heart of the channel's news and current affairs output is *The World*, which is on at 8pm every weeknight. This will continue to feature a distinctive editorial agenda which includes culture and business alongside current affairs and politics. Together with current affairs strands such as *Storyville*, *The World* brings a distinctive international outlook to BBC Four's output, delivering particular public value by promoting greater understanding of global affairs.

Talk, debate and long-form interview remain an important part of the channel's mix, allowing audiences to get close to influential thinkers, power-brokers and agenda-setters.

Cultural and creative value

Capturing the energy of creative and cultural life is integral to BBC Four.

Arena has been a cross-channel brand since BBC Four launched and continues to have a presence on both BBC Two and

BBC Four. It remains the major strand for arts documentaries and there will be a season of programmes to celebrate its 30th birthday this year.

Among one-off features, *Shakespeare's Happy Endings* will recount the story of the rewriting of the playwright's tragedies in the 18th century.

In music we will launch the rehearsal performance series *Beethoven*. This takes three of the composer's key works and explores them in detail, providing interactive features to help viewers gain a deeper understanding and appreciation of the works. A six-part series, *Originals*, will feature profiles of inspirational contemporary musicians.

BBC Four will work with other parts of the BBC – particularly BBC Two and BBC Radio 3 – to bring the best available performance and performers from across the nations and regions to a broad UK audience.

Performance output will once more focus on world music. There will be a six-part series highlighting the range and regional variety of African music, and specially commissioned performances by global artists in the *BBC Four Sessions* series. On the home front, the BBC Proms will be broadcast in tandem with BBC Radio 3 and will be supported with interactive features.

BBC Four's budget will increase further in 2005/2006 in line with the commitment made by the Board of Governors in their response to Professor Patrick Barwise's review of the BBC's digital services. The channel will build on recent successes in home-grown drama and entertainment, such as *The Alan Clark Diaries*, to bring more distinctive and intelligent comedy to the screen and to increase the amount of the channel's specialist factual output.

Twenty Thousand Streets Under the Sky will be a major three-part dramatisation of the masterpiece by British novelist Patrick Hamilton. It follows the disastrous relationship between a young man and a prostitute in 1930s London, and will be accompanied by a documentary about the author's life.

In collaboration with others, BBC Four makes an active contribution to the UK's literary and artistic life. This year it will strengthen existing partnerships, including sponsorship of the Samuel Johnson Prize for Non-Fiction, whilst aiming to build new ones.



BBC Four will feature major high-quality drama. *Twenty Thousand Streets Under the Sky*, a three-part dramatisation of Patrick Hamilton's masterpiece, will be accompanied by a documentary about the author.



The channel aims to build educational value through programmes such as the eight-part television biography *In the Footsteps of Churchill*.



BBC Four is available on digital satellite (channel 116), digital cable (channels 107, 127 and 12) and Freeview (channel 10). For further information see bbc.co.uk/bbcfour

Breaking new ground and boundaries, *Islamic History of Europe* will focus on the role of Islam in the development of European culture across art, science and literature.

BBC Four has a unique role in showcasing the best creative culture from around the world and in engaging audiences with it. We will give UK audiences access to the best work of overseas broadcasters. Through *Saturday Cinema* and the *Storyville* strand, we remain committed to being the established UK television home of the best in international film and documentary.

Art Safari will focus on the international art scene, bringing audiences closer to contemporary art from around the world.

Our specific commitments:

- BBC Four will premiere at least 20 new film titles
- we will also broadcast at least 30 new documentaries from around the world
- at least 70% of our schedule will be programmes made in the EU/EEA
- during 2005 around 70% of our total output will be programmes commissioned for the channel, and about 50% in peak time

Educational value

BBC Four builds educational value through a wide spectrum of programming which often takes an unusually in-depth view.

In history, *Dickens in America*, a ten-part series following Charles Dickens' tour of North America, will offer viewers a unique opportunity to experience 19th-century America through the eyes of one of our greatest authors. *In the Footsteps of Churchill* will offer an eight-part television biography of Britain's great wartime leader.

Looking at 'the decade that time forgot' (1945–1955), *The Lost Decade* will reveal this period as a time of remarkable cultural energy and social upheaval. BBC Four's most ambitious season to date will include long-form film profiles of artists and writers of the time, including John Wyndham, Dennis Wheatley and Ronald Searle.

There will be a drama based on the remarkable characters who contributed to Mass Observation diaries, and documentaries about rationing, Bohemia and the Attlee Government.

The issues facing the natural world will be looked at in depth with a night of programming about climate change.

In science, *Material World* will offer audiences an insight into the materials that engineers rely on to build today's technological wonders.

Social value

BBC Four is a place where audiences of all kinds can explore specialist passions – from folk music to foreign language cinema. Our website and online discussion groups will continue to encourage these virtual communities to exchange views and ideas.

The channel will continue to provide exposure for occasions that bring people together and express local culture, including the Brecon Jazz festival and the Donegal Sessions which will combine Scottish and Irish music.

BBC Four also helps audiences celebrate the diversity of Britain and British society. *Digital Picture of Britain* will chronicle the landscapes of 21st-century Britain and also give the audience the chance to contribute their own visions of Britain. *Refugee Family*, a feature-length documentary filmed over three years, will follow the fortunes of a single family recently arrived in Britain.

Global value

The World and *Storyville* set a distinctly global tone for much of BBC Four's factual output, supporting greater understanding of world events, people and cultures, and Britain's place in the world. This year the *Storyville* strand will include programmes such as *Milosevic on Trial*, looking at the war crimes trial, and *Diameter of the Bomb*, which recounts personal stories of a suicide bomb attack.

As part of the BBC's Africa Season, BBC Four will broadcast documentaries including *Africa: Who's to Blame?* and films about African architecture, television and music.

A season will look at the face of modern Europe and Britain's changing relationship with the continent. It will include films about the new wave of British emigrants who have moved themselves and their families to France, and about the middle-class love affair with southern Europe fuelled by travelogues and cookery books.

CBeebies offers a mix of new and landmark, high-quality, UK-produced programmes to educate and entertain the BBC's youngest audience. The service provides a range of pre-school programming designed to encourage learning through play for children aged five and under, in a consistently safe environment.



A key priority is to maintain the quality of UK-made programmes for the pre-school audience, such as *Boogie Beebies* with its mix of dance and songs.



In programmes like *Razzledazzle*, CBeebies will continue to offer education and entertainment via learning through play.



CBeebies is available on digital satellite (channel 617), digital cable (channels 599, 702 and 10), Freeview (channel 91), and online at bbc.co.uk/cbeebies

Key priorities for the coming year

CBeebies will create public value through a mix of quality programming with a strong educational theme which aims to deliver learning through play. In 2005/2006 the channel aims to build on its achievements to date. Specifically we will:

- maintain programme quality and the audience's perception that CBeebies is the UK's highest quality pre-school channel, by investing in key returning series
- encourage greater audience involvement via our distinctive presentation links and by introducing new audiences to our interactive services
- continue to offer excellent value for money to licence fee payers

Cultural and creative value

CBeebies will continue to invest in UK-originated programming, making it distinctive in the market. Content will stimulate children's interest in a range of subjects from art and cookery to rhythm and music. Examples will include *Boogie Beebies* (with its mix of dance and songs) and *Big Cook Little Cook*.

Our magazine-format programmes such as *Tikkabilla* will offer a journey of discovery and learning, whilst our drama and storytelling programmes, for example *The Roly Mo Show*, will remain an excellent stimulus for a child's imagination.

We will encourage creative participation in the channel on a daily basis, from celebrating birthdays to using interactive television applications specifically developed to support and complement the channel's output.

We will aim to co-produce a high-quality UK animation during this period.

Our specific commitments are that:

- around 80% of output hours will be originally produced
- around 90% of output hours will be of UK/EU origin
- 75% of our investment will be in new UK programming
- a quarter of the hours of UK programming will be new material, including output commissioned from outside London

Educational value

CBeebies will continue to offer a mix of education and entertainment via learning through play. Most content will be linked to the Foundation Stage Curriculum and developed and produced by pre-school specialists. Examples include *Razzledazzle* and *Barnaby Bear*.

bbc.co.uk/cbeebies will continue to offer educative and entertaining content. On interactive television, we will build our 'grown-ups' information service, improving the ease of access to the information parents and carers require.

Our specific commitment:

- CBeebies has a commitment to deliver more educational programming than other channels aimed at a similar audience. It will work to establish a clearer definition of 'educational programming' by which to monitor its performance

Social and community value

A sense of belonging is important to young children. *Balamory*, our unique pre-school drama, will continue to develop storylines that are designed to foster a sense of community and which introduce children to basic social skills.

CBeebies will aim to break down potential barriers between children by portraying people from a wide range of backgrounds and of differing abilities.

CBeebies will continue to use its repeated schedule of three four-hour blocks of programming to ensure that children have plenty of opportunities to connect with our content, and offer a wind-down period at the end of the day.

Our overall commitment is that:

- CBeebies will deliver over 4,500 programme hours in 2005/2006

THE CBBC CHANNEL offers a distinctive mixed schedule for children from 6 to 12 years old, encouraging them to find out more about existing interests or inspiring them to develop new ones, and helping them to understand and embrace the world around them. The channel puts an emphasis on encouraging participation.



Newsround is the only targeted UK news service for children and will engage them further with an online learning module to acquire basic journalism skills.



The CBBC Channel will continue to offer a wide range of high-quality content including original drama, such as *The Story of Tracy Beaker*.



The CBBC Channel is available on digital satellite (channel 616), digital cable (channel 598, 701 and 9), Freeview (channel 90), and online at bbc.co.uk/cbbc

Key priorities for the coming year

The CBBC Channel will continue to deliver learning through fun via a range of innovative and original programming with learning and interactive opportunities throughout the schedule. Specifically we will:

- provide a wide range of tailored, high-quality content across six genres, including original drama
- seek to actively engage the young audience in news and current affairs through the launch of a *Newsround* online learning module
- launch a comprehensive interactive television service to increase the impact of broadcast output

Democratic value

The CBBC Channel offers content that both introduces and helps children learn about issues facing the world in which they live.

The focus of this work is *Newsround*, the only targeted UK news service for children. We will extend the impact of the programme through the launch of a unique online learning module giving children the opportunity to acquire basic skills in journalism.

Our specific commitments are to:

- offer at least three live news bulletins a day
- deliver 85 hours of news

Cultural and creative value

The CBBC Channel invests significantly in home-grown programming to create a mixed-genre schedule with a distinctive UK character throughout the day.

Its UK drama and entertainment, such as *The Story of Tracy Beaker* and *Kerching!*, help empower children by feeding their imagination and provide some welcome relief from the pressures of their daily lives. We will aim to co-produce a high-quality UK animation title during this period.

Our unique live presentation links allow genuine and instant interaction with our audience and we will continue to take great care in presenting content that is specifically tailored for them in the most appropriate and engaging ways.

Our specific commitments are to:

- provide 650 hours of drama
- provide 240 hours of live presentation
- ensure that around 75% of the channel's output and investment is made in the EU/EEA
- allocate around 75% of the programme budget to originations, accounting for approximately 25% of airtime – originations will include productions commissioned from outside London
- have a similar balance of originated and acquired programmes throughout the day including peak viewing hours
- ensure a mixed schedule in peak time, and maintain a low repeat level on the channel

Educational value

The CBBC Channel aims to offer opportunities for incidental learning and life skills development through much of its factual and other output. Examples include *SMart*, *XChange* and the *Serious...* series.

The CBBC Channel will investigate new technologies to ensure its website continues to offer a safe place on the web for children to discover more about matters relevant to them and they will be able to connect with other children in a pre-moderated environment. On television, we will launch a comprehensive and innovative interactive television service to support the channel.

Our specific commitment is that:

- we will deliver over 1,000 hours of factual and schools programming

Social and community value

The CBBC Channel offers children a chance to see the world and its diversity of people and cultures through a wide range of programming. It prides itself on the diversity of faces on screen and will continue to portray people from a wide range of backgrounds and of differing abilities. The channel will continue to play a role in introducing its audience to community involvement and responsibility through *Blue Peter* appeals and pan-BBC campaigns.

BBC RADIO 1 offers an exciting, high-quality service for young audiences. It plays the best new music and delivers a comprehensive range of live studio sessions, concerts and festival broadcasts. The network covers all the significant youth music genres with a wide-ranging playlist and a diverse team of specialist DJs. It also delivers tailored speech output – including news, documentaries and advice campaigns, with integrated online and interactive services.



Daytime programmes combine a commitment to new music with news, features, and social action campaigns. Chris Moyles led Radio 1's Beat Bullying initiative.

Key priorities for the coming year

In 2005/2006, Radio 1 will:

- continue developing the re-energised mainstream and specialist schedules which were introduced during 2004, placing increased emphasis on creative programme content
- extend the range and diversity of live events broadcast to reach a wider cross-section of listeners
- ensure it remains distinct from commercial radio – in particular by giving extensive support to new and UK artists, featuring live music across the output and placing news and social action campaigns at the heart of the daytime schedule

Democratic value

Radio 1 offers a more comprehensive news service than commercial stations which target a similar audience. Our dedicated news team will provide a tailor-made service, delivering BBC news in an appropriate tone and language for young listeners.

The flagship *Newsbeat* programmes will continue at the heart of the daytime schedule, supplemented by regular news and sports bulletins and a dedicated section online. *Newsbeat* will aim to set the news agenda for our listeners by focusing on issues of particular relevance to them. It will deliver coverage of national and international issues to a youth audience – including many potential first-time voters – who consume little news elsewhere, and look to encourage listeners who tune in primarily for music to explore a broad range of subjects.

Our specific commitment:

- we will broadcast at least 310 hours of news, sport and current affairs

Cultural and creative value

Radio 1's commitment to new music is fundamental to the station's purpose. We will continue to play a vital role for UK music makers, acting as a major supporter of creativity and showcasing new artists and styles of music.

Daytime programmes will offer a mix of music, news, entertainment and features, presented by engaging DJs.

An extensive playlist will ensure we offer listeners the chance to hear new tracks and new performers for the first time. We will give strong support to new UK talent and lead the way in breaking the best new music to the widest possible young audience.

Our portfolio of leading specialist DJs, covering all relevant youth genres, will support the development of acts at the cutting edge of music and champion the best of their respective areas to daytime programmes.

Live music is a key distinctive element and will feature heavily throughout the schedule, with studio sessions from the newest bands as important as concerts from established artists.

Radio 1's own events such as One Big Weekend will be complemented by coverage from major festivals such as Glastonbury, Reading/Leeds and Scotland's T in the Park. Dance coverage will be developed to cover a more diverse range of events including The Big Chill and Global Gathering.

For new music makers looking to start their career, bbc.co.uk/onemusic will offer advice on how to enter the industry and give young artists the opportunity to have their work reviewed by established experts. Unsigned bands submitting demos to the site will also have the chance to gain wider exposure through *OneMusic's* on-air presence.

The *Onedick* strand of programmes will give exposure to culturally relevant areas including films and the arts. These shows provide a wider and richer mix for listeners and are designed for an increasingly digital age, accessible to listeners at any time through the BBC Radio Player.

Our specific commitments are that:

- at least 40% of the schedule will be devoted to specialist music or speech-based programmes
- in mainstream output at least 45% of the music will be 'new' (pre-release or less than one month since release), and at least 40% will be from UK acts
- we will broadcast from around 25 major live events and festivals in the UK and abroad
- in addition to festival and concert performances from headline acts, we will broadcast over 250 new sessions and *Live Lounge* performances



BBC Radio 1 is available on 97–99FM, DAB digital radio, digital satellite (channel 851), digital cable (channel 401, 858 or 901), Freeview (channel 70), and online at bbc.co.uk/radio1



A key priority for Radio 1 is to extend the range and diversity of live broadcast events as well as featuring new performers. Here, Goldie Lookin' Chain perform live at One Big Weekend in Birmingham.



Annie Mac is one of Radio 1's specialist DJs who champion acts at the cutting edge of new music rarely heard on commercial radio.

Educational value

Our strong connection with young audiences enables us, through programmes like *Sunday Surgery*, to address a range of issues facing young people in an appropriate way. Listeners can share experiences as well as getting information and advice.

The *One Life* team will be responsible for social action output online, offering continuous advice on a range of personal, health and other concerns. On air, there will be a series of campaigns within daytime throughout the year. The exam results and Beat Bullying campaigns will return and we will feature a major campaign aiming to increase awareness of issues relating to safe sex.

Documentaries will provide in-depth examinations of everything from new music styles to topical lifestyle and political issues affecting young adults.

Across the network, music will be scheduled in a way that builds listeners' musical repertoires and introduces them to new, sometimes challenging artists.

bbc.co.uk/radio1 offers the audience a comprehensive interactive service, supplying additional information on programmes and events, music news and special features. In 2005/2006 it will actively encourage media literacy, introducing easy-to-use guides to downloading, new technology and emerging platforms.

Our specific commitment:

- we will commission at least 40 new documentaries in 2005/2006

Social and community value

Radio 1 aims to unite young listeners from different communities, both geographical and musical, allowing them to join together around musical and other cultural events.

Live events help Radio 1 connect with its audience and will reflect the wide range of music-making by UK artists. The network's own events will often focus on areas underserved by commercial promoters.

Online we will continue to provide a forum for our audience to meet and discuss areas of common interest.

Regular opt-out programmes in Scotland, Wales and Northern Ireland will continue, fostering grassroots relationships within those communities and acting as a formal conduit for developing local talent and exposing it to a wider audience.

Our specific commitment:

- we will broadcast around 200 hours of opt-out programming from Scotland, Wales and Northern Ireland

Global value

Radio 1 will continue to place an emphasis on supporting UK artists and act as their ambassador to the rest of the world. We will build on our relationships with overseas radio stations, aiming to increase the profile of UK music as a result.

We will broadcast live from a number of international music events in 2005/2006, for the first time covering Serbia's Exit festival and Skolbeats, Latin America's biggest festival. We will also return to Sonar in Barcelona, allowing us to showcase experimental artists from around the world who rarely visit the UK.

In addition, Radio 1 will continue to bring the best and most exciting contemporary global music to the attention of UK audiences.

BBC RADIO 2 brings listeners a broad range of popular and specialist music with particular support for new and established British artists; live music, through concerts and studio sessions; and songwriting. The network also offers news, current affairs, documentaries, comedy, readings, religious output and social action, designed to appeal to a broad audience.



The *Jeremy Vine Show* will continue to serve a broad daytime audience with a mix of stories, interviews and phone-ins, while developing its interactive elements further.

Key priorities for the coming year

In 2005/2006, Radio 2 will focus on:

- developing live music output to consolidate our support for musical life in the UK
- aiming to attract a more diverse audience to our programmes through our choice of topics, contributors and interviewees
- continuing to support British music, musical theatre and new songwriters through a range of initiatives and partnerships, for example with the British Academy of Composers and Songwriters
- developing programmes launched in the last year, which include *Elaine Paige*, *Lulu*, *The Green Room with Mariella Frostrup* and *Dermot O'Leary's Saturday Club*

Democratic value

News and current affairs aimed at a mass audience are a key part of Radio 2's mix.

The *Jeremy Vine Show* will continue to serve the daytime audience with an accessible mix of stories, interviews and phone-ins, while developing its interactive elements further.

Johnnie Walker's drivetime show will continue to feature a daily business news slot, analysing business issues and making them accessible to a mainstream audience.

Our specific commitment is:

- to broadcast over 800 hours of news and current affairs programming, including hourly news bulletins

Cultural and creative value

Radio 2's range of musical genres is unrivalled.

We will continue to include big band, light classical, brass band, reggae, organ music, jazz, soul, folk, country, blues and sacred music. Our schedules will be built around regular strands, presented by credible experts who can also communicate with listeners who have no specialist knowledge.

Specialist programmes will reflect live performances by UK and world-renowned performers, allowing people to hear music from these gatherings wherever they are. They will include *Big Band Special*, *Bob Harris Country*, the Paul Jones blues show and the BBC Jazz Awards.

Live music is central to the schedule. *Live and Exclusive* concerts, coverage of major music events in the UK and live music sessions within mainstream programmes and specialist strands will all showcase established artists and new talent.

Key events covered will include the Cambridge Folk Festival and Guilfest.

Mica Paris will return with the *Soul Solutions* series, continuing her support for British soul performers.

Radio 2 will work closely with the British Academy of Composers and Songwriters, particularly around the Ivor Novello Awards, to ensure that the art of songwriting is given substantial on-air support. We will carry coverage of the Ivors and broadcast a series of programmes which profile the great songwriters of the last five decades in support of the 50th anniversary of the awards.

We will continue to support new talent through initiatives like the Young Folk Award, Young Brass Soloist and Young Chorister of the Year.

We will commission several new 'radio ballads' – personal testimonies on issues affecting life in contemporary Britain – illustrated with original songs and written using local language and dialects.

In comedy, we will commission original programmes and develop new formats, building on the success of innovative series like *Radio Rivron* with Rowland Rivron and *Clive Anderson's Chatroom*.

Documentaries on Saturday and Tuesday evenings will reflect and explain popular culture. Some documentaries will be commissioned at short notice to reflect topical stories.



Live music is central to Radio 2's schedule showcasing established and new artists in order to support musical life in the UK. Here, *Live and Exclusive* with Beverley Knight.



Radio 2 will continue to support new musical talent through initiatives such as the Young Brass Soloist competition.



BBC Radio 2 is available on 88–91 FM, DAB digital radio, digital satellite (channel 852), digital cable (channel 402, 860 or 902), Freeview (channel 72) and online at bbc.co.uk/radio2

Our specific commitments are:

- to broadcast the broadest range of music in the UK, with over 1,100 hours of specialist music programmes
- to broadcast over 60 hours of musical theatre and film music
- to carry over 100 hours of arts programming
- to broadcast several new 'radio ballads' reflecting contemporary life in the UK
- to commission new musical arrangements from leading arranging talent for use within *Friday Night is Music Night*, *Big Band Special* and *Listen to the Band*

Educational value

Learning campaigns and other initiatives will help listeners of all ages to engage practically with the modern world and its challenges.

Among the campaigns scheduled for 2005/2006 is *Life 2 Live*, helping listeners to lead more fulfilled lives, which will involve more than 30 hours of programming. *Student Essentials* will be targeted at students and their parents in August following exam results.

Sold on Song, Radio 2's music learning initiative, will continue to connect with aspiring songwriters and those interested in the art of songwriting via programming initiatives with established songwriters, local events and music masterclasses. bbc.co.uk/soldonsong will be an important online resource supporting this.

Social and community value

Social action is a core element in Radio 2's speech programming.

bbc.co.uk/radio2 is now an integral part of the network, and we will continue to drive interactivity across our programmes, encouraging contributions from listeners via a range of digital platforms, including email, text messaging, online voting and comments systems. We will also re-focus our message board to deliver a more positive environment in which listeners can debate issues around music and programmes, and programme makers can become involved.

We will continue to build the popularity of the BBC Radio Player, encouraging on-demand listening and therefore extending value from our investment in Radio 2 programming.

Radio 2 will remain the primary radio broadcast partner for BBC Children in Need and the Eurovision Song Contest 2005, with major online support for both.

Increased external web linking and collaboration with third-party websites is also a priority, in particular those related to Radio 2's events, social action campaigns and programming initiatives.

A week of programmes concentrating on religious topics will explore issues of faith from a broad range of religions and cultures.

Our specific commitments are:

- to broadcast a schedule which is around one-third speech output
- to broadcast over 170 hours of religious output covering the broad range of faiths

Global value

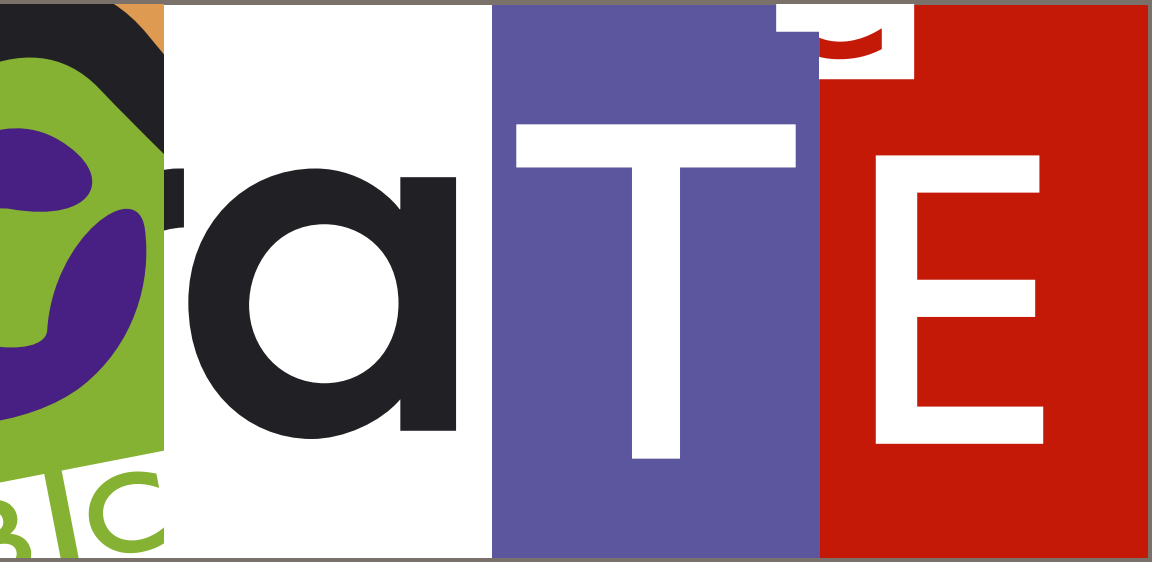
This year we will broadcast an assortment of documentaries which explore foreign culture and music. These will include Michael Nicholson's personal history of the Vietnam War; *A Vietnam Notebook*, to mark the 30th anniversary of the fall of Saigon, and a season of programmes as part of the BBC's Africa Season.

To complement I Xtra's coverage of the Notting Hill Carnival in August, Radio 2 will present a two-part series exploring one of the oldest musical genres in the western hemisphere, the calypso.

These programmes will bring a broad range of international music, history and culture to a UK audience.

We will also cover key overseas music events including South by Southwest – which is used to promote British music in America – and the Country Music Association Awards.





BBC RADIO 3 is centred on classical music, and also provides a broad spectrum of jazz, world music, drama and arts programmes. It focuses on presenting live and specially recorded music from across the UK and beyond, including contributions from the BBC performing groups.



Radio 3 will bring major pieces of theatre to a wider UK audience, like Michael Grandage's acclaimed production of Schiller's *Don Carlos* staged in London's West End.

Key priorities for the coming year

Radio 3 will:

- provide a number of high-profile and distinctive focal points for engagement with classical music by broadcasting the complete works of three featured composers
- continue to provide live music and cultural debate, building on the strengths of the BBC performing groups and external partnerships
- aim to deliver increased impact by becoming more focused in our learning agenda, involving performing groups in outreach and education work

Democratic value

Radio 3 will regularly address contemporary issues from a cultural perspective in programmes such as *Night Waves*, *Music Matters* and *lebrecht.live*.

Cultural and creative value

Radio 3 is committed to presenting music from across the UK, including concerts and events from a broad range of venues and festivals.

We will continue to collaborate closely with a range of partners – the BBC's own performing groups and independent orchestras, festivals including the Edinburgh Festival, WOMAD and the London Jazz Festival, and other arts organisations.

As part of our commitment to live music, we will once again broadcast every concert in the BBC Proms, the biggest classical music festival in the world.

In a key development this year, Radio 3 will celebrate the achievements of three composers – Beethoven, Webern and Bach – dedicating substantial airtime to broadcasting their complete works over a short period. These high-profile radio events aim to appeal both to the core audience and new listeners. They will draw on historic recordings and specially recorded performances, and programmes will highlight musical interpretation. The initiative will be complemented by interactive material and television programming.

In addition to this initiative, we will devote an evening to Sir Michael Tippett during the centenary year of his birth, and bring the resources of the BBC performing groups together to create Bernstein Season.

The network will continue its commitment to British music throughout its schedule. In particular we will complement the BBC One television series *A Picture of Britain* by focusing on British composers and how the country itself has acted as a source of inspiration for music over the centuries.

We will also broadcast another run of the series *Made in Britain*, which explores a wide range of music from across the UK.

We will work with the Royal Philharmonic Society on its awards to celebrate musical achievement in the UK, and on *Encore*, a scheme to give recent orchestral music further performances.

Radio 3 will continue to place a large emphasis on new classical music. Alongside our major investment in composing talent, we will support and broadcast the 2005 British Composer Awards.

We will continue to reflect jazz in our programmes with festival coverage, live concerts and a particular focus on the British jazz scene.

Radio 3 will continue its commitment to broadcasting full-length drama, and encouraging new writing in *The Wire* and *The Verb*. We will bring some significant theatre productions to a wider UK audience, including Michael Grandage's production of Schiller's *Don Carlos*.

Our specific commitments are:

- 50% of the network's music output will consist of live or specially recorded music
- live output will comprise at least 500 live or specially recorded performances
- we will commission over 30 new musical works during 2005/2006
- we will commission 30 documentaries on arts and cultural topics

BBC Radio 3 is available on 90–93 FM, DAB digital radio, digital satellite (channel 853), digital cable (channel 403, 861 or 903), Freeview (channel 73) and online at bbc.co.uk/radio3



A key priority for Radio 3 is to provide a number of high-profile focal points for audiences to engage with classical music. This year the network will broadcast the complete works of three composers, including Beethoven.



Making Tracks is part of Radio 3's aim to become more focused in its learning agenda, involving performing groups in outreach and education work.

Educational value

Radio 3's broadcasts, outreach and educational projects, and interactive services introduce listeners to a wide range of music.

Some continuing programmes, such as *Composer of the Week* and *Discovering Music*, specifically address the desire to find out more about music.

We will aim to provide context for our output of live music. For example, alongside the BBC Proms we will broadcast supporting programming and other content through our website.

Radio 3 will develop the availability of on-demand music, encouraging audiences to experience musical performance in this way.

In addition, music-making technologies will be developed to encourage listeners to explore their own creativity.

We will assist young musicians at the outset of their careers through the New Generation Artists scheme.

Radio 3's commitment to amateur music-making through the BBC Radio 3 Choir of the Year will culminate in an international dimension with the European Broadcasting Union Let the Peoples Sing competition.

Social and community value

We will create further opportunities for listeners to interact with the network by extending the *Your 3* concept of listener involvement more broadly, and representing listener creativity on air.

Each of the BBC's orchestras and the BBC Singers will develop their *Making Tracks* concerts for children and other outreach work, bringing live orchestral and choral music to a variety of communities and age groups across the UK, and encouraging community involvement in music.

Radio 3 will continue to develop the *Africa on your Street* website, which will feature the African community in the UK.

Our specific commitment:

- we will spend 40% of our budget outside the M25, investing in the cultural economy and representing arts activity throughout the UK

Global value

Radio 3 is committed to presenting its listeners with a vision of music and the arts which extends beyond national boundaries.

We will continue to work actively with partner broadcasters across the world to present highlights of musical life from outside the UK.

In particular, we will work with other European broadcasters to create shared celebrations for the 250th anniversary of Mozart's birth, culminating in a day of concerts from across Europe.

We will make UK musical performance available internationally, in partnership with other broadcasters. This will include BBC Proms and other concerts, opera and a significant number of Mozart performances.

Our world music activity can encourage mutual awareness between different cultures. We will continue to foster understanding of a wide range of musical cultures.

We will present a multifaceted view of the culture, history and politics of Africa as part of the BBC-wide Africa Season and in parallel with other initiatives – social, political and cultural – during the period.

BBC RADIO 4 uses the power of the spoken word to offer programmes of depth which are surprising, searching, revelatory and entertaining. The network aims to offer in-depth and thoughtful news and current affairs and seeks to engage and inspire its audiences with a unique mix of factual programmes, drama, readings and comedy.



Radio 4 is the home of radio comedy. Highlights this year include the final series of *The Hitchhiker's Guide to the Galaxy*.

Key priorities for the coming year

In the coming year Radio 4 will:

- enhance the quality of response to major news stories by providing more rapid analysis and insight through more flexible commissioning of current affairs
- extend impact with special events, including two major series marking the 60th anniversary of the end of World War 2 and a 90-part series telling the story of the British Empire, with an ambitious interactive dimension
- extend the accessibility and value of our content to listeners by increasing the range of programmes available for download

Democratic value

Radio 4 will bring listeners accurate, authoritative daily news and current affairs programmes through *Today*, *The World at One*, *PM* and *The World Tonight*.

We will further develop interactivity on *Today* to give more audience access to decision and policy makers.

Each week, programmes such as *File on 4* will break stories while others, such as *The Week in Westminster* and *Analysis*, will scrutinise topical issues.

In the coming year, we will provide impartial, rigorous and substantial analysis of the parties' campaigns prior to the expected General Election and of the issues central to the electorate's concerns.

Our specific commitment:

- we will broadcast at least 2,500 hours of news and current affairs programmes

Cultural and creative value

Radio 4 stands apart as a commissioner and broadcaster of radio drama, with a different play broadcast every day. It plays a critical role in sustaining and developing the art of radio drama.

Alongside the daily *Afternoon Play*, we will also broadcast new adaptations of classic texts such as *And Quiet Flows the Don*, *David Copperfield* and *The Raj Quartet*.

We will offer regular half-hour programmes on the arts in *Front Row* as well as the weekly *Saturday Review* and *The Film Programme*. In *Start the Week* we will debate the latest developments on the broad cultural scene.

Radio 4 will continue to provide a range of programmes relating to literature, in *Bookclub*, *Open Book* and *A Good Read*. During the year Andrew Motion, Poet Laureate, will present a 12-part series, *A Map of British Poetry*.

We will devote a weekly slot to music, which this year will include a series to mark the 250th birthday of Mozart.

Radio 4 is the home of radio comedy, developing many of the programmes and comedy talents which grow and find a place on television. Highlights this year will be new shows with Miles Jupp and Tim Key, as well as the final series of the acclaimed *Hitchhiker's Guide to the Galaxy*.

We will build on our relationships with the Edinburgh and Glastonbury festivals, showcasing and discovering new comedy talent.

Our specific commitments are:

- we will broadcast at least 760 hours of original drama and readings in the coming year
- at least 35% of new *Afternoon Plays* will be first or second commissions from writers new to radio
- we will broadcast at least 300 hours of original comedy

Educational value

Alongside the schools programmes broadcast overnight on digital platforms, informal learning is central to Radio 4.

Throughout the year we will broadcast a wide range of factual output making specialist subjects accessible to the general audience.

We will continue to offer imaginative treatments of science in our science documentaries. *Case Notes* will cover medicine, *Nature* will explore the natural world, and *More or Less* (in association with the Open University) will explain the world of numbers. *Law in Action* will examine the legal system while business programming will include *In Business* and *Money Box*.



Accurate, authoritative daily news and current affairs are central to the Radio 4 schedule. Here, *World at One* presenter Nick Clarke.



This year's *Reith Lectures* are given by distinguished scientist Lord Broers and presented by Sue Lawley.



BBC Radio 4 is available on 92–95 FM and 198 LW, DAB digital radio, digital satellite (channel 854 and 893 for LW), digital cable (channels 404, 862 and 904, and 911 for LW), Freeview (channel 74) and online at bbc.co.uk/radio4

Making History, *The Long View* and weekly documentaries will provide fresh approaches to understanding the past. Our documentary series marking the 60th anniversary of the end of World War 2 will make a major contribution to the oral history of the period. The 200th anniversary of the Battle of Trafalgar will be marked by a week of readings, features and original drama.

Our specific commitments are:

- we will broadcast at least 200 hours of documentaries
- we will commission new programmes to achieve greater consistency and impact in our treatment of contemporary and historical biography

Social and community value

Radio 4 aims to reflect the diversity of the UK by recording many audience programmes at outside venues across the UK, including much of our comedy – old and new – such as *Just a Minute* and *I'm Sorry I Haven't a Clue*.

We also aim to connect with people through our interactive surveys and competitions. Listeners to the *Empire* series will be invited to contribute their stories of how lives were immediately affected by the British Empire.

Word 4 Word, a seven-part series, will form part of a long-term project embracing online and radio, in collaboration with BBC Nations & Regions, to celebrate all the languages and dialects in the UK.

We will continue to provide live worship and in-depth reporting of religious affairs across major faiths, including a four-part series on the life and impact of Jesus Christ. *The Moral Maze* will provide rigorous examination of the ethical complexities of our age. Other strands, such as *Sunday* and *Beyond Belief*, will go beyond polemics to probe the world of religion, illuminating the varieties of belief between and within faith communities.

We aim to offer insight into the diversity of the contemporary UK through, for example, a series following the London bid for the 2012 Olympics and a series charting the lives of Britain's Hindu community across three generations.

Devotees of cricket will continue to find *Test Match Special* on Radio 4 Long Wave.

Our specific commitment:

- we will broadcast at least 200 hours of religious programming

Global value

Helping people make sense of the world around us is an important part of Radio 4's news, current affairs and factual output.

This year we will go behind the headlines in Iraq to analyse and understand the evolving story of that country and of the wider region. There will be a landmark series on the Middle East based on rare access to the highest levels of the Palestinian Authority and the Israeli Government.

We will ensure that the painful process of reconstruction on the shores of the Indian Ocean is comprehensively reported and will return to the region to assess the long-term consequences of the tsunami.

These and other global issues will be explored in depth by regular series such as *Crossing Continents* and *From Our Own Correspondent* (which will mark its own 50th anniversary this year).

Alongside these programmes, a series on China will explore the social implications of its rapid economic expansion, while a six-part series will explore the global aftermath of World War 2.

We will contribute to the wider BBC focus on Africa this year with special factual programmes alongside our news reporting from the continent.

This year *The Reith Lectures* will be given by the distinguished scientist Lord Broers, who will consider the transformative global impact of technology. The lectures are expected to be brought to an international audience through the BBC World Service. We will also facilitate greater audience involvement with the lectures by developing interactive content.

BBC RADIO FIVE LIVE broadcasts live news and sport 24 hours a day, presenting events as they happen, in a modern, dynamic and accessible style. It sets out to cover national and international subjects in depth, using wide-ranging analysis and debate to inform, entertain and involve news and sports fans of all ages, with particular emphasis on 25 to 44 year olds. The network also provides extensive live events coverage, supported by the BBC's global newsgathering operations and our portfolio of sports rights.



Five Live will offer coverage of all the major sporting events around the UK and across the globe, including the Rugby Union Six Nations Championship.



Programmes such as *Victoria Derbyshire* give audiences the chance to join in debates arising from the news.



BBC Radio Five Live is available on 909 and 693 MW, DAB digital radio, digital satellite (channel 855), digital cable (channel 863 or 905), Freeview (channel 75) and online at bbc.co.uk/fivelive

Key priorities for the coming year

- in our coverage of the expected General Election we will seek through collaboration with BBC Asian Network and I Xtra to reach audiences not readily involved with the electoral process.
- Five Live will continue to provide value from the BBC's extensive sports rights. We will offer live coverage of all the major sporting events around the UK and across the globe, enhanced by high-quality sports journalism and analysis.
- more journalists will work outside London in order to have a greater impact throughout the UK and to reach a wider audience.

Democratic value

News will remain the backbone of Five Live's output, building on our reputation as the place to get the very latest news as it happens.

We aim to encourage and inform debate, covering political issues in an inclusive, accessible manner. Our coverage of the expected General Election will include a live election night results programme. This will be simulcast on BBC Asian Network and in part on I Xtra, while shared initiatives with both these networks throughout the campaign will aim to bring the political process to listeners who might not ordinarily engage with it.

Programmes such as *Victoria Derbyshire* and *Simon Mayo* give people the opportunity to join in the debate that arises from the news. Five Live will continue to use interactive technologies to involve listeners as much as possible.

Our specific commitment:

- we will offer at least 6,000 hours of regional, national and international news coverage – around 70% of our output

Cultural and creative value

Five Live will continue to cover important events in the national sporting calendar – events that form part of our lives and culture – including:

- the FA Barclays Premiership
- the FA Cup and FA Cup final
- the British Grand Prix
- the tennis from Wimbledon
- the Rugby Union Six Nations Championship
- the Rugby League Challenge Cup final
- all the major horse racing events including the Grand National
- golf: the Open from St Andrews
- cricket: the Twenty20 Cup, the C&G Trophy and the County Championship

We will also provide commentaries on the big international sporting events that unite people across the UK in support of national sporting talent. These will include:

- the British Lions' tour of New Zealand
- the World Athletics Championships
- the Ashes cricket, England v Australia
- the Commonwealth Games in Australia (March 2006)
- the Winter Olympics in Italy (February 2006)
- football's World Cup qualifiers
- Uefa Cup and Champions League football
- Australian, French and US Open tennis
- US Open, US Masters and US PGA golf

Educational value

Five Live aims to explore and explain the news, provide listeners with background information and expert insight and give a fresh perspective on current affairs.

The weekly documentary strand *Five Live Report* will look in depth at topical news, social, consumer and factual issues. Meanwhile, *Sport on Five* will build on its investigative work in the sporting world.

Our specific commitment:

- we will broadcast around 50 hours of documentaries, plus specially commissioned debates on major news and sport events



Five Live Sports Extra will exploit rights that otherwise might not get to air and deliver increased impact through uninterrupted coverage of events and matches.

BBC FIVE LIVE SPORTS EXTRA is a part-time extension of BBC Radio Five Live, bringing a greater choice of action to sports fans. We will extract more value for licence fee payers from sports rights already owned by the BBC by offering alternative commentaries to those provided on Five Live.



BBC Five Live Sports Extra is available on DAB digital radio, digital satellite (channel 894), digital cable (channel 864 or 908), Freeview (channel 76) and online at bbc.co.uk/fivelive/sportsextra

Social and community value

Five Live aims to reflect the whole of the UK. The station's team of regional journalists will ensure that stories and the interests of different areas and communities are represented.

We will continue to offer interactive opportunities for listeners, including phone-ins, live debates and on-air requests for emails and text messages, through programmes such as *Breakfast*, *Worricker*, *606* and *Drive*. Listeners' online comments and feedback will increasingly be integrated into live broadcasts.

bbc.co.uk/fivelive will evolve to keep abreast of new technology and to increase the accessibility and value of our content. Within the site we will launch an interactive football area through which listeners are steered through the whole of the BBC's online football offering, including the football communities.

Our specific commitment:

- we will establish a hub of news and sports journalists in Manchester who will work across a range of programme strands

Global value

Five Live will draw on the expertise of the BBC's global newsgathering operation to report the news from around the world – and thus help to create globally informed citizens.

We will continue to bring news of the major sporting events around the world (even if UK participation is negligible), such as the NFL Superbowl, the Winter Olympics, Formula One and cycling's Tour de France.

Key priorities for the coming year

- Five Live Sports Extra will aim to deliver extra value for money for licence fee payers by exploiting sports rights owned by the BBC that would otherwise not get to air
- the station will provide increased impact by offering uninterrupted coverage of the events and matches it covers

Cultural and creative value

Five Live Sports Extra adds value to that created by Five Live, by offering commentaries from competitions and events in the sporting calendar which supplement and complement those on Five Live including:

- supplementary commentary from the FA Barclays Premiership
- extended cricket commentary for *Test Match Special* fans
- coverage of the Coca-Cola Championship, League One and Two, the Carling Cup and the Scottish Premier League
- additional Rugby Union and Rugby League commentaries
- the Formula One qualifying rounds
- supplementary court coverage of Wimbledon, and of the US, Australian and French Open tennis

The flexible nature of the network means we can carry commentaries at short notice. For example, if Five Live is required to cover an important breaking news event, the sports coverage it was scheduled to broadcast can be transferred to Five Live Sports Extra.

IXTRA plays the best in contemporary black music, with a strong emphasis on delivering high-quality live music and supporting new British artists. IXtra also brings listeners a bespoke news service, regular discussion programmes and specially commissioned documentaries, plus information and advice relevant to the young target audience, particularly – although not exclusively – those from ethnic minorities.



IXtra will broadcast at least 50 live music events, including the Trinidad Carnival, with increased opportunities for audience involvement via the website.



IXtra will mix contemporary black music with an emphasis on the depth and range of speech output, particularly during the breakfast show.



IXtra is available on DAB digital radio, digital satellite (channel 887), digital cable (channels 859 or 907), Freeview (channel 71), and online at bbc.co.uk/IXtra

Key priorities for the coming year

IXtra will play the full range of contemporary black music genres, while increasing its commitment to new music and delivering impact by providing a broad spectrum of live music from across the UK.

The station will also continue to focus on:

- delivering wider impact by engaging our audience in debate around current affairs and other issues that affect their lives
- connecting audiences through thriving online communities

In light of the recommendations made by Tim Gardam in his independent review of the BBC's digital radio services, extra emphasis will be put on enhancing the depth and range of speech throughout the schedule, particularly during the weekday breakfast show.

Cultural and creative value

Our schedule offers a music mix designed to authentically reflect modern black music culture. We will continually seek out the latest forms of black music and deliver them to a wider audience.

Our specific commitments:

- all relevant black music genres will feature in daytime programming
- the evening schedule will focus on single-genre programmes presented by the leading DJs in their field

IXtra will continue to support new musical talent, particularly from the UK. In 2005/2006, we will increase our commitment to new music.

Our specific commitments:

- at least 70% of the music played will be new (pre-release or less than one month since release)
- at least 40% of the music played will be from the UK

We will also continue our commitment to finding the next generation of music presenters through the weekly programme *X-Tra Talent*, which is dedicated to providing an outlet for new presenter talent.

Live music will continue to be key and we will broadcast events from venues across the UK, as well as exploring the black music scene abroad through coverage of events such as the Trinidad Carnival and Puerto Rico's Mix Show Power Summit.

Our specific commitments:

- IXtra will broadcast at least 50 live music events during 2005/2006
- we will broadcast a series of events to support the BBC's Africa Season

Democratic value

IXtra offers a tailor-made BBC news service through its hourly TX bulletins and the two-hour weekday TX *Unlimited*, which provides coverage and analysis of national and international issues to an audience who may consume little news elsewhere. The station also commissions documentaries providing commentary and prompting debate, which in 2005/2006 will include a season of programmes examining the country's sexual health and an in-depth look at how African culture has influenced the UK.

We will also look beyond the boundaries of TX *Unlimited* in order to develop increased speech opportunities around the rest of the schedule.

Our specific commitments:

- around 10% of the station's output will be dedicated to news, documentaries and social action programming with approximately 20% of the overall output consisting of speech

Social and community value

IXtra provides a national focal point for fans of black music throughout the UK, bringing together different audience groups through a shared passion for music.

We will develop increased interaction via bbc.co.uk/IXtra and provide exclusive online content to give further depth and range to our programming.

IXtra will continue to provide a unique range of music genres, giving many music fans a shared listening experience for the first time, through programmes such as *Vibrations* for fans of street gospel and *Panjabi Hit Squad* for the latest Asian fusion sounds.

BBC 6 MUSIC engages with lovers of popular music, offering them current releases outside the mainstream, new concert and session tracks and music from the BBC Sound Archive. We concentrate on music and artists that are not well supported by other radio stations, and are committed to providing context for the music we play, through music news, documentaries, debate and stimulating interactive content.



A key priority for 6 Music is to generate impact and give greater exposure to artists who get limited airplay elsewhere, such as in *Lamacq in the City*.



Live music will remain at the heart of programming, including festival coverage. Here, *Summer Sundae* in Leicester.



BBC 6 Music is available on DAB digital radio, digital satellite (channel 870), digital cable (channel 865 or 909), Freeview (channel 77) and online at bbc.co.uk/6music

Key priorities for the coming year

In 2005/2006 our focus will be on:

- increasing awareness in order to extend reach of the service
- generating impact by giving greater exposure to artists who get limited airplay elsewhere
- further development of the daytime schedule

Cultural and creative value

6 Music will continue to reflect the evolution of popular music through extensive use of the BBC archive and a database of more than 3,000 tracks.

Concerts and sessions from the last 40 years will be showcased. Core artist theme days will feature archive recordings alongside artists' current releases.

We will continue to champion the development of new music through an eclectic playlist of releases and by engaging new and less familiar artists for studio recordings.

We will collate and broadcast the *6 Music Chart* in conjunction with The Official UK Charts Company focusing on new acts who have not yet had a top 40 album. *Roundtable* will give our listeners an informed preview and debate about the most significant new releases each week.

Live music will remain at the heart of our programming, including festival coverage throughout the summer.

Our specific commitments:

- we will broadcast over 400 hours of archive concert performances
- 15% of our music will be concert tracks and sessions from the BBC's music archive
- at least half of the music played will be more than four years old
- we will broadcast over 275 new sessions

Educational value

6 Music provides hourly music news bulletins during most of the day on weekdays. More in-depth coverage is offered in the hour-long show *The Music Week*.

We aim to extend understanding of popular music, and our programmes will continue to examine the cultural development of music, supported by online information and on-demand recordings. We will rebroadcast documentaries from the BBC archive, while commissioning new insights into current musical issues.

Speech will also be an important element of the weekday breakfast show, with an interview each day on an aspect of popular culture.

Our specific commitment:

- we will feature over 550 hours of rebroadcast and newly commissioned documentaries and essays

Social and community value

6 Music brings together musical communities of interest from across the UK and beyond, providing a forum for debate and offering listeners involvement on air and online. Message board users will be encouraged to debate music strands and programme content.

We will aim to reflect the whole UK by providing daytime broadcasts from a different location each month. *Lamacq in the City* events around the country will put new and emerging artists on the same concert bill as contemporary artists.

Social action will focus on campaigns which give audiences practical opportunities for personal development.

Our specific commitment:

- 6 Music will mount three social action campaigns, with supporting online resource material

BBC 7 is a speech-based digital radio service offering comedy, drama and readings, mainly from the BBC archive. The network is zoned around types of programmes so people know that at a certain time of day a particular type of output will always be available. BBC 7 is also the home of children's speech radio, with regular live programming for children.



A priority for BBC 7 is to develop children's programming further by introducing new initiatives within *The Big Toe Radio Show*.



BBC 7 plans to develop original output and encourage new talent, including through initiatives such as the BBC New Comedy Awards.



BBC 7 is available on DAB digital radio, digital satellite (channel 881), digital cable (channel 866 or 910), Freeview (channel 78), and online at bbc.co.uk/bbc7

Key priorities for the coming year

In 2005/2006 BBC 7 will:

- continue to broadcast quality archive radio drama and comedy, as well as classic and contemporary literature, through serialised readings and dramatisations
- develop the range of original output on offer, including comedy and drama, and in so doing deliver wider impact by encouraging new talent
- further develop our children's programming by introducing new initiatives within *The Big Toe Radio Show*

Cultural and creative value

BBC 7 aims to bring the best of the BBC's speech archive and new speech programming to a new audience, complementing comedy and drama output elsewhere on BBC Radio.

This year we will feature seasons of dramatisations of Oscar Wilde, the Brontë sisters, Dorothy L Sayers and Alan Bennett, the complete CS Lewis *Cosmic Trilogy* and a series of Gothic drama. In another new series, well-known radio actors will choose and discuss their favourite radio plays.

BBC 7 also aims to encourage new talent. Our partnership with BBC writersroom aims to develop writers new to radio. Innovative techniques will be brought into drama productions.

In conjunction with BBC Talent, we will develop and broadcast the BBC New Comedy Awards to encourage new stand-up writers and performers.

We will enhance access to BBC 7 programmes online by promoting the fact that all our programmes are now available via the BBC Radio Player.

Our specific commitments are to broadcast at least:

- 2,800 hours of books and drama
- 2,800 hours of comedy
- 40 hours of readings for adults
- 10 hours of original comedy
- 10 hours of original drama

Educational value

BBC 7's daily magazine programme for children, *The Big Toe Radio Show*, encourages learning and exploration. It contains features, news, interviews, reviews, discussions and about 50 minutes of original stories every day.

On Sundays, when children have more time for radio listening, we feature popular long-form stories and dramas.

During the year we will aim to grow membership of the Big Toe Reporters' Club, which involves children from across the UK reporting on subjects as diverse as pets and the NHS.

Throughout 2005/2006 *Big Toe* will build on World Class, the BBC school twinning project. As part of this, bbc.co.uk/bigtoe will be expanded to include a country fact file, a new game, an international survey and a gallery of children's pictures.

Big Toe will launch Young Storytellers, inviting children to write a story for radio. We will set up four storytelling fairs in Londonderry, Glasgow, London and Manchester where children will be able to brainstorm their ideas and talk to well-known authors.

The daily *Little Toe Radio Show*, for younger children, is designed to reinforce an early love of simple stories, brought to life with music and song. This year *Little Toe* will feature the Beatrix Potter books as well as new abridgements of well-known stories, including Enid Blyton's *The Enchanted Wood* and the *Wishing Chair* series.

Our specific commitment:

- we will provide over 1,400 hours of children's programming

BBC ASIAN NETWORK offers challenging debate, informed journalism, music, sport, entertainment and drama to audiences of British Asians from different generations. The network broadcasts primarily in English but also in a range of languages spoken by UK Asians. It is the main broadcast forum for debating the issues preoccupying British Asian communities.



Daily drama *Silver Street* reflects urban British Asian life and works with BBC Talent to provide opportunities to develop new acting, writing and directorial talent.



DJs like Adil Ray offer a platform for established and new Brit-Asian music talent.



BBC Asian Network is available on DAB digital radio, digital satellite (channel 869), digital cable (channel 867 or 912), Freeview (channel 79) and online at bbc.co.uk/asiannetwork

Key priorities for the coming year

Our focus for 2005/2006 is to:

- improve the range, depth and quality of our output, and review programme formats
- use our partnership with BBC Radio Five Live and BBC News to deliver more original journalism
- extend reach whilst taking care that output stays in tune with the predominantly youthful British Asian population
- deliver wider impact throughout the UK

Democratic value

Our news bulletins deliver a mix of British Asian, national, international, South Asian and Asian diaspora stories, delivered in English and a range of Asian languages.

Dedicated reporters across the UK provide coverage from their communities. News and comment is built into daily programmes such as *Breakfast* and *Drive* and our non-English output. Interviews with opinion formers and discussion about Asian life in the UK remain a key part of the *Sonia Deol* programme.

Cultural and creative value

The daily drama *Silver Street* reflects urban British Asian life. It also provides opportunities for new acting, writing and directorial talent, with a writer-in-residence and a trainee producer to be recruited through BBC Talent.

Our music output provides a significant platform for established and new Brit-Asian music talent.

Our specific commitments:

- our content will be approximately 50% speech and 50% music
- at least 40% of our music playlist will be from UK artists
- we will broadcast three to five hours per day in languages other than English
- a campaign to find new presenters will connect with every major Asian centre across the UK

Social and community value

We will aim to ensure that our programmes reflect and have relevance throughout the UK.

We will play a key role in tailoring BBC social action campaigns to the needs of British Asians.

BBC Asian Network covers the major religious festivals for Sikhs, Muslims, Hindus and Christians and aims to make them accessible to all faith communities. Each weekday starts with an hour of devotional music.

We will use our website and technologies such as text messaging to enable our listeners to interact with us and each other. *Silver Street* will continue to develop as an interactive drama, with listeners able to influence its storylines.

Sports news will continue to be an important part of our service, bringing together UK Asians from around the country. Coverage will reflect Asian interest and achievement with the emphasis on Test cricket and Premiership football.

Our specific commitments are:

- to have a presence at and broadcast live from the key Melas in the UK
- to take the popular *Sonia Deol* show around the country

Global value

While our principal focus is on the lives of UK Asians, an important strand of our journalism will be reporting on the South Asian and Asian diaspora.

Through the availability of the network online around the world, we provide a global stage for British Asian culture and achievements.

bbc.co.uk serves the BBC's five purposes, with an emphasis on democratic and educational value, through the provision of innovative and distinctive content, available to all. As a starting point on the internet and a guide to the medium, **bbc.co.uk** promotes internet use to develop a deeper relationship with licence fee payers and to strengthen BBC accountability.



The Interactive Media Player will investigate the potential of a service allowing people to watch programmes on their computer.

Key priorities for the coming year

During 2003/2004, in response to Philip Graf's independent review of the service, the Board of Governors approved a revised remit for **bbc.co.uk**. In line with that new remit, in the coming year we will focus on delivering greater public value across each of the BBC's five purposes. In particular we will:

- drive reach beyond 50% of the UK internet population by enhancing our news, information and educational content, and by refocusing our cultural offering on new and innovative services and on-demand access to the BBC's television and radio output
- improve service quality and impact by developing user tools, including a major overhaul of the search service, personalisation and audience contributions
- aim to deliver improved value for money

Democratic value

In line with the new remit, our news and information service will be aimed primarily at creating democratic value and civic engagement, complementing the BBC's broadcast news coverage across all subject areas, including sports and local news.

Our specific commitments are to:

- provide different ways for people to consume and interact with our news content
- reach new audiences by allowing partner sites access to our news content
- further innovate with services for mobile phones and other handheld devices, offering a tailored version of what we offer on the web

Educational value

bbc.co.uk will continue to invest in content and innovative interactive learning applications that create educational value for children, parents, teachers and adults pursuing both formal and informal learning.

The service will build on the BBC's broadcast factual output to provide broader and deeper informal learning.

bbc.co.uk will continue to support outreach projects such as the BBC's digital literacy buses across the UK.

Our specific commitments are to:

- enhance materials on four major European languages, including delivering a threefold increase in broadband-enabled rich media materials
- continue to improve the functionality of CBBC search and explore the feasibility of external syndication and/or linking to the service
- attract 1 million users to the WebWise site and link to 1,000 support centres nationwide by March 2006
- extend *Skillswise* with a major literacy campaign, aiming to attract 200,000 users a month between October and March
- launch a major digital literacy campaign working with the DCMS, DTI and the Broadband Stakeholder Group to increase awareness of the internet and how to get connected
- enhance the CBBC *Newsround* site to incorporate a journalism learning module enhancing children's ability to learn about world issues

Cultural and creative value

In the coming year **bbc.co.uk** will reduce the volume of content which is created specifically for the online service. Instead, cultural value will increasingly be delivered by offering on-demand access to BBC programming.

The service will also explore new ways of exploiting the internet to deliver innovative and distinctive new entertainment formats and will explore new propositions aimed at teenagers. It will also provide opportunities for creative people across the UK to make their own contributions.

Our specific commitments are to:

- launch a trial to understand the potential of a full Interactive Media Player (iMP) service
- continue to explore other methods of getting our rich web content out to licence fee payers, free at the point of consumption, via a range of devices
- expand our broadband offering, including a trial broadband destination site, broadband support for the new *Doctor Who* series, and **bbc.co.uk/sport** audio-visual bulletins



As part of creating educational value for children, parents, teachers and adults, bbc.co.uk's aim is to attract a total of 1 million users to the WebWise site, and link to 1,000 support centres nationwide, by March 2006.



A key commitment for next year is to further enhance *Ouch!*, the disabled community site, with the aim of attracting 20,000 visitors a month.

bbc.co.uk
BBC

bbc.co.uk can be accessed on PCs and other devices connected to the internet

- pilot the BBC Creative Archive
- pilot the *Film Network* – a community where new British film makers can showcase short works and share skills and learning
- commission a comedy site from an external producer, to act as a forum for aspiring writers, producers and performers

Social and community value

We are committed to encouraging audiences to move from passive consumption to active participation – wherever they live and whatever their background.

In doing so, we seek to reassure them of the privacy and safety of their contributions. This is a particular priority for vulnerable audiences, such as children.

bbc.co.uk will also support a number of wider BBC campaigns including Sport Action. Make Space for Nature will support the *Springwatch with Bill Oddie* television series.

Our specific commitments are to:

- increase the number of registered users to create a stronger, more personalised relationship with end-users, including a specific product for children
- investigate ways of ensuring that children can continue to make online contributions in a safe, pre-moderated environment
- further enhance *Ouch!*, the disabled community site, with the aim of ensuring an average of over 20,000 visitors a month
- re-launch the pilot *iCan* campaigns forum involving more collaboration with other parts of the BBC and with outside organisations
- launch the *Voices* project, a celebration of language and dialect across the UK
- provide an increased range of content for children with special needs or with English as their second language
- trial the submission of images and video content 'on the move'
- develop new user-generated content for sport, including player and match ratings

- complement external local content providers more effectively by replacing major events listings with community and user-generated notices
- expand the use of user-generated 'blog' content including the roll-out of the *Island Blogging* project across Scotland

Global value

bbc.co.uk acts as a global content platform, not only by providing an international-facing news service funded by BBC World Service, but also by offering a high-quality news service to a UK audience which carries significant in-depth international coverage and analysis.

We also aim to provide a global forum, stimulating debate between people around the world and showcasing British content.

Other commitments

Across all our activities, we aim to make a positive contribution to the evolution of a rich UK internet ecology.

bbc.co.uk will improve its approach to working with external online stakeholders and begin implementing a number of the voluntary initiatives proposed in the Board of Governors' response to the Graf report.

Our specific commitments are to:

- provide greater clarity to external stakeholders about the direction in which the service will develop, and subject all major service launches to editorial and public value assessments which take account of their market impact
- take steps towards implementing the voluntary 25% external production quota adopted by the Board of Governors (to be achieved by 2006/2007)

As part of our commitment to guiding audiences to the best content on the web, bbc.co.uk has already published criteria for the selection of these editorially relevant links. In 2005/2006, bbc.co.uk will begin reporting the volume of click-throughs to external links.

ENTRE

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BBCi offers all-day, up-to-the-minute news, weather, education, entertainment and other information content to all digital television audiences via the red button on the remote control. It aims to enhance the value of the BBC's television proposition to digital audiences through interactive video, audio, pictures and text.



The BBC's interactive services have been groundbreaking and BBCi will continue to innovate in this field.



BBCi will aim to increase the educational value it offers with the launch of CBBC Extra.



BBCi is available to all digital audiences – on Freeview, satellite and cable – from all BBC channels

Key priorities for the coming year

Our key priorities for 2005/2006 are to:

- grow the reach of the service and help drive digital take-up by increasing investment in children's and radio services and through a major marketing campaign
- raise the quality and impact of the service, as each platform allows by improving ease of use and service speed – reducing access times to 6 seconds across all platforms
- continue to deliver high value for money, maintaining the cost per user reached across all platforms at no more than 8p

Democratic value

BBCi aims to be the essential source of immediate news for those who choose to access it through digital television, offering coverage of the top international, national and regional news, sport and weather:

Our specific commitments are to:

- provide network radio news information on digital television and audio news to supplement existing text and video services
- provide enhanced continuous coverage of the expected General Election
- pilot a local television project to measure the impact of on-demand local news

Cultural and creative value

BBCi provides over 4,000 text pages, as well as video clips, to deliver a comprehensive overview of UK entertainment.

The BBC's interactive services have been groundbreaking, supporting the development of interactive applications and content across digital television. We aim to continue to innovate and to further our links with the external creative community.

Our specific commitments are to:

- introduce rich support for the BBC's network radio channels on digital television, by providing live programme information and exploring offering an audio hub
- pilot a 'forward and store' service for personal video recorders (PVRs), create and test on-demand navigation systems and research audience reactions

- commission a new interactive television infrastructure that will enable quicker development and easier outsourcing of content and applications
- aim to increase our proportion of externally sourced products and services

Educational value

BBCi offers a range of learning services from GCSE revision guides to developmental games for the very young.

Over the coming year we will broaden the range of learning services, increasing our investment in children's and learning content while reducing spend on entertainment.

Our specific commitments are to:

- launch CBBC Extra, a comprehensive interactive offering for CBBC, complementing our CBeebies service
- enhance GCSE Bitesize services with additional interactivity
- increase the number of games and stories available to pre-school children on the CBeebies service
- further develop interactive information, advice, feedback and community services for parents and carers on CBeebies
- launch a literacy learning tool, tied to the BBC-wide campaign, with a long-term aspiration for a fully-fledged, always-on service

Social and community value

To increase the social value of our service, we plan to experiment with a number of innovative user-generated content offerings.

Our specific commitments are to:

- pilot user-generated content that brings together digital storytelling and video nation content – *Your Stories*
- launch additional local travel information for the UK

THE DIGITAL CURRICULUM will be a free online service, providing high-quality interactive resources which can be used at home, at school or in the community. Structured around key elements of the school curriculum for 5 to 16 year olds, it will offer resources that add value to learning for children of all abilities.



The Digital Curriculum will be centred on the learner, stimulating children and encouraging exploration.



High-quality interactive content will be focused on helping children learn more effectively, supporting teachers and encouraging parents' involvement.

The Digital Curriculum will be available online from January 2006

Key priorities for the coming year

Approval for the Digital Curriculum service was granted by the Government in 2003, since when the BBC has been working to make its vision a reality.

Our aim is to deliver high-quality interactive content which will be integral to the school curriculum, helping children to learn more effectively, supporting teachers and encouraging involvement by parents and carers.

In the coming year our priorities will be:

- to continue to prepare for the launch of the first materials in January 2006
- to ensure that the launch of the service complies with all the conditions of its approval

From January 2006 our priority will be to ensure that the Digital Curriculum:

- provides high-quality and distinctive content (video, audio, text, animation and games), delivering considerable educational impact
- initially provides content for English, mathematics, science, geography and French across the UK
- is available in all homes and schools and elsewhere in the community, through both broadband and narrowband access

Educational value

The Digital Curriculum is being developed in consultation with all the main UK curriculum bodies and the Government's Curriculum Online Content Advisory Board.

The service will be learner-centred, encouraging self-motivation and developing understanding and competence through exploration and collaboration with other learners.

In line with the conditions placed on the service, the BBC will cover any subject to a maximum of 50% of the curriculum, ensuring opportunities for a range of materials from different providers to find their way to the marketplace. The areas to be covered are agreed with the Government's educational technology agency, BECTA.

In the areas it covers, the BBC service will offer a coherent, complementary and innovative set of resources, adding depth and breadth to what is available from other providers. We will aim for a continuing dialogue with the commercial sector to ensure this complementarity.

In addition to the core subjects available across the UK, in 2006 we will offer a range of non-core subjects across the four nations of the UK with all relevant content available in Welsh, and some available in Gaelic and Irish. Over time, we will spend a maximum of 22% of our budget on core subjects and a maximum of 30% on non-core subjects. Full details are available at bbc.co.uk/info/policies/digital_curriculum.shtml.

Our specific commitments are to:

- develop a curriculum-related interactive service that puts the learner at the centre and helps to bridge the gap between school and home
- offer a range of high-quality material for 5 to 16 year olds from all backgrounds and in all parts of the UK
- include resources that are technically and pedagogically experimental
- work with the industry to ensure that we complement other provision in the marketplace
- commission 50% of content from external suppliers and draw on BBC archive material to support the curricula in all four nations
- ensure a spread of coverage across different subjects in line with the conditions set by the Government

Social and community value

The service will aim to stimulate, support and reflect the diversity of the UK. It will be accessible at any time and from any location across the UK. In order to support a range of users and develop digital literacy, all content will be readily accessible, with a range of resources developed for people with special needs.

BBC NEWS aspires to be the world's most trusted news organisation: accurate, impartial and independent. We aim to be truthful and fair. Our journalism explores multiple viewpoints and gives voice to a wide range of opinions in order to serve all audiences. We seek to act in the public interest and resist pressure from political parties, lobby groups or commercial interests.



Fiona Bruce will be one of four presenters fronting BBC television's election night coverage.

Key priorities for the coming year

In 2005/2006, BBC News will:

- continue to implement the recommendations of the Neil Report to uphold accuracy and impartiality in our reporting
- implement recommendations to be agreed with the Board of Governors in order to improve our coverage of the EU
- provide impartial and informative coverage of the expected General Election campaign and prepare for a possible referendum on the EU constitution
- increase the prominence and appeal of current affairs programming on BBC One
- take steps to enhance our coverage of the Middle East

Democratic value

The BBC supports civic life and national debate by providing trusted and impartial news and information through a range of local and network programmes and services across radio, television and new media.

BBC News aspires to the highest standards in news reporting, in accuracy, in impartiality and in creating a better understanding; engaging audiences in stories that matter by 'making the important interesting'.

Our most-watched news bulletin, the *Ten O'Clock News*, will retain its ongoing commitment to reporting international stories to UK audiences.

The *Six O'Clock News* will continue in particular to report from across the UK, while *Newsnight* will feature the key interviews of the day for a television audience.

Our continuous news channel, BBC News 24, will cover breaking news stories and make available the expertise of the BBC's range of specialists.

Radio offers the time and space to report across a wide agenda, conduct detailed analysis of policy and ask questions that otherwise do not get asked, often directly of the key decision makers.

BBC Radio 4 will bring listeners daily news and current affairs through *Today*, *The World at One*, *PM*, the *Six O'Clock News* and *The World Tonight*.

Global news is an important dimension. Through, for example, *From Our Own Correspondent* and *Crossing Continents*, we seek to 'be there' before a story becomes big and to revisit it after it has ceased to be the centre of attention.

BBC Radio Five Live's focus will be on live coverage of unfolding events, giving context and explaining the implications, while also reflecting the diversity of the UK.

This year we will forge greater ties and cooperation between Five Live and BBC Asian Network to enhance the journalism of both networks.

BBC Radio 1's dedicated news team will provide its young listeners with a tailor-made service including the flagship *Newsbeat* programmes and regular bulletins throughout the day. It will focus on issues of particular relevance to this audience, while encouraging them to explore a broad range of subjects. This team will work closely with the news team at 1Xtra, which also offers a 24/7 targeted news service, *TX*, plus a weekly documentary within the daily magazine programme *TX Unlimited*.

BBC Radio 2 offers a variety of news programmes, from *The Jeremy Vine Show* to the rich hourly bulletins that, like the bulletins on BBC 6 Music, offer more than just a news update.

This year we will enhance the distinctive journalism on offer to users of interactive media, for example by boosting specialist coverage of science and technology. We will also seek to grow the usage of bbc.co.uk/news by making it easier to search, allowing personalisation, and providing a short-form 'distilled' version.

News content will form a part of the pilot of the Interactive Media Player, and we will further innovate with services for mobile phones and other handheld devices.

We seek to generate high impact with our current affairs programmes on television and radio through analysis and investigations. This year, there will be new analysis programming on BBC Two. Investigations will form a core part of *Panorama*, which will broadcast more peak-time specials, and of *Real Story*, which will be relaunched as a single-subject programme.



Radio, such as the *Today* programme, offers the time and space to report across a wide agenda and to conduct detailed analysis.



bbc.co.uk/news provides continuous coverage of local, national and international news stories supported with context and analysis, as well as on-demand access to the main network television and radio bulletins.



BBC News is available across all platforms – television, radio and new media

Investigative journalism on radio will continue through programmes such as *File on 4*, *Money Box Investigates*, *Five Live Report*, and *Global Account* on BBC World Service.

Also on radio, there will be programmes that open up the work of Westminster and analyse what decisions mean in practice. Radio 4 will carry *The Westminster Hour*, *The Week in Westminster* and *Yesterday/Today in Parliament*, while Five Live will continue to broadcast live coverage of *Prime Minister's Question Time*, supported with commentary and explanation.

Parliamentary proceedings will be covered on television by BBC Parliament and by *The Daily Politics* on BBC Two, rounded up each week in *This Week* on BBC One. Also on BBC One, *The Politics Show* will cover politics 'from Downing Street to your street' through its nationwide and regional/national segments. *Question Time* will provide a forum for national debate.

The BBC will have an important role during the expected General Election campaign, ensuring that UK voters have the information they need. We will explain, analyse and probe what party commitments mean for voters.

On television, there will be an extended *Ten O'Clock News*, Saturday editions of *Newsnight* and special editions of *Panorama*. The regular political programmes *This Week* and *The Daily Politics* will be enhanced, and BBC News 24 and BBC Parliament will give viewers access to fuller coverage of the campaign.

Talking Politics will cover the campaign for Radio 4 and *The World at One* will be extended to incorporate *Election Call*. Radio 4's established election night programme will be complemented by alternative programming for listeners of Five Live, BBC Asian Network and iXtra. These, along with Radio 1, will deliver coverage of the election to a young audience – including many potential first-time voters – who consume little news elsewhere.

This year we will also prepare for a possible referendum on the EU constitution.

Global value

We will seek to inform people and engage them in a dialogue about key international issues. Properly reflecting the complexity of the world back to the UK is as important as properly covering domestic events. We will cover not only the biggest stories but also tell people the stories that they would not otherwise hear, frequently using revealing eyewitness accounts

This year we will appoint a Middle East Editor to enhance our coverage of the region and will also progress plans to open a bureau in Riyadh. In addition, Radio 4 will broadcast a landmark documentary series *A Year in the Arab-Israeli Crisis* in which Edward Stourton tracks the politics of the region alongside the withdrawal from Gaza, while modern China will be examined in the documentary series *The Challenge of China*.

We will also support the Africa Season on BBC One in July, aiming to tell the stories about Africa beyond the conflicts that do not often get told.

In recognition of World Aids Day, we will feature round-the-world coverage of this important global issue.

Across our output throughout the year, we will use correspondents and experts from the foreign language services of BBC World Service to bring international expertise to UK audiences.

Educational value

Newsround, the only comprehensive daily news programme for children, will broadcast news bulletins seven days a week across BBC One, BBC Two and The CBBC Channel, while bbc.co.uk/newsround will offer children access to in-depth news 24 hours a day.

On radio, the recently enhanced news team contributing to the *Chris Moyles Show* on Radio 1 reaches a large number of children on their way to school.

Social and community value

After extensive trials and experimentation, the *iCan* website, which encourages active participation in community life, will be relaunched this year. The new, easier-to-use design will make it more intuitive for users, and the site will feature greater collaboration with our own broadcast programmes and with other community or action organisations.

BBC NEWS 24 delivers news, analysis and insight, supported by the BBC's newsgathering operations, all day, every day of the year. It provides fast, comprehensive coverage of events as they unfold – locally, nationally and internationally – and specialist analysis to put the news in context.



Provision of up-to-the-minute news from across the UK and around the world continues to be BBC News 24's core purpose.



BBC News 24 includes hourly business news updates every weekday. Here, specialist correspondent Caroline Hawley.



BBC News 24 is available on digital satellite (channel 507), digital cable (channel 10, 125 or 610) and on Freeview (channel 40). It is also available overnight on BBC One or BBC Two, on Saturday mornings on BBC Two and as special broadcasts on either terrestrial television channel in the event of significant breaking news. For further information see bbc.co.uk/news24

Key priorities for the coming year

BBC News 24's core purpose remains the provision of up-to-the-minute news from across the UK and around the world. Our key priorities for 2005/2006 are:

- to aim to deliver breaking news first, but not to the detriment of our overriding commitment to accuracy, supported by the BBC's new journalism training initiatives launched in response to the Neil Report recommendations
- to be distinctive by offering the widest range of stories across a serious news agenda, drawing on the BBC's newsgathering resources at a local, national and international level, making even greater use of the BBC's specialist journalists

Democratic value

BBC News 24 is a place where viewers can experience big news events as they unfold.

Major international stories are a strong feature of the channel, and we regularly seek views from expert contributors from across the world and across the spectrum of opinion.

We aim to cover a diverse agenda, going beyond the headlines and bringing stories to air that do not receive widespread coverage. We will ensure that we do not just report stories but that we explain them properly as well, using graphics and specialist analysis to enhance our viewers' understanding.

BBC News 24 will be the BBC's primary election channel during the expected General Election. Coverage will include highlights of the campaign, as well as press conferences, speeches, rallies and key interviews.

Analysis and insight will form the backbone of all our political output throughout the year.

Our evolving relationship with bbc.co.uk/news ensures that we offer viewers speedy access to the best information, including eyewitness accounts – a facility which provided audiences with fuller first-hand coverage of the Asian tsunami.

In addition to continuous news coverage, our specific commitments are to broadcast:

- 35 hours of political debate through programmes such as *Straight Talk*
- hourly business news from 9am to 7pm on weekdays

We will also develop a new showcase news hour featuring the best of the BBC's journalism locally, nationally and internationally.

Cultural and creative value

We will report sports news throughout the day, rounding up the day's main sports stories in *Sportsday* every evening.

Our specific commitment is to:

- deliver a minimum of 100 hours of sports news

Social and community value

This year we expect to report more than ever before from all corners of the UK, connecting viewers to each other, and better reflecting the diversity of the UK and its people. For example, we will integrate the expertise of local reporters into the continuous national news output.

We retain our commitment to coverage of the environment and rural affairs.

Global value

Our range of international stories and strong relationship with the BBC's foreign correspondents and bureaux will be complemented by our daily *World News* bulletin and strands such as *HARDTalk* and *Dateline London*.

This year we will broadcast at least:

- 200 editions of *HARDTalk* featuring long-form interviews with newsmakers and cultural figures
- 50 editions of *Dateline London*, offering an alternative viewpoint on events from foreign correspondents based in London

BBC PARLIAMENT is the only UK channel dedicated to the coverage of politics. Selected debates and committees of Westminster and the work of the devolved chambers of the UK are broadcast uninterrupted, complemented by text services and programmes that explore the politics behind the debates.



There will be regular broadcasts from the devolved chambers of the UK, such as the Welsh Assembly.



BBC Parliament gives viewers access to Parliament and the tools to understand the democratic process.



BBC Parliament is available on digital satellite (channel 508), digital cable (channel 13, 128 or 612) and Freeview (channel 45) and online at bbc.co.uk/parliament

Key priorities for the coming year

In the coming year:

- we will launch on bbc.co.uk the BBC Parliament broadband console, allowing us to deliver for the first time live coverage of the sittings of the House of Lords and on-demand highlights of both Houses, enhancing the quality and distinctiveness of the service
- we will continue to explore new ways of increasing our impact by giving viewers the tools to understand the democratic process and to access the work of Parliament

Democratic value

BBC Parliament now broadcasts all day every day, with much of its airtime dedicated to the coverage of debates and committee hearings.

Providing coverage of debates and committee proceedings in full, and scheduling them to maximise accessibility, places BBC Parliament at the heart of democratic communication.

The Record interprets the day's most interesting developments in debate and in committee. *Briefings* shows news conferences and political speeches in full that have previously been heard only in sound bites.

On Saturdays, eight hours of the schedule are devoted to the Scottish Parliament, Welsh Assembly and committees reporting on Northern Ireland affairs – making a close-up view of the politics of each nation available to a UK-wide audience.

In programming from Brussels and Strasbourg, we examine the powers and influence of the MEPs and the politics of the institutions of Europe. *The Record: Europe* will continue to reflect debate on European integration in the run-up to the referendum on the EU constitution.

Our specific commitments are:

- we will broadcast 100 hours of proceedings of the Scottish Parliament and 100 hours of proceedings of the Welsh Assembly
- while the Northern Ireland Assembly remains suspended we will continue to cover hearings of the Northern Ireland Affairs Committee
- we will broadcast the most interesting and important of Westminster's Select Committees, devoting a minimum of 400 hours a year to this coverage
- we will broadcast over 100 hours of programming from Brussels and Strasbourg (including repeats)

Cultural and creative value

We will continue to schedule special programmes and event coverage to make good use of the BBC's recent and historic archive.

Extended broadcasts of historic programming from the BBC archive broaden our appeal in a unique way, and offer a picture of political, social and broadcasting history.

In May, for example, we will mark the 50th anniversary of the 1955 General Election by showing highlights from the first recorded BBC General Election night broadcast.

Educational value

BBC Parliament makes Parliament accessible to all, not just the experts and professionals. Broadcasts of parliamentary debates and hearings use supporting text both on screen and, for digital satellite viewers, via the red button, providing background information.

The website also provides a selection of audio and video clips which provide further context.

As bbc.co.uk/parliament develops its innovative broadband console, with up to three simultaneous live streams of output and on-demand highlights, BBC Parliament will even more effectively deliver the world of parliamentary politics to people on their terms.

BBC NATIONS & REGIONS seeks to provide high-quality local, regional and network programmes and services that are valued by audiences throughout the UK, connecting them to their communities and contributing to their sense of belonging.



The Politics Show integrates BBC Nations & Regions political output with UK-wide network programming to better engage audiences in the democratic process.

Key priorities for the coming year

Our key continuing commitment is:

- to continue to provide distinct communities in the UK with programmes that champion their interests, celebrate their creativity and value their diversity

For example, in particular for 2005/2006 we are committed to:

- launching local television news pilots in five West Midlands towns – a first step towards our plans for 60 local television services across the UK

Taking a longer view, over the next Charter period we will work with BBC colleagues to achieve a significant shift of staff and resources from London to the nations and regions. Our eventual aim is for half the BBC's public service staff to live and work in communities outside London.

Democratic value

News and current affairs lies at the heart of our output, providing context as well as facts to help viewers and listeners make sense of the world. Our response to devolution means more than reflecting changed political structures: we must explain the significance of regional issues while reporting on elected and non-elected bodies.

We have reviewed local political coverage and are incorporating lessons learned about how we can engage our audiences more successfully with our programmes.

BBC Nations & Regions journalists will be at the heart of the BBC's General Election campaign coverage, providing distinctive regional perspectives. We will also work with BBC News across the whole year to increase the proportion of regional stories on BBC News 24.

Our mainstay political programming has now been successfully integrated with network output to form the BBC flagship programme *The Politics Show*. The transfer of BBC English Regions political programmes from BBC Two to BBC One has more than doubled audiences. This output has also been enriched by the website *iCan*, enabling audiences to help set the agenda.

In current affairs, *Inside Out*, the BBC's most viewed current affairs strand, will return, bringing the best local stories across England to audiences.

On radio, we will continue to ensure that our news services keep people in touch with core local issues. Following the example of BBC Radio Cumbria's responses to both the foot-and-mouth crisis and the recent flooding in Carlisle, we will provide an information lifeline in times of crisis wherever and whenever one is needed.

We are refocusing our *Where I Live* sites to reduce the local listings element, increase multimedia content and allow us to spotlight individual participation in local democracy.

Our specific commitments are:

- to broadcast over 5,000 hours of news, politics and current affairs across our television services
- to broadcast around 280,000 hours of speech and debate across our radio stations, much of it original and one-off, connecting subject specialists and opinion leaders with listeners and callers

Cultural and creative value and **social and community value** are intrinsically linked in the work of BBC Nations & Regions.

In 2005/2006 we will endeavour to be more proactive in our use of community-based creative talent in non-news programmes, particularly online and in factual radio.

Passion for sport unites audiences across the UK. Over the coming year, we will maintain our commitment to a wide range of sporting activity.



Proms in the Park now takes place in four cities across the UK, encouraging both a sense of individual community and national value. Here, the crowds gather outside City Hall, Belfast.



Radio Bristol's Babe charity appeal to help raise funds for a new children's hospice is the kind of initiative central to the BBC's mission to foster a sense of community.

As well as football, with exclusive coverage of the Scottish Premier League on BBC Radio Scotland and the youth Milk Cup in Northern Ireland, for example, we will also continue to cover rugby in Wales, including the national team's efforts in the Six Nations, its North America tour and autumn internationals, as well as local team games in *Scrum V*. We will provide a further platform for young people in Northern Ireland in our coverage of key rugby and Gaelic Athletic Association events. And only BBC Nations & Regions will follow the progress of athletes in all four nations as they prepare for next year's Commonwealth Games.

We will celebrate local talent in all our programmes. For example, BBC GMR will continue to showcase Manchester comedians every weekday. And BBC WM's Saturday night slot, *The Talent Factory*, will give unsigned musicians a chance to be heard on air.

The BBC's orchestras make a vital contribution to their national cultures. The promotion we can give to other cultural activity across the whole UK through our services is also unmatched.

We will continue to support events of local importance that have a wider significance to the UK's dispersed audiences. BBC Wales will produce over 100 hours of content from the National Eisteddfod this year, and we will showcase other cultural festivals including Melas and the Gaelic Mod.

Thanks to digital technology, BBC Nations & Regions services are increasingly available elsewhere in the UK beyond their traditional broadcast areas. They will remain, however, fundamentally services for the areas they serve. Each individual station and service will continue to provide a clear focal point for a community to come together, and to connect individuals through programmes and services.

Educational value

BBC Nations & Regions will tailor its education programmes to match the specific curricular requirements of each nation.

In 2005/2006 we will continue to provide Standard Grade *Bitesize* in Scotland and broadcast material for the Northern Ireland history curriculum, and we remain the only producer of Welsh language schools material. BBC Nations & Regions will also continue to work towards delivering an annual minimum of 35% of the BBC's in-house production for the Digital Curriculum.

Our Open Centres and buses have particular value in communities where a traditional classroom may be a barrier to learning. We will continue to seek out partners to extend our bus fleet and open new centres: already plans are under way to launch new Open Centres in Coventry and Leicester in spring 2005.

Global value

The BBC is world-renowned for its global perspective and, within the UK, for bringing the nation together in times of national celebration or commemoration.

This year BBC Nations & Regions will support the BBC's Africa Season with unique programming for communities of African origin now settled in the UK.

BBC ENGLISH REGIONS aims to be the most trusted and creative community broadcaster in England, serving a widely diverse range of urban and rural communities. It provides an accessible yet authoritative service of news, current affairs, politics, arts and music, religion, sport and weather on regional television, local radio and online.



The BBC's Open Centre in Gloucester, one of seven centres providing hands-on IT learning opportunities in BBC English Regions. Two more centres will open shortly in Coventry and Leicester.

Key priorities for the coming year

BBC English Regions will strengthen its relationship with audiences through high-quality local programming and content in 2005/2006.

Specifically, over the year ahead:

- we will prepare for a roll-out of local television services across England (for delivery via digital television, broadband and other platforms). The pilot will take place later this year in the West Midlands.
- we will also start assessing how we can deliver five new local radio services to address a clearly articulated audience need for local content in currently underserved areas.
- we will start to plan for a new television region serving 4 million people in central England.
- we will extend our existing chain of buses and Open Centres – for example Coventry and Leicester will launch in spring 2005 – in order to offer media literacy and other life-enhancing learning opportunities.

Democratic value

BBC English Regions' local radio, regional television and online services provide a platform for debate on key local issues and extend opportunities for active citizenship and local democracy.

Our specific commitments are to:

- broadcast 3,350 hours of daily local and regional television news
- continue developments such as *iCan* and *Groundswell* which promote active democracy through local debate
- pilot a new weekly politics programme on BBC Parliament to act as a showcase for local and regional politics in England
- use the development of a more local television service to further inform viewers of local issues
- ensure both breadth and depth of coverage during the expected General Election, with the aim of fielding more cameras at counts than ever before and delivering a comprehensive 'morning after' programme in each region

Cultural and creative value

BBC English Regions has a pivotal role to play in nurturing local talent and creativity – informally through our regular output and also more formally through ad hoc projects and a developing set of partnerships.

The current affairs series *Inside Out* will once more examine issues such as heritage, local history and landscape. And these same issues will feature regularly in our independently produced landmark programmes broadcast in individual regions throughout the year, like last year's programme about York's Railway Museum festival. We will find new ways to create dedicated regional content to accompany major BBC series as we did in 2004 with *Who Do You Think You Are?* and *British Isles: A Natural History*.

We aspire to create more opportunities for regional programming across a wide range of genres. Successful pilots of arts, sports, heritage and documentary formats have confirmed the enthusiasm of our audience for an enhanced range of local programming.

Our specific commitments are to:

- broadcast at least 250 hours of local and regional television non-news programming, including current affairs
- broadcast at least 230,000 hours of local radio output
- broadcast a range of output under the banner *Voices* which examines issues around dialect, accent and the way we speak
- seek to develop new partnerships along the lines of *Roots* – an Arts Council/BBC English Regions initiative with a focus on developing talent and generating new commissions from minority ethnic groups
- continue to celebrate cultural success and new talent in our local and regional output through on-air features and off-air workshops, advice and exhibitions
- further develop storytelling projects which invite members of the audience to tell their own stories in video or audio, encouraging creativity, promoting media literacy and increasing access to the BBC
- roll out and further develop our innovative *Junior Football* local websites with the aim of promoting sport amongst young people and families and providing an arena for them to link up and express their enthusiasm

BBC English Regions television programming is available on BBC One (analogue, Freeview channel 1, cable channel 101 and satellite channel 101) and on BBC Two analogue.

All regions are available to all digital satellite viewers regardless of where they are in the UK on channels 944 to 958. All local online content can be accessed from bbc.co.uk/england and bbc.co.uk/news. Regional text information is available through Ceefax and BBCi. BBC local radio stations are available via the internet, on FM across England and on AM and DAB digital multiplexes in some areas.



John Prescott being interviewed by BBC local radio station BBC GMR.



Midlands Today, one of BBC English Regions' news programmes informing audiences of local issues.

- run Sports Awards events across England celebrating the best in local and community talent

Educational value

BBC English Regions' seven Open Centres and 12 buses have a track record in providing learning opportunities to thousands of individuals each year. These include hands-on IT experience at the most basic level right through to the use of modern media production technology.

Our specific commitments are to:

- seek to extend the provision of buses and Open Centres to other areas in England
- continue our programme of work on media literacy with schools and other community groups
- strengthen our two-way learning partnership with access and community radio and television stations
- continue to offer high-quality work experience with a particular focus on developing an interest in the media amongst minority ethnic communities

Social and community value

BBC English Regions' output is central to the BBC's mission to foster a sense of community.

Our network of multimedia operations based in and serving their local areas is a powerful force for local cohesion. We listen to our audiences and as a result are developing plans for:

- a network of around 50 local television services which will provide an easily accessible ten-minute bulletin of local news and information throughout the day, every day
- five more BBC local radio stations based in Somerset, Dorset, Cheshire, Bradford and the Black Country
- a new analogue television region serving central England based in Milton Keynes
- an extension of our chain of Open Centres and buses to enable us to make media literacy and other learning opportunities more accessible to a wider audience
- a continued drive to ensure that BBC local services are available on all platforms

In terms of our existing output, our specific commitments are to:

- continue to develop our key partnership with Community Service Volunteers which enables us to meet local needs by raising awareness of them via our programming and encourages volunteering and other support.
- maximise the ability of BBC local radio, in particular, to act as a focus for fund-raising and awareness-raising initiatives which draw communities together. In 2005/2006 we aim to replicate the success of two separate million pound appeals which in 2004 helped to fund a local children's hospice near Bristol and a centre focused on preventing and treating prostate cancer in Devon.
- continue to act as a focal point, bringing communities together to mark key local events such as the concert to raise money for the Boscastle flood victims, staged by the BBC in the South West. We will celebrate community spirit through the Community Champion Awards in a number of regions.
- create several new outreach projects and support a variety of existing projects which build media literacy and strengthen the BBC's links with communities across England.

Global value

Many of the ethnically diverse groups we serve with our local output also have family and community interests outside the UK and we are uniquely placed to cater for these. All BBC local radio stations are now streamed on the internet and we will continue to find new ways to use this capability to connect individuals and communities on a global scale.

Our specific commitments are that:

- we will develop a closer working relationship with BBC World Service. This will help us to set local stories in a global context and will include a series of staff exchanges between BBC Local Radio and BBC World Service.
- we will build on the profile of popular local radio programmes – like *Cornwall Connected* – which link parts of England to their global community of interest via internet streaming.

BBC SCOTLAND produces a rich and broad range of high-quality and distinctive television and radio programmes for all age groups that properly reflects the diverse nature of Scotland and celebrates all aspects of Scottish culture and heritage for audiences in Scotland and across the UK.



The BBC Scottish Symphony Orchestra is committed to promoting new work from established and emerging talent.

Key priorities for the coming year

Across all its services and stations, BBC Scotland's key priority for 2005/2006 is to develop its position as the national broadcaster for Scotland.

- on BBC One Scotland, in the face of increasing competition, we will aim to maintain audience reach and share at 2004/2005 average levels by continuing to invest in high-quality and distinctive Scottish content
- BBC Two Scotland and BBC Radio nan Gaidheal will seek to build reach among younger Gaelic-speaking viewers and listeners, and learners of the language
- BBC Radio Scotland will aim to improve its impact on audiences through more interactivity – from phone-ins to community-based broadcasts – taking it closer to people across the nation
- BBC Scotland Interactive will increase its outreach activity to promote digital literacy and content creation among new and existing users

Democratic value

BBC Scotland will continue to provide Scotland's most comprehensive multimedia service of news and current affairs.

Reporting Scotland will aim to maintain the reach and share appropriate for the nation's most watched bulletin (48% reach and 30% share) while seeking to deepen analysis and build impact.

Political programmes such as *Holyrood Live* and *Politics Tonight* will report from Scotland's parliament at Holyrood, as well as from Westminster and Brussels, while seeking to engage all sections of the audience with civic and political processes and issues distinctive to Scotland.

The weekly current affairs show *Eòrpa* will continue to provide distinctive coverage of European issues from a Scottish perspective. Another series, in conjunction with the Gaelic Media Service, is planned.

This year we will broadcast:

- over 500 hours of television news and current affairs, of which at least 100 hours will be current affairs and political coverage
- at least 2,200 hours of radio news and current affairs

Social and community value

BBC Scotland will continue to unite audiences across Scotland with events of a national character, on television, radio and online, which appeal to the mainstream audience. We will provide high-quality observational documentaries such as *Teacher, Teacher* on topics which matter to our audiences.

We will increase interaction with audiences at a local level with initiatives such as *Let's Do the Show Right Here!* on BBC Radio Scotland and blogging on BBC Scotland Interactive.

Programmes such as *Life Stories* on BBC Radio Scotland and a major television series on Scotland's immigrant communities will help BBC Scotland to reflect a more diverse range of cultures and voices from across the nation.

Drama will continue to highlight contemporary social issues in *River City* and link with other sections of the output to give audiences the opportunity to explore such issues in greater depth. Telephone advice lines will be provided when appropriate, as in the past when the storyline has covered issues such as anencephaly and abortion, and child sex abuse.

We will spend £2.1 million on Gaelic television and online. Gaelic television and BBC Radio nan Gaidheal will continue to broaden reach and support the future of the language by increasing the appeal of output for younger sections of the audience and for learners. An innovative multimedia learning resource, *Colin and Cumberland*, will be launched, combining animated films on television with online resources and games.

Cultural and creative value

BBC Scotland will continue to nurture and build appreciation of traditional and contemporary Scottish culture.

Music and arts content such as *Artworks Scotland* on television will continue to identify and showcase new and established talent. Programmes such as a new television series on Scotland's linguistic traditions, *Past Lives* on radio, and websites such as *Mela Scotland* and *Scotland on Film* will support the enrichment of our audience's appreciation of Scotland's cultural heritage.



Tartan Shorts helps develop new Scottish screen-writing and other creative and production talent. Here, Derek Riddell plays the lead role in the short-film drama *Trumshie McFadgen*.



Next year BBC Scotland will broadcast at least 270 hours of music and arts on radio and television, including *Artworks Scotland*.

BBC One Scotland is available on analogue television, digital satellite (channel 102 and 960), digital cable (channel 102) and Freeview (channel 2). BBC Radio Scotland is available on 92.4–94.7 FM, MW 810 (Dumfries MW 585), digital satellite (channel 866), Freeview (channel 89), DAB digital radio and cable. BBC Radio nan Gaidheal is available on 103.5–105 FM, (Aberdeen MW 990), digital satellite (channel 889), Freeview (channel 90), DAB digital radio and cable. For further information please visit bbc.co.uk/scotland

A major tri-media project on Gaelic song, *Aig Cridhe ar Ciùil*, will tell the story of one of Scotland's richest cultural treasures with new performances of the most important songs in the canon.

In comedy, we will provide opportunities for a new generation to develop their skills on television and radio.

BBC Scotland will offer audiences a broader range of sporting coverage than any other Scottish broadcaster, including football and shinty on television and, on BBC Radio Scotland, the most comprehensive coverage of Scottish football on any single medium, from live game commentary to punditry and comment.

The BBC Scottish Symphony Orchestra will continue to promote new work from established and emerging talent in Scotland, expand its educational activities by using new media to deliver its learning programme to remote communities, and take live music to towns across Scotland from Dumfries to Inverness. During the year, the orchestra will move to a new permanent base in Glasgow's City Halls with a concert programme designed to draw in and build new audiences.

Our specific commitment:

- in addition to weekly specialist music strands on radio, we will broadcast at least 270 hours of music and arts coverage on radio and television

Full-scale, year-round drama production in Dumbarton for *River City* will continue to offer Scottish creative talent at all levels the opportunity to develop its skills on home ground. BBC Scotland will continue to support *Tartan Shorts* and *Tartan Smalls* which identify and develop new Scottish screen-writing and other talent across the gamut of creative and production skills. This year we will work with partners for the first time, including Scottish Screen, to give new creative teams the chance to develop their own ideas for feature films.

Network programmes for all BBC UK services will reflect the best of Scottish creativity and talent for audiences throughout the UK. This year we will again aim to provide a significant proportion of network children's output – at least 18% – and also maintain our existing level of network drama, factual, arts and entertainment programmes. We delivered more than 200 hours across these genres in 2004/2005, and this year we will at least match this.

BBC Scotland Interactive will extend its blogging service, introducing new features, and will encourage the development of community journalism to supplement mainstream output. More audio/video content will be rolled out in the context of increasing broadband take-up.

Work will continue in support of the University of Abertay's new electronic media talent project, *Dare To Be Digital*.

Educational value

Education is about extending horizons. In 2005/2006 BBC Scotland will continue to produce groundbreaking factual series which extend awareness and deepen understanding of aspects of contemporary Scotland.

River City will highlight issues of social concern in an accessible format and audiences will be guided to advice and support where appropriate.

More formally, distinctive aspects of the Scottish curriculum will be reflected in additional resources for the BBC Digital Curriculum, including resources for learning in Gaelic. This year we aim to make at least 17 hours of schools output across terrestrial and digital television and radio.

BBC Scotland's programmes for CBBC and CBeebies, including returning series like *50/50* and the award-winning *The Raven*, will continue to set standards for innovative public service broadcasting for our younger audience.

BBC CYMRU WALES is committed to producing high-quality, distinctive services which reflect the unique culture and history of Wales, and its social and political landscape. Our key ambition is to foster an inclusive and participatory engagement with audiences in Wales across our range of services.



BBC Cymru Wales offers over 500 hours of English language television news and current affairs including *Wales Today* on BBC One Wales.

Key priorities for the coming year

In 2005/2006, BBC Cymru Wales will once more reflect the variety of life, experience and opinion found across Wales through our range of Welsh and English services on radio and online, and in English on terrestrial and digital television.

Specifically we will:

- continue to demonstrate our commitment to Welsh language television output by supplying S4C with ten hours of content per week.
- aim to deepen and extend outreach to our audiences principally in the implementation of our Community Strategy. Working in tandem with local communities, we hope to use their stories to enhance our output and build strong, lasting, mutually beneficial, creative alliances. We will use what we have learned from previous projects in Pill, Blaenau Ffestiniog and Rhyl to do this.
- continue to seek ways to harness digital technologies to reach new audiences, and to add impact through interactivity to existing audiences across all platforms.

Democratic value

News will continue to be the cornerstone of our offering.

We will continue to reflect the political landscape of Wales, encouraging audiences to play a full part in political debate on the weekday *Nicola Heywood Thomas* programme on BBC Radio Wales and through *Taro'r Post* on BBC Radio Cymru.

We will also supply comprehensive coverage of the expected General Election to the Westminster Parliament across all our services in both languages.

These programme examples will form only a part of our overall news and current affairs offer, which will include providing:

- over 500 hours of English language television including *Wales Today*
- over 1,500 hours on BBC Radio Wales
- at least 1,000 hours on BBC Radio Cymru

As the major producer of Welsh language output, we will also provide over the year at least 180 hours of news to S4C covering Wales and the rest of the world, including: *Newyddion*; short weekday evening bulletins; *Ffeil*, the weekday bulletin for children; and *Yr Wythnos*, a weekly summary for Welsh learners.

In addition, we will produce over 500 hours of coverage of the National Assembly's proceedings for broadcast on S4C2.

Our education department will launch an exciting and innovative drama-based project, *Citizen*, that will adapt classical Greek drama using new technologies to engage young people across a broad range of social and political issues.

BBC Radio Cymru will build on its success in drawing a younger audience with a new programme designed to raise political awareness among young people.

Social and community value

Active, informed citizenship and digital literacy will be encouraged through online services such as *iCan*, local content on *Where I Live/Lleol i Mi* sites, and through our community strategies and digital literacy partnerships.

BBC Cymru Wales New Media will help deliver *Voices/Lleisiau*, a multi-platform pan-BBC project celebrating and exploring the diverse languages, dialects and accents of the UK.

We will further enhance our charity broadcasts through innovative formats – including animation – and scheduling across our services, and will always involve the charitable sector in Wales as active partners throughout the process.

Cultural and creative value

Drama, comedy, music, arts, education and documentary – BBC Cymru Wales produces programmes across the full range of genres.

This year, excluding news and current affairs, we will broadcast:

- over 7,000 hours of output on BBC Radio Cymru
- 5,500 hours on BBC Radio Wales
- a minimum of 500 hours on television in English and Welsh



Falkland's veteran Simon Weston will follow up last year's *Weston's Warriors* with landmark special *Weston's Forgotten Heroes* to mark VJ Day.



Y Clwb Rygbi – sport will continue to play a central part in BBC Cymru Wales output in both languages.

BBC One Wales is available on analogue television, digital satellite (channel 101 and 942), digital cable (channel 101), and Freeview (channel 1). BBC Two Wales is available on analogue television. BBC 2W is available on digital satellite (channel 102 and 961), digital cable (channel 102) and Freeview (channel 2). BBC Radio Wales is available on 93.9–95.9, 103.7 and 103.9 FM, 882, 1125 (mid-Wales), 657 (north-east Wales) MW, Freeview (channel 89), digital satellite (channel 867), digital cable, DAB digital radio and online. BBC Radio Cymru is available on 92.4–96.1, 96.8, 103.5–105 FM, Freeview (channel 90), digital satellite (channel 904), digital cable, DAB digital radio and online. For further information please visit bbc.co.uk/wales

Key landmarks will include:

- a series marking the anniversary of the end of World War 2 looking at the Home Front in Wales
- a programme to mark VJ Day presented by Simon Weston
- a new wildlife format presented by Iolo Williams involving audiences across Wales in observing wildlife in their area
- a season of comedy and documentary marking the centenary of Cardiff becoming a city

We will provide coverage on radio, television and online of Wales' major cultural events including the National Eisteddfod, the Urdd National Eisteddfod, the International Festival of Musical Theatre and local cultural festivals.

Highlights of the BBC Cardiff Singer of the World heats will be broadcast nightly on BBC 2W and there will be comprehensive coverage of the competition on radio and online. The final will be broadcast on network BBC Two and Radio 3.

The BBC National Orchestra of Wales will make over 80 programmes across Radio 3, BBC Radio Wales, BBC Radio Cymru and BBC Four, and will give over 50 public concerts.

BBC Radio Cymru will continue its crucial role in fostering young musical talent. It will offer recording sessions to bands and commission a musical featuring young people from schools in north-east Wales, to be staged as part of the International Festival of Musical Theatre. BBC Radio Wales will also seek out new pop talent and feature it in its output.

In the year ahead we project that we will supply over 125 hours of television output to the BBC UK-wide networks. Drama will include the return of the cult series *Doctor Who* to BBC One, a second series of *Bodies*, and *Rome*, a new series for BBC Two. *Royal Palaces* will be a new factual series for BBC Two and BBC Four.

Sport will continue to play a central part in our output in both languages and we will cover the Welsh rugby team in the Six Nations, the summer tour to North America, and the Autumn Internationals, as well as the national team's efforts to qualify for the football World Cup 2006.

Over 90 hours of original drama will be part of the 520 hours of Welsh language television programming that we will continue to provide to S4C. BBC Radio Wales will broadcast six new comedies and BBC Radio Cymru will offer new writers their first opportunity to hear some of their work on air.

BBC Cymru Wales programmes will be made available through the Interactive Media Player and we will deliver on-demand video and audio content. We will also make the Creative Archive available in Wales.

We will encourage more audience participation in content creation using the internet as a window for the public's creative output through sites such as *Where I Live/Lleol i Mi*.

Educational value

We will develop our range of services for learners, teachers and schools in Wales including the Digital Curriculum. In 2005/2006 we will develop the resources for those who want to learn Welsh, launching *The Big Welsh Challenge* and *Colin and Cumberland*, creating a new community of learners and mentors from amongst fluent Welsh speakers by working with the Welsh Language Board and other partners.

We will also produce a literacy campaign across our services, using the successful *Bobinogs* format, a series which has social and community value for three to seven year olds.

We will air a new series of *Look Up Your Genes* on BBC Radio Wales, helping people to develop computer literacy by researching genealogy.

The BBC National Orchestra and Chorus of Wales' education programme will include workshops in Butetown culminating in the Butetastic concert of gospel and inspirational music. It will also work with schools across Wales, with India Dance Wales and the National Youth Orchestra in public concerts.

BBC NORTHERN IRELAND aims to provide something of value for everyone in the community through a broad range of programmes and services which inform and stimulate debate, celebrate and support cultural and sporting life, and reflect local interests and experiences for audiences within Northern Ireland and across the rest of the UK.



Programmes such as *The Stephen Nolan Show* facilitate debate and give voice to the diversity of opinion in Northern Ireland.

Key priorities for the coming year

This year BBC Northern Ireland will once more reflect the diversity of life, opinion and experience of communities in Northern Ireland, nurturing and showcasing talent, reaching a wide range of audiences and presenting a broad view of Northern Irish society and culture to the UK audience.

Specifically, we will:

- aim to maintain levels of audience approval year on year, in the face of an increasingly competitive local media marketplace, by delivering trusted news and high-quality factual and entertainment content.
- deliver increased value for money to licence fee payers by reprioritising our portfolio of services and genres. This year we will concentrate on developing comedy (an expensive genre to cultivate, but one that is important for local audiences), and specialist factual programmes, and on the enrichment of our radio services.

Democratic value

News and current affairs is at the heart of our service to the audience, and has been throughout the political and security events of the last 30 years. BBC Northern Ireland provides distinctive and accessible news, documenting civic and political life through widely watched and listened-to programmes such as *Good Morning Ulster*, *BBC Newsline* and *Spotlight*.

We will continue to supplement this with programmes such as *Talkback*, *The Stephen Nolan Show* and *Let's Talk* on radio and television, which facilitate debate and give voice to the diversity of opinion in Northern Ireland. This is all complemented by bbc.co.uk/ni.

Finally, we provide context to often difficult issues through documentary output charting history such as *You Thought You Knew*. We will also continue to investigate contemporary life by covering topics such as the ethnic experience, the challenges facing fishing communities and religious belief.

We will build on our strengths in current affairs, making our journalism relevant to network audiences and bringing the stories that matter to life.

Our specific commitments are that:

- BBC Radio Ulster will broadcast over 1,550 hours of news and current affairs and BBC Radio Foyle will broadcast over 380 hours
- on television we will broadcast 325 hours of news and current affairs and increase the hours of factual programming for BBC One to 100, with more single documentaries covering the range of issues and subjects of interest to local audiences

Social and community value

Northern Ireland is a diverse place and yet the audience as a whole is often drawn together around particular programmes, events and a general sense of place. BBC Northern Ireland is uniquely placed to provide shared experiences and connect audiences.

We will continue to showcase and create community events such as Proms in the Park to reach out to audiences over the summer. We will also find new ways for people to share their own stories. *My Story* on BBC Radio Ulster will build on the success of *This Place*, a series of personal stories from teenagers for television, online sites like *Your Place and Mine*, and the major pan-UK initiative *Voices*.

BBC Northern Ireland will continue to invest in comedy, provide a popular focus on community life, and produce programmes of shared interest exploring local history, inspiring individual stories and the natural world. This will include taking the approach from the successful *Bits of Belfast* series to a Northern Ireland-wide basis, looking at aspects of World War 2's impact across the region, following the Brent geese on their journey to and from Strangford Lough, and exploring the coast of Northern Ireland on television and radio.

Our specific commitments are that:

- BBC Northern Ireland will broadcast at least 640 hours of local television and over 8,400 hours of local radio in 2005/2006
- we will pilot new, more localised content and use interactivity to connect people together in new ways across radio, television and online



BBC Radio Ulster's *Your Place and Mine* programme and its related website reflect the mosaic of life in Northern Ireland.



BBC Northern Ireland's Big Yellow Bus crosses the region helping develop media literacy skills in local communities.

BBC One Northern Ireland is available on analogue television, digital satellite (channels 101 and 943), digital cable (channel 101), and Freeview (channel 1). BBC Two Northern Ireland is available on analogue television, digital satellite (channel 102 and 962), digital cable (channel 102) and Freeview (channel 2). BBC Radio Ulster is available on 92–95.4 FM, 1341 MW, 873 MW (Enniskillen), digital satellite (channel 868), digital cable (871), Freeview (channel 89) and on DAB digital radio. BBC Radio Foyle is available on 93.1 FM, 792 MW and on Freeview (channel 90). BBC NI Television and BBC Radio Ulster/BBC Radio Foyle programmes may also be found online at bbc.co.uk/ni

Cultural and creative value

BBC Northern Ireland will continue to explore and reflect the many facets of our cultural, linguistic and sporting heritage across all platforms. This will include providing an insight into cultural life in Northern Ireland for a UK audience through programmes such as *The Culture Show* and musical input to Radio 3.

We will continue to showcase cultural life through programmes such as *Arts Extra* on BBC Radio Ulster and online, and by increasing the range of partnerships, including those with the Belfast Festival and in projects like *A Picture of Britain*.

We will nurture new talent in projects like *My Story*, and by developing new comedy on radio and television. With our drama output we will provide a UK platform for writers and performers.

Innovative programmes this year will include a new approach to history in *Flight of the Earls*, special programming marking the 30th anniversary of BBC Radio Ulster, and new personal storytelling and short-form formats.

BBC Northern Ireland will continue to cover the diversity of sports interests by expanding the sports magazine, *Season Ticket*, and providing live coverage on television and on BBC Radio Ulster/BBC Radio Foyle where rights allow.

Our specific commitments:

- this year, BBC Northern Ireland will increase the number of arts documentaries on television from 2004/2005 levels
- we will continue to develop our services to Irish and Ulster Scots audiences, responding to the major audience survey conducted during the past year and other community inputs

Educational value

BBC Northern Ireland complements the BBC's wider portfolio and helps to meet unique learning needs in Northern Ireland.

This year we will once more address local differences in school curricula – like history – through media literacy initiatives supported by the BBC bus across the region (often in physically isolated areas), a project facilitating Irish language learning, and, more formally, further development of content for the Digital Curriculum.

We will continue to provide wider knowledge-building opportunities for mainstream audiences through our general factual output in the areas of history, business, music and arts, and natural history, making more innovative use of partnerships, interactive opportunities and linkages between and within local and network services.

Our specific commitment:

- BBC Northern Ireland will broadcast 16 hours of schools provision on radio and television

Other programming commitments

Beyond the individual service statements, the BBC must also deliver further significant commitments against specific channels, as well as across the range of its services. These commitments, measured on a calendar year basis, have been agreed by the Board of Governors and where necessary, with Ofcom, the external regulator, and are primarily measured in terms of minimum quotas for specific genres and types and levels of originated programmes. Ofcom will judge the BBC's compliance and report its findings.

News and current affairs programmes

It is for the BBC Board of Governors to determine a number of public service requirements for news and current affairs programmes, after consulting Ofcom.

For the calendar year 2005, the BBC's commitments are:

- to maintain the current broad pattern of news programmes throughout the day on BBC One, which translates as a minimum of 1,380 hours of network programming, of which at least 275 hours are in peak time
- in current affairs, BBC One and BBC Two combined will deliver a quota of 365 hours of network programming (including at least 105 hours in peak time)

These levels are based on actual output hours in 2002.

Peak time for BBC One and BBC Two is 6pm to 10.30pm.

Original productions

The BBC is also expected to comply with quotas agreed with Ofcom for the time allocated to the transmission of original productions on each of its television broadcast channels.

These requirements are set out opposite, and are based on either existing quotas set by the Secretary of State in approving digital services, or 2002 actual performance.

Original productions include all BBC commissioned programming, including originations and all repeats of programming first shown on any BBC public service channel (in line with the Secretary of State's condition for CBeebies). However, for BBC Three and BBC Four they exclude repeats of programming first shown on another BBC public service channel (in line with the Secretary of State's condition for BBC Three and BBC Four). BBC News 24 simulcasts overnight on BBC One are not counted for these purposes.

Peak time for BBC Three and BBC Four is 7pm to 12midnight.

Minimum originations

The BBC commits to provide at least:

BBC One	70% (and 90% in peak)
BBC Two	70% (and 80% in peak)
BBC Three	80% (and 70% in peak)
BBC Four	approximately 70% (and 50% in peak)
The CBBC Channel	70%
CBeebies	approximately 80%
BBC News 24	90%
BBC Parliament	90%

Regional programming

It is for the BBC Board of Governors to determine a number of requirements for regional programmes across BBC One and BBC Two combined, after consulting Ofcom.

For 2005, the BBC's commitments are to provide:

- a minimum of 6,580 hours of programmes across the range of genres, including regional news programmes for BBC One
- at least 95% of regional programmes made in the relevant area
- a minimum of 3,920 hours of regional news programmes on BBC One, of which 2,010 hours are in peak time
- 1,030 hours of regional programmes in peak time, plus a further 355 hours at times adjacent to peak time (ie the hour either side of peak time), excluding news on BBC One

Quotas are based on actual levels of output in 2002. These figures assume that programmes originally shown in the version of a service for a particular nation or region will be counted again if repeated in the same nation or region.



Sensitive Skin made by UK indie Baby Cow. The BBC has committed to applying the 25% statutory independent quota separately to BBC One and BBC Two in 2005.



The BBC will broadcast 3,920 hours of regional news programmes on BBC One, of which 2,010 hours will be in peak time.



The BBC is committed to subtitling all our television output by 2008 on BBC One, BBC Two, BBC Three, BBC Four, CBeebies, The CBBC Channel and BBC News 24.

Regional programme-making

The BBC commissions a range of output from programme makers in different parts of the UK. We are committed to ensuring that broadly one-third of BBC network programmes are made in Scotland, Wales and Northern Ireland, and in the English regions outside the M25.

The BBC's commitments for regional production, agreed with Ofcom, have historically been based on the long-standing 'Hatch' quotas, which are:

- 30% of relevant network spend, and
- 25% of relevant network hours

However, during 2004 Ofcom revised the definition of a programme made outside the M25. In light of this change, the BBC commits to achieving its existing 30% and 25% quotas on the new method of calculation from 1 January 2006.

Independent production

The BBC is subject to quotas set out for the percentage of independent and European productions broadcast under the terms of the Broadcasting Act 1990, the Communications Act 2003, and the Television Without Frontiers Directive.

We consistently broadcast nearly 90% European output across our television channels (compared to a quota of 50%). We expect this to be the case again this year, and to meet the European independents' quota of 10%.

The BBC has committed to applying the 25% statutory independent production quota separately to BBC One and BBC Two from the beginning of 2005.

We remain fully committed to our voluntary pledge that at least 10% of eligible hours on our national analogue radio networks will be made by independent producers.

Access services

We exceed the current Ofcom targets (originally set by the ITC) for subtitling, signing and audio description and are committed to subtitling all our output by 2008 on BBC One, BBC Two, BBC Three, BBC Four, CBeebies, The CBBC Channel and BBC News 24. There are subtitles for sections of BBC Parliament on satellite, and we are currently looking at a means to provide these on Freeview as well. Under the Communications Act we are also bound by Ofcom's code relating to provision for deaf and visually impaired people.

Access to services is covered by Part 3 of the Disability Discrimination Act. We have agreed policies and have produced a *Production Handbook* which lays down expectations for programme makers, and we have *Guidelines for Visually Impaired Television Audiences*.

We are also in the process of evolving our policies on web accessibility, and will continue to publish them online as they evolve. See: bbc.co.uk/commissioning/newmedia/websites.shtml.

We will continue to monitor how well all our guidelines are operating.

Further BBC commitments

The BBC's commitment to audiences extends beyond the policy for individual services. We also make significant commitments which apply across our services.

Diversity

The BBC aims to reflect the reality of diversity in its output and through mainstream and targeted services to offer something for everyone in the UK, irrespective of age, class, gender, disability, cultural identity or location.

However, there are still some groups in society who need a more proactive approach from the BBC – as both a broadcaster and an employer – in how we represent and echo their lives.

We will continue to work to increase the proportion of people from ethnic minority groups who work for the BBC. At the end of February 2005, 10.1% of our staff and 5.1% of our senior staff came from ethnic minority backgrounds. Our target is to increase these ratios to 12.5% overall and 7% for senior management by 2007.

We are developing systems and processes to support disabled staff who join the organisation or who become disabled while working for the BBC. The Access Unit exists to provide a one-stop solution to staff with access problems.

For the first time ever, the BBC has set itself a minimum employment target for disabled staff. At the end of February 2005, the proportion of staff declaring a disability stood at 2.7%. Our target is to increase this to 4% by 2007. Our Extend scheme will continue to offer work placements across our businesses to disabled people.

Centrally and locally we will look at new ways of attracting talent from all backgrounds to diverse roles within the BBC – on and off air, and across television, radio and online.

Since January 2003 all newly submitted programme proposals have had a diversity statement attached highlighting how, where appropriate, the programme will fulfil the BBC's commitment to reflecting the diversity of the licence fee-paying public, both on and off screen. We will continue to assess how effectively this enables us to deliver against our pledge.

Access

The BBC is a founder member of the Broadcasters' Disability Network, and is committed to:

- increasing the presence of disabled people on air and on screen
- increasing the number of disabled people in all areas of the workforce
- increasing access to services, on and off air
- ensuring access to its buildings

An assessment of our activities in these areas was carried out in the early part of 2004, and the practical recommendations from this work are in the process of being implemented. Progress includes increasing the number of disabled people heard and seen in mainstream drama, comedy, entertainment and sport, and collaborating with Channel 4 to offer disabled actors an opportunity to develop their talent for television.

Universal availability of BBC services

We will continue to ensure that all our services remain universally available and free to air, and that licence fee payers are able to access them through new media as relevant technologies develop. Our digital services are available on Freeview, satellite and cable in the manner and to the extent that each platform allows.

Training

The BBC will continue to invest in training and developing our employees' skill base, providing opportunities for staff to move around the organisation and learn from exposure to different work areas. We will also devote time, expertise and money as our contribution to industry-wide training and development initiatives, and will continue to run specific schemes designed to attract new people to the broadcasting industry.



Our information service is available to audiences 24 hours a day, handling approximately 2.5 million contacts each year by telephone, email or letter.



Wheelchair user Paul Henshall plays a new character in *Holby City* and reflects the BBC's commitment to increasing the presence of disabled people on air and on screen.



The BBC's investment in training and development delivers benefits to the wider UK media industry.

Accountability

The BBC, as an open and transparent organisation which is trusted by the public it serves, seeks to engage its audiences in dialogue, to learn from them and to respond honestly to what they have to say.

Our information service is available to audiences 24 hours every day of the year, handling approximately 2.5 million contacts over the year by telephone, email and letter. These range from general enquiries to specific complaints about programme content. The quality of our responses to audience concerns is audited annually to ensure that high standards are maintained.

As part of the BBC's commitment to greater openness and accountability, we have recently established new complaints handling arrangements which make it easier for the public to make a formal complaint and obtain a speedy response. There is a two-stage appeal process for anyone unhappy with the initial response they receive. The Governors' Programme Complaints Committee is the final stage of the process inside the BBC.

The BBC organises regular public consultations and carries out extensive audience research to listen to the views of licence fee payers. This includes ad hoc studies into the interests and needs of particular sections of the audience or the use and value of a particular service, as well as an ongoing monthly survey which tracks audience perceptions of the organisation and its output. In addition, a network of over 500 voluntary independent advisers in England, Scotland, Wales and Northern Ireland provides direct feedback on BBC services.

The Board of Governors will report on the BBC's performance against the commitments contained in these statements in the *BBC Annual Report and Accounts 2005/2006*, published in July 2006.

Getting in touch with the BBC

BBC Information

If you have a question or comment about BBC programmes or services, you can contact BBC Information.

Write to:

BBC Information
PO Box 1922
Glasgow G2 3WT

Telephone 08700 100 222*

(24 hours a day, seven days a week)

Textphone 08700 100 212

Fax 0141 307 5770

Email info@bbc.co.uk

Website bbc.co.uk/info

For information about how to receive the BBC's digital services

Telephone 08700 10 10 10*

Website bbc.co.uk/digital

For general television and radio reception advice

Write to:

BBC Reception Advice
BBC Television Centre
London W12 7RJ

Telephone 08700 100 123*

Textphone 08700 100 212

Website bbc.co.uk/reception

To share your views on our television programmes

Write to:

Points of View

BBC Birmingham
Birmingham B1 1RF

Telephone/fax 0121 567 6430

(operational when programme is on air)

Email pov@bbc.co.uk

Website bbc.co.uk/pov

To share your views on our radio programmes

Write to:

Feedback

BBC
PO Box 2100
London W1A 1QT

Telephone 08700 100 400*

(24 hours a day, seven days a week)

Fax 020 7436 2800

Email feedback@bbc.co.uk

Website bbc.co.uk/radio/feedback

Programme complaints

If you think a BBC television or radio programme has fallen seriously below the BBC's editorial standards

Write to:

BBC Complaints
PO Box 1922
Glasgow G2 3WT

Or you can contact the Office of Communications (Ofcom), an independent regulatory body, one of whose responsibilities is to consider complaints about standards, fairness and privacy in broadcasting.

Write to:

Ofcom Contact Centre
Riverside House
2A Southwark Bridge Road
London SE1 9HA

Telephone 0845 456 3000

Fax 020 7981 3333

Email contact@ofcom.org.uk

Website www.ofcom.org.uk

BBC Broadcasting and Advisory Councils

The National Broadcasting Councils in Scotland, Wales and Northern Ireland and the English Regional and Local Advisory Councils assist BBC Governors in their overview of the BBC. You can write to them with your views through:

The Secretary
BBC Broadcasting Council
for Scotland
Room 3152
BBC Broadcasting House
Queen Margaret Drive
Glasgow G12 8DG

The Secretary
BBC Broadcasting Council for Wales
BBC Broadcasting House
Llandaff
Cardiff CF5 2YQ

The Secretary
BBC Broadcasting Council
for Northern Ireland
BBC Broadcasting House
Ormeau Avenue
Belfast BT2 8HQ

The Secretary
BBC English Regions
BBC Birmingham
The Mailbox
Birmingham B1 1RF

The Central Religious Advisory Committee (CRAC) advises the BBC on religious broadcasting policy and programmes. You can write to CRAC with your views through:

Head of Performance
BBC Governance Unit
Room 211
35 Marylebone High Street
London W1U 4AA

Free tickets

For free tickets to BBC radio and television shows

Write to:

BBC Studio Services
PO Box 3000

BBC Television Centre
London W12 7RJ

Telephone 020 8576 1227

Textphone 020 8225 8090

Fax 020 8576 8802

Email tv.ticket.unit@bbc.co.uk

or radio.ticket.unit@bbc.co.uk

Website bbc.co.uk/tickets

Visiting the BBC

The BBC runs tours of BBC Television Centre in London. For more information and to book

Telephone 0870 603 0304*

Textphone 0870 903 0304

Email bbctours@bbc.co.uk

Website bbc.co.uk/tours

BBC Scotland, BBC Wales, BBC Northern Ireland and English regional centres and local radio stations will arrange tours for media students, professional organisations and other groups. Please contact your local centre for details.

BBC products

You can buy DVDs, videos, books, toys and other merchandise for some BBC programmes. For copyright reasons, getting tapes of other BBC programmes is not generally possible.

For products and sales information

Telephone 0870 600 7080*

You can also buy BBC products from BBC Shops located around the country.

Write to:

BBC Shop
PO Box 308
Sittingbourne
Kent ME9 8LW

Telephone 08700 777 001*

(8.30am–6pm Monday–Friday)

Website www.bbcshop.com

Contributing to programmes

The BBC has a Diversity Database of potential contributors to help BBC programme makers find new faces and voices, and to better reflect the full diversity of UK society. We are particularly interested in hearing from people with disabilities, ethnic minorities and older people. Contact us if you are interested in joining as a potential contributor.

Write to:

Diversity Database Project Administrator
BBC
MC2 D2 Media Centre
Media Village
201 Wood Lane
London W12 7TQ

Telephone 020 8008 4287

Fax 020 8008 4282

Email diversity.database@bbc.co.uk

Website bbc.co.uk/info/policies

To find out about getting work experience at the BBC

Write to:

BBC Work Experience
MC2 C6 Media Centre
Media Village
201 Wood Lane
London W12 7TQ

Email work.experience@bbc.co.uk

Website bbc.co.uk/jobs/workexperience

To find out about job vacancies at the BBC

Write to:

BBC Recruitment
PO Box 48305
London W12 6YE

Telephone 0870 333 1330*

(9.30am–5.30pm Monday–Friday)

Email recruitment@bbc.co.uk

Website bbc.co.uk/jobs

For queries about your TV Licence

General enquiries or direct debit payments

Telephone 0870 240 3294

Fax 0870 240 1187

Email tvlicsc@capita.co.uk

Website www.tvlicensing.co.uk

Both the *BBC Statements of Programme Policy* and the *BBC Annual Report and Accounts* are available in public libraries throughout the UK and at bbc.co.uk/info. They are also available in Welsh, in an audio version, and in Braille. The *Annual Report* is also available as a summary leaflet and in a version tailored for people with learning difficulties.

Copies of any of these publications may be obtained by calling 08703 665 466* or contacting BBC Information (details left).

* Calls may be monitored or recorded for training purposes

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(Assembly chamber, page 49)

Peer Lindgreen

(*The Hitchhiker's Guide to the Galaxy*, page 32)

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(*Y Clwb Rygbi*, page 57)

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Environmental statement

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