



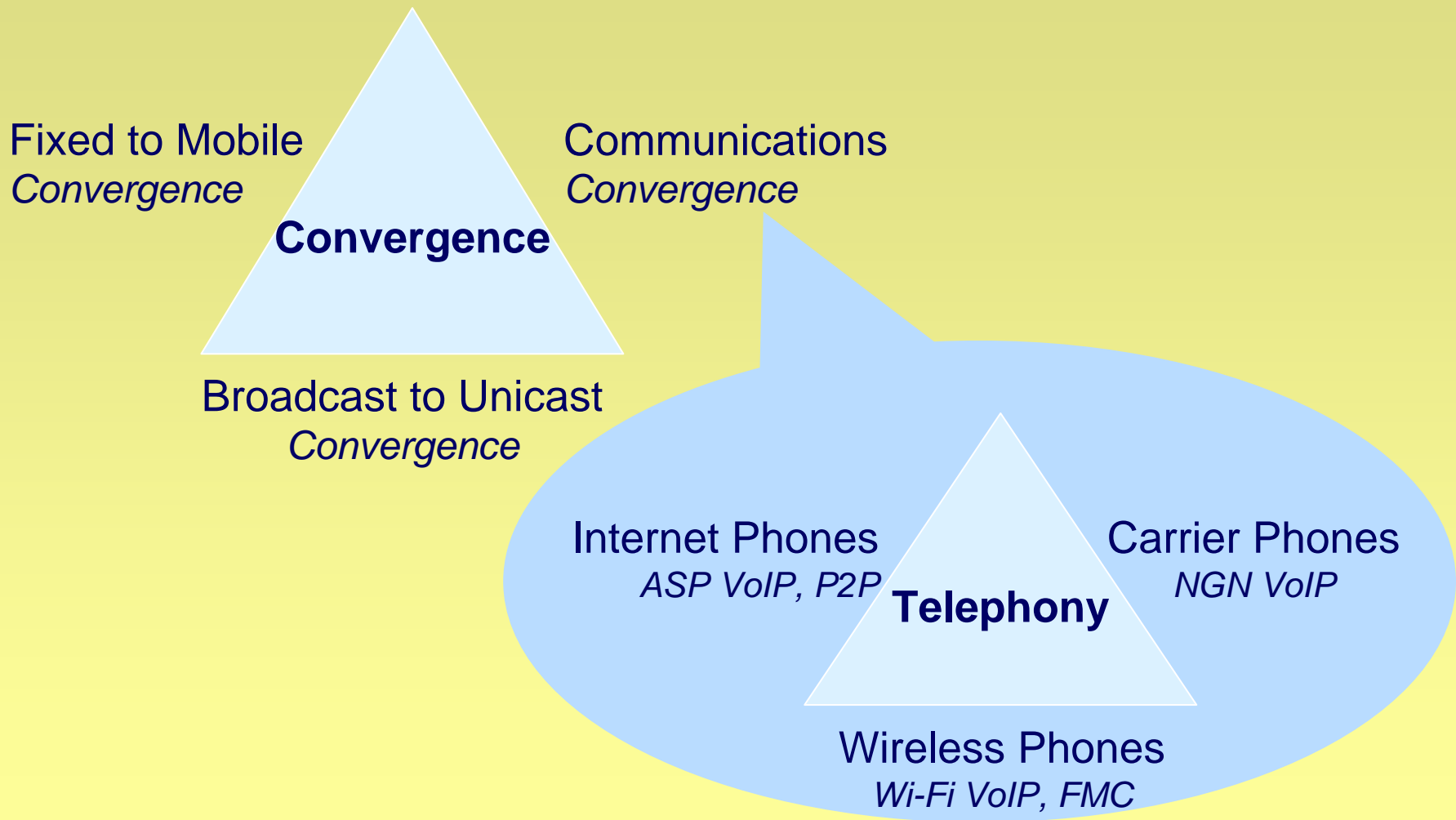
# **Disruptive Technologies, Between Hypes & Opportunities: VoIP P2P & Broadband Wireless**

*Maurizio Dècina, Politecnico di Milano*

# Topics

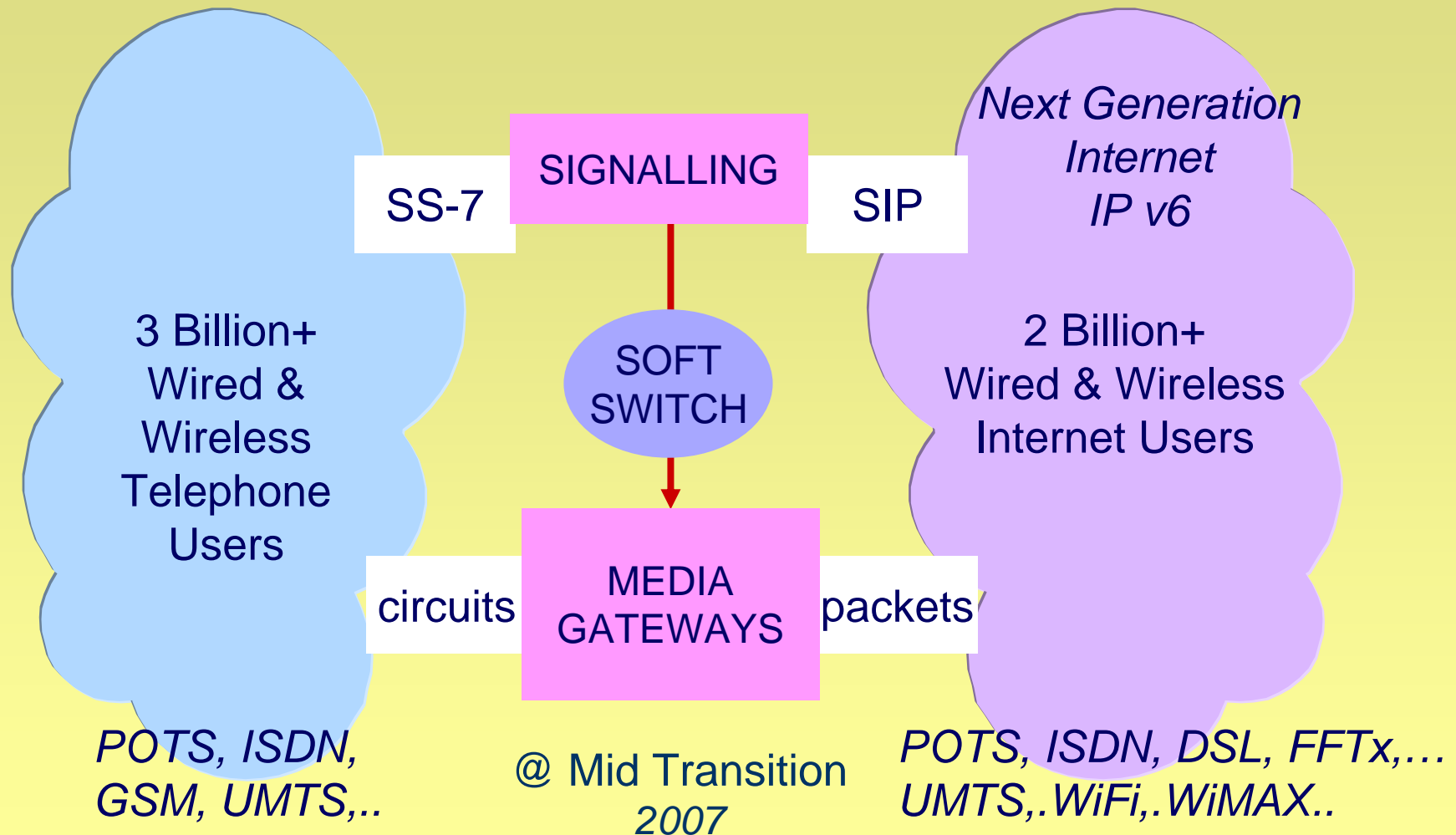
- Convergence & Internet Telephony
- Peer-to-Peer Telephony
  - Skype
- Broadband Wireless Technology
  - WiMAX, MobileFi

# Convergence & Internet Telephony



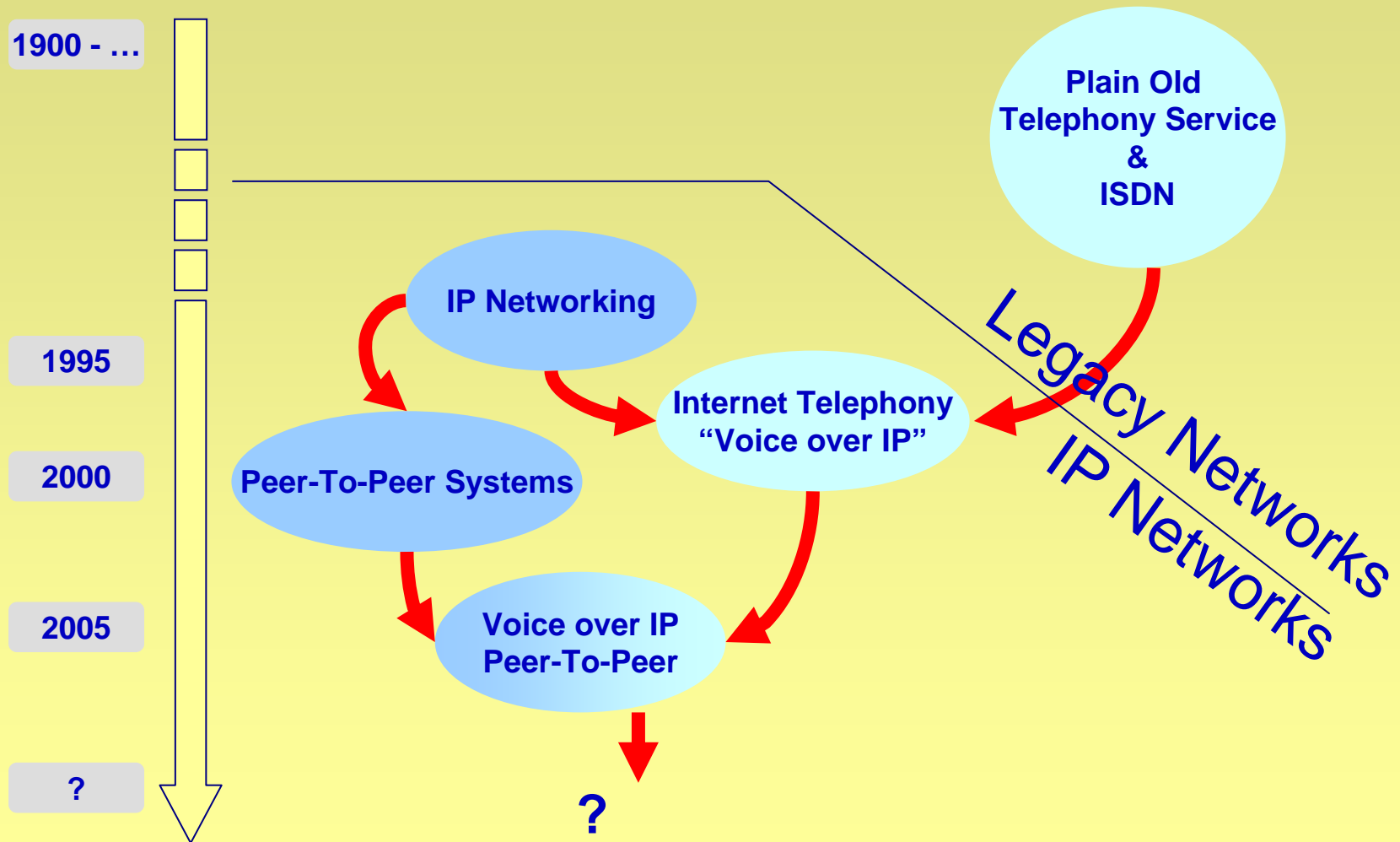
Source: M. Dècina, 2004

# Telephony/Internet Transition - 2002-2012



Source: M. Dècina, 2002

# Evolution of Telephony Technology



# New Regulatory Framework & FCC rules

		Market/Services	
		Established	Emerging
Infrastructure	Legacy	<b>①</b> Use NRF	<b>②</b> No ex ante
	New	<b>④</b> Major Debate	<b>③</b> No ex ante

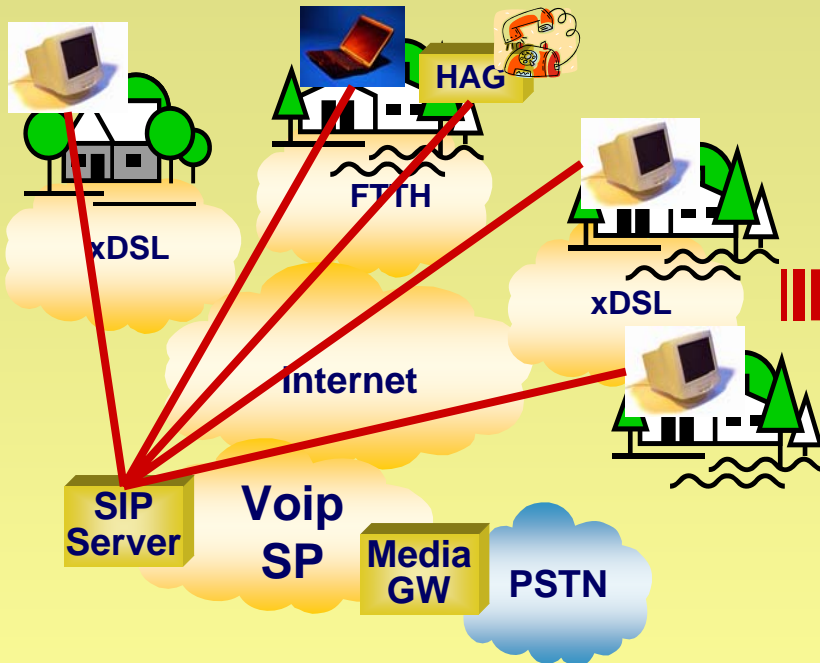
- VoIP ➡ @ border ①/④
- Fixed NGN ➡ @ ③ & ④
- Mobile NGN ➡ @ ③ & ④
- Fixed Mobile Integration ➡ mainly @ ③

Source: Ovum & Indepen, 2005

**On August 5, 2005, FCC specified that interconnected VOIP providers (i.e. VoIP providers that interconnect with the PSTN) have to be considered “Telecommunication Carriers under CALEA” and then must facilitate wire taps (legal interception) within 18 months**

# From Client-Server VoIP, to Peer-to-Peer VoIP

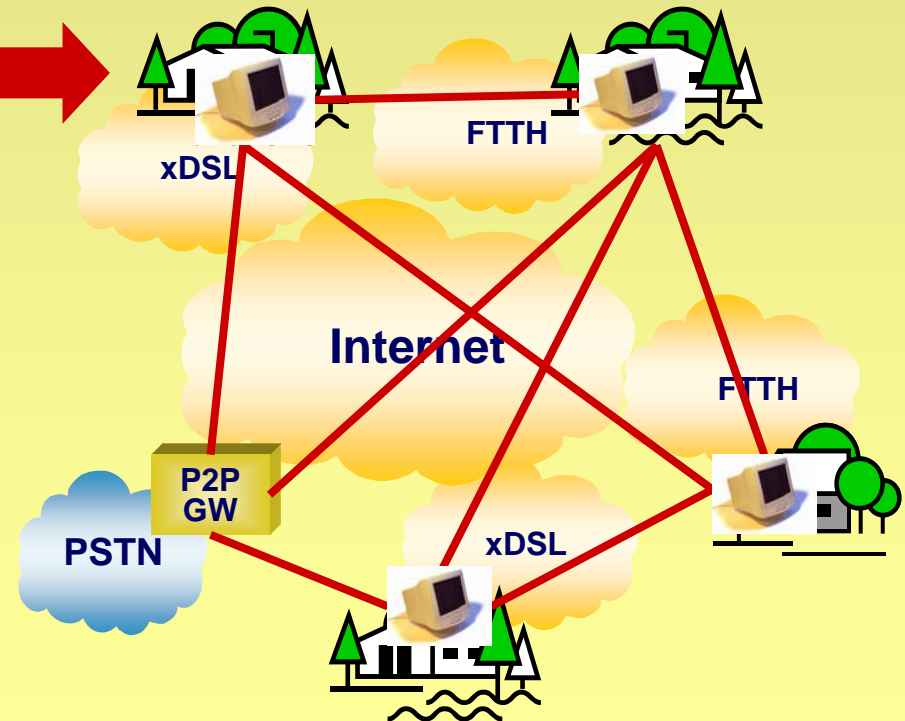
## Telco VoIP Model



- SIP based VoIP
- Client-Server
- Need of centralized servers for user registration and call handling

- Peer-to-Peer
- Overlay Network
- No centralized servers

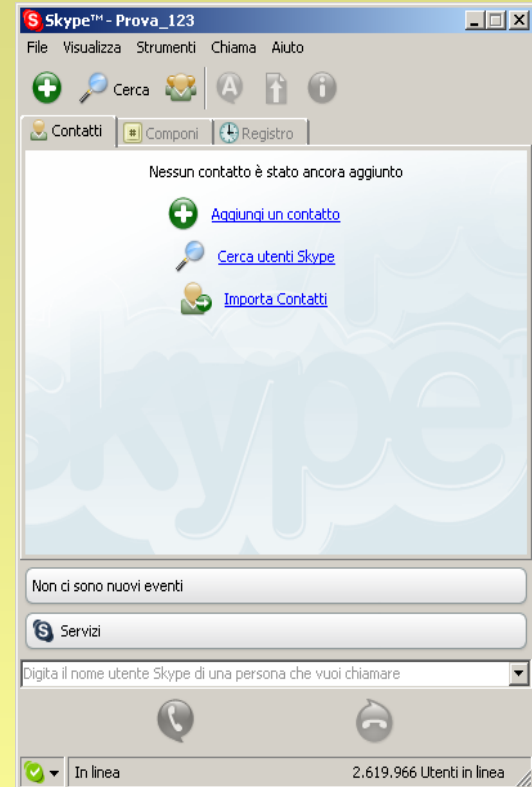
## P2P VoIP Model



# Peer-to-Peer Telephony: Skype

- 55 M users, 170 M downloads
- Proprietary SW and protocol, POTS quality, strong privacy
- Free PC-to-PC calls
- 1.2 M users of “SkypeOut”: PC-to-Phone
- “SkypeIn” & “Voicemail”

*September 2005*



- September 12, 2005 – eBay Inc. has agreed to acquire Skype Technologies for approximately \$2.6 billion, plus potential performance-based consideration

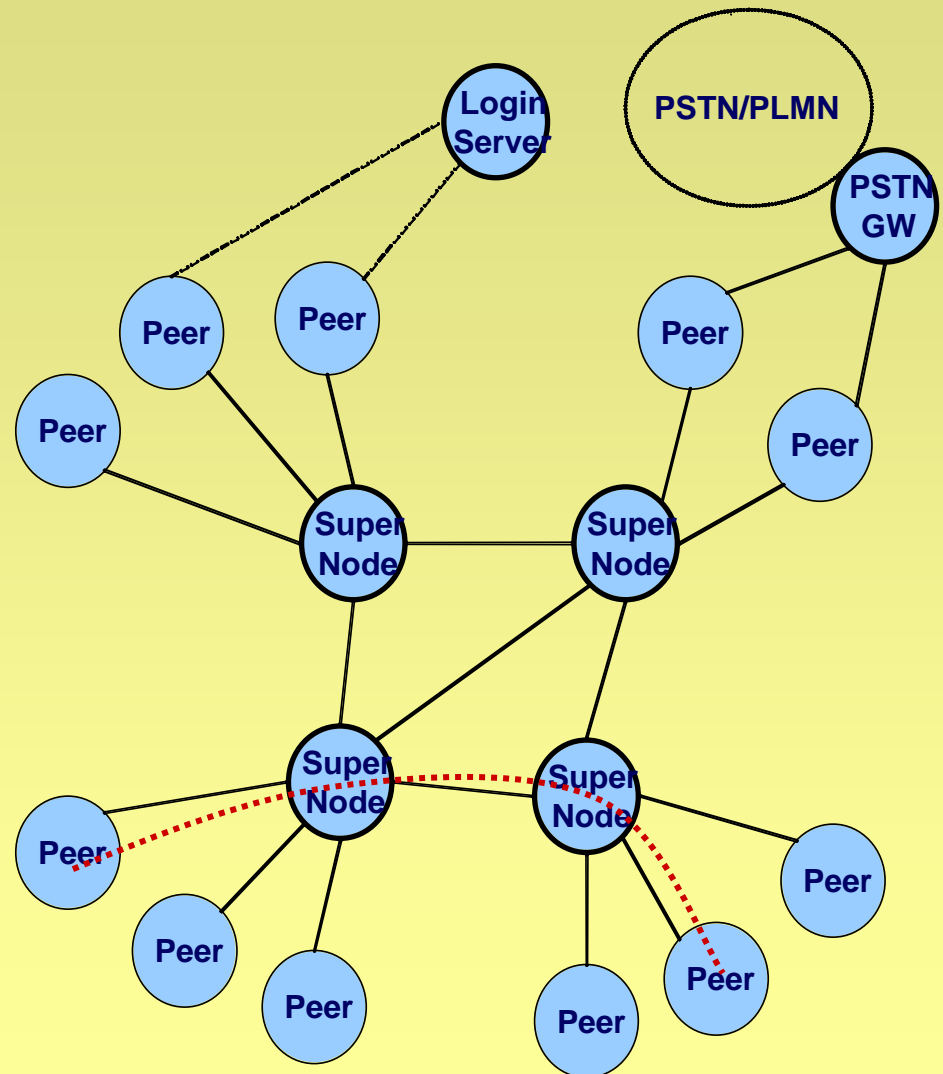


# Skype - Networking Architecture

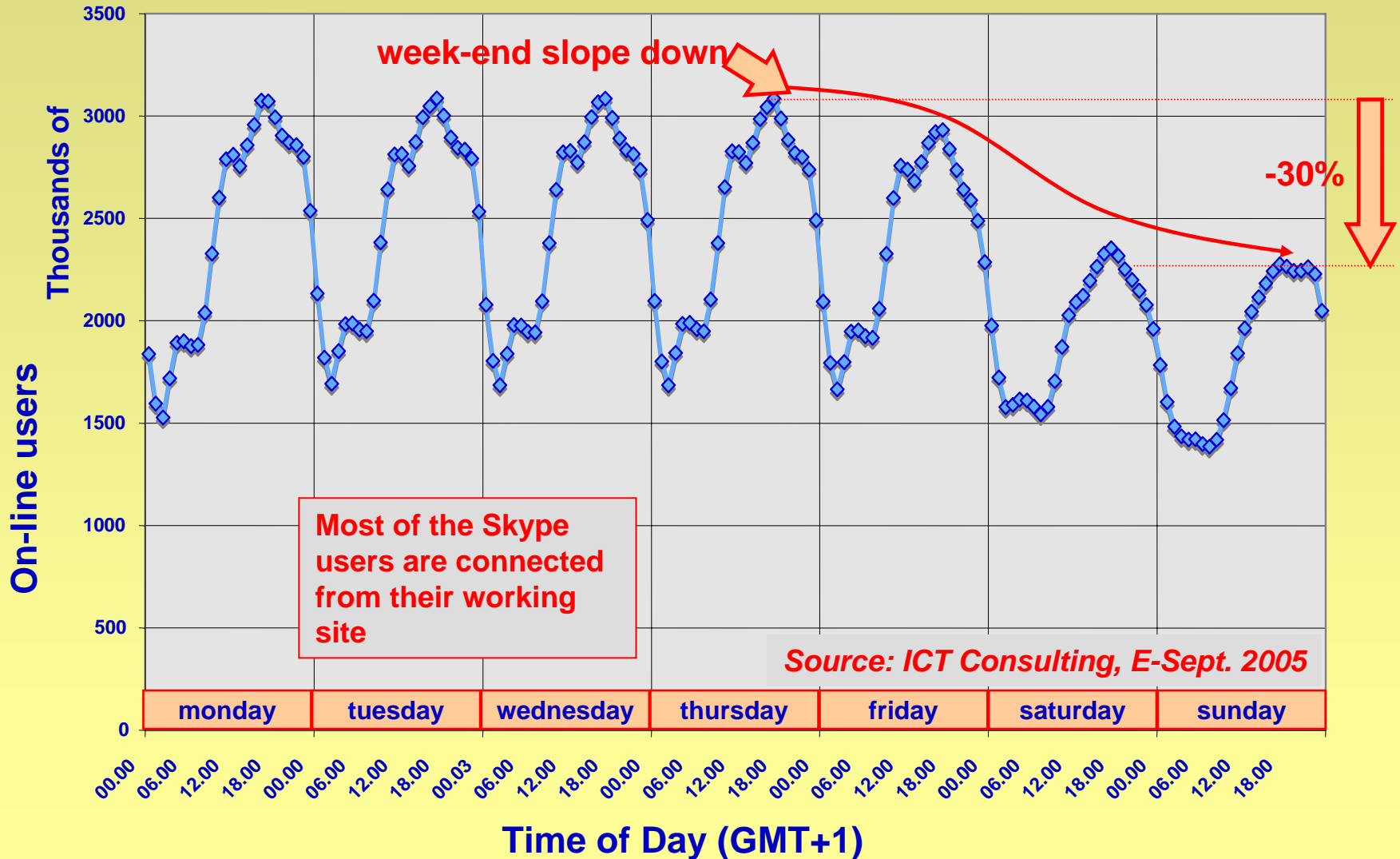


## **Super Nodes**

- They are established after acceptance test by Skype
- They have public IP address
- They offer storage, processing & bandwidth
- Each Serves 100s Peer Nodes
- They route encrypted calls
- They execute "NAT" of private IP addresses
- They exploit p2p protocol



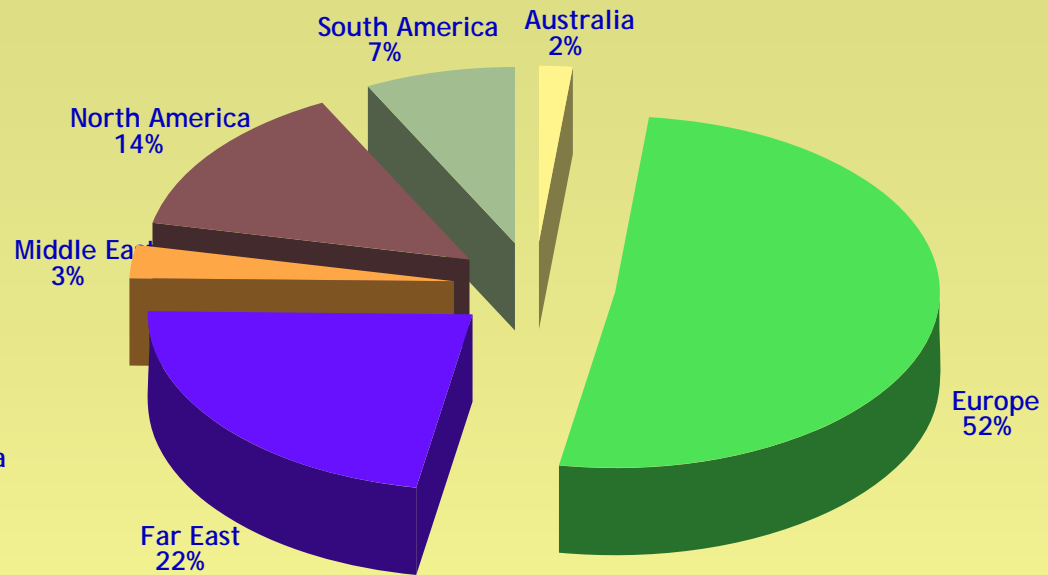
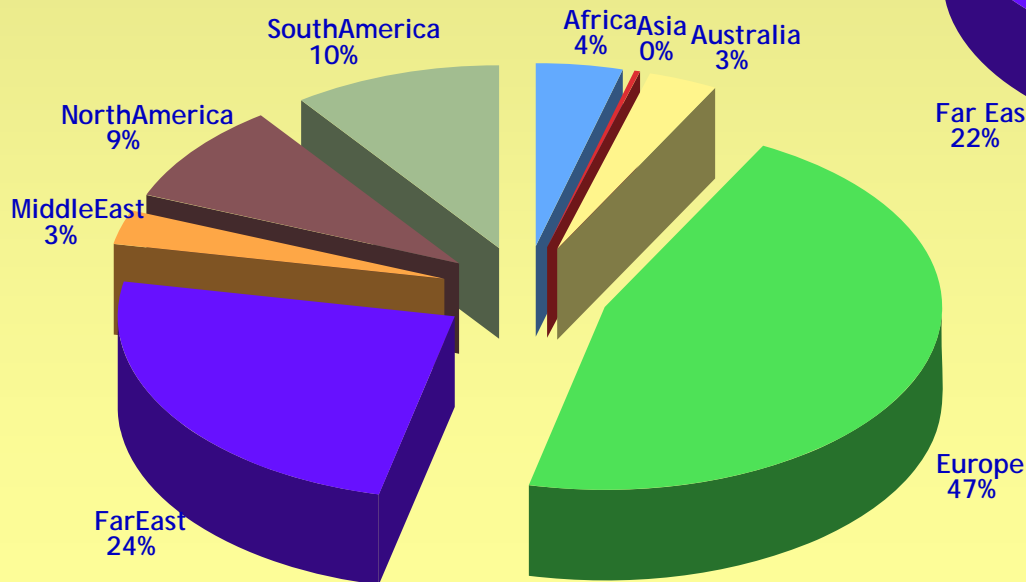
# Skype Worldwide On-line Users (1 week plot)



# Skype Worldwide Maps

## Peer Map by World Region

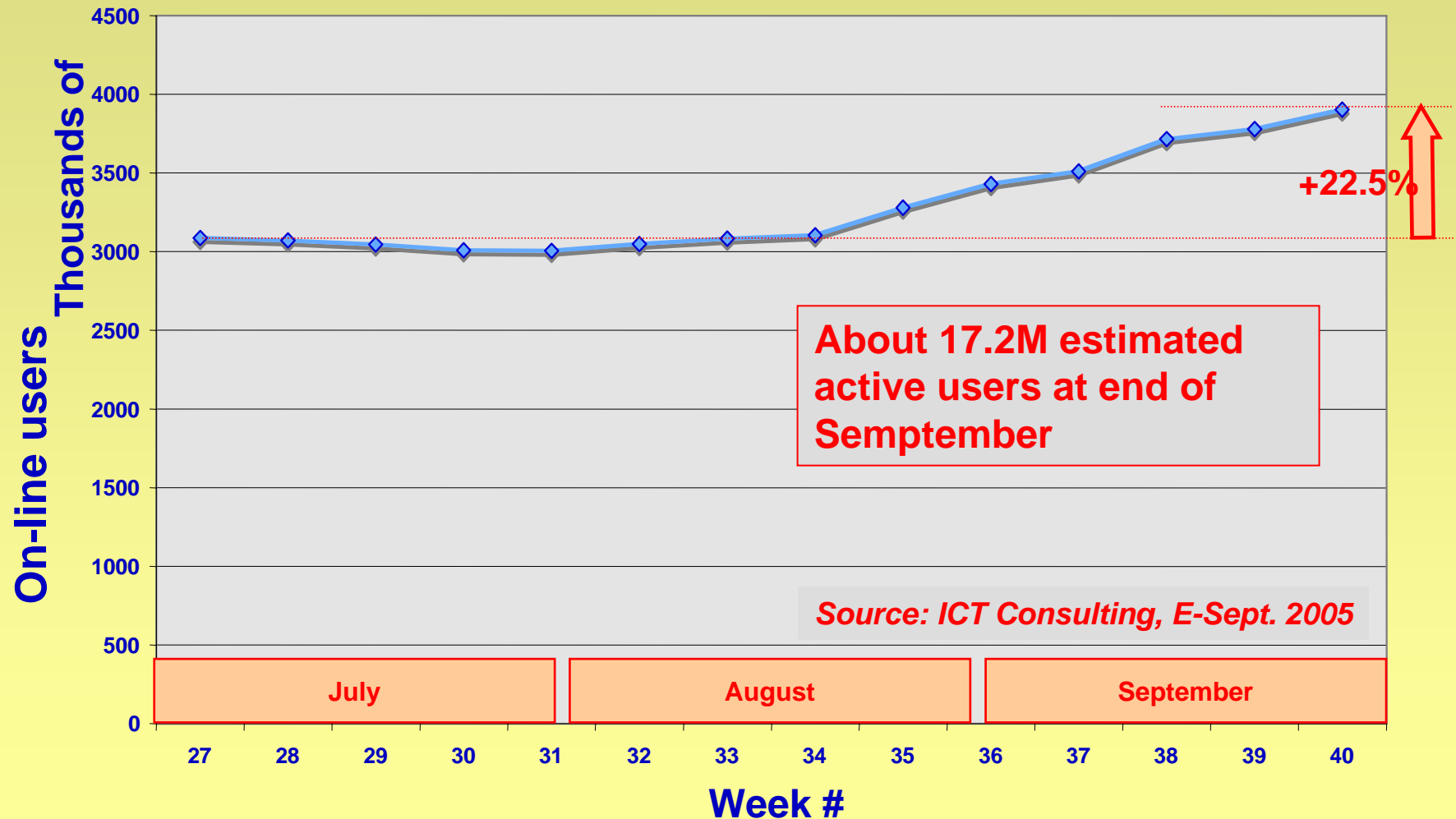
(Estimated by "ICT Consulting" super-node on 22nd of August, 2005)



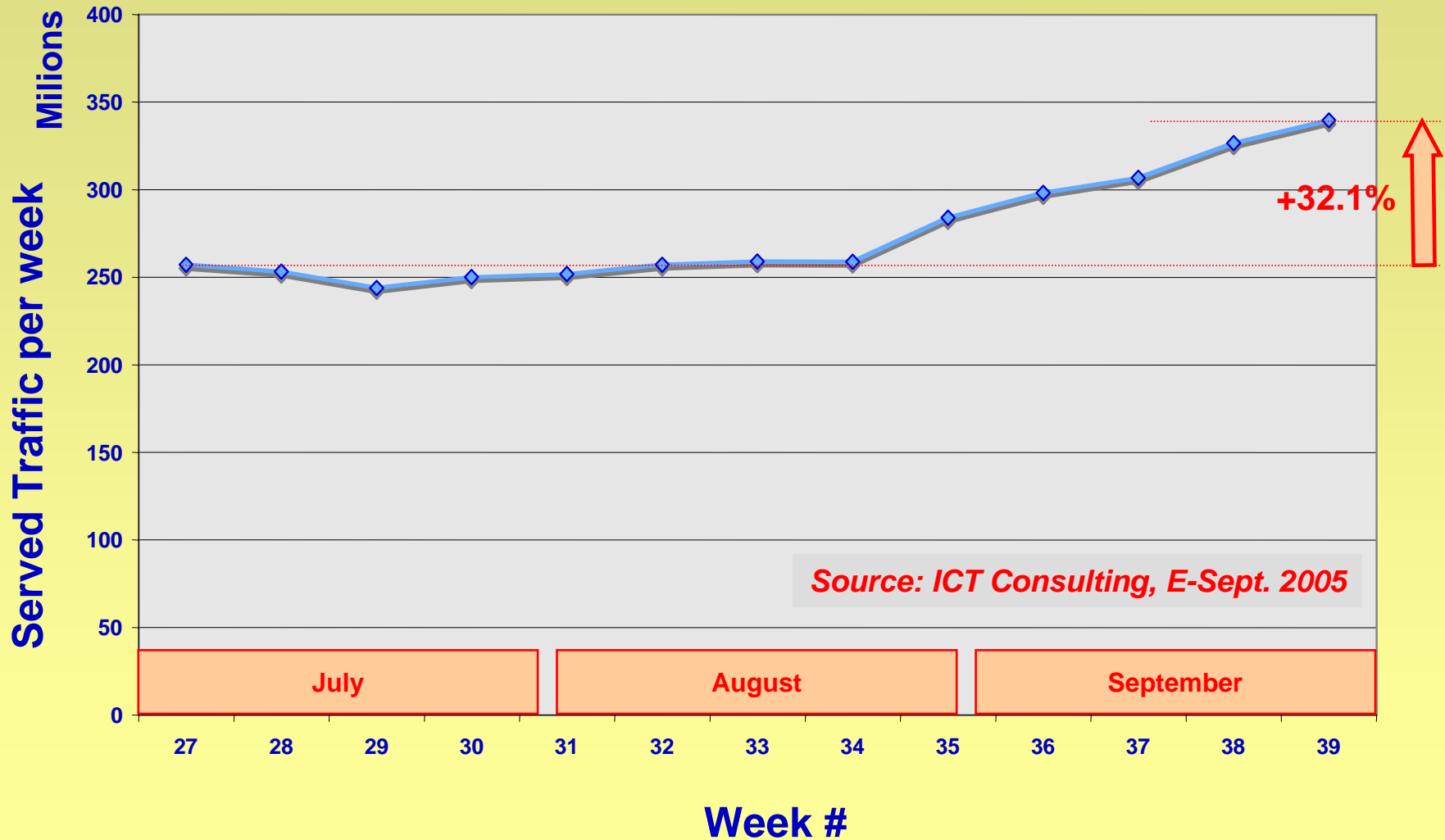
## User Map by World Region

(reported by  
<http://eurotelcoblog.blogspot.com>  
 referring official data received from  
 Niklas Zennstrom)

# Skype Worldwide On-line Users - 3Q 2005



# Skype Served Traffic Minutes - 3Q 2005



# Skype – Growth Limits

- To offer “acceptable” voice QoS, Skype exploits today two types of charge-free Resources
  - Super Nodes Resources
  - Residual free Bandwidth on Internet Backbones
- Skype has serious limitations to grow by keeping the above free assets. Today (September 2005) Skype manages about 1-2 million of simultaneous telephone calls in the Internet. Each Super Node routes about one hundred encrypted calls.
- If the number of calls grows, Skype will be forced to
  - Route and pay for QoS (especially, delay) guaranteed Internet routes (i.e., IP/MPLS routes)
  - Give very stringent performance requirement to establish Super Nodes, and/or provide for powerful Skype owned Super Nodes (i.e., network Routers/Gateways)
- Another important Issue about Skype is Legal Interception Capability

# VoIP Future - Who's Going to Risk?

- VoIP will wipe out old telephony
- Voice revenues will shrink dramatically
- Questions are:

- ⇒ how long will it take?
- ⇒ who's going to risk more?
- ⇒ which strategy for Telco's?

## Telco's

Verizon BT  
Qwest BellSouth H3G  
FT Vodafone TelecomItalia  
Telefonica DT

Comcast

Vonage

TimeWarner

Skype

ESPN CNN

AOL

Yahoo!

BBC Sky

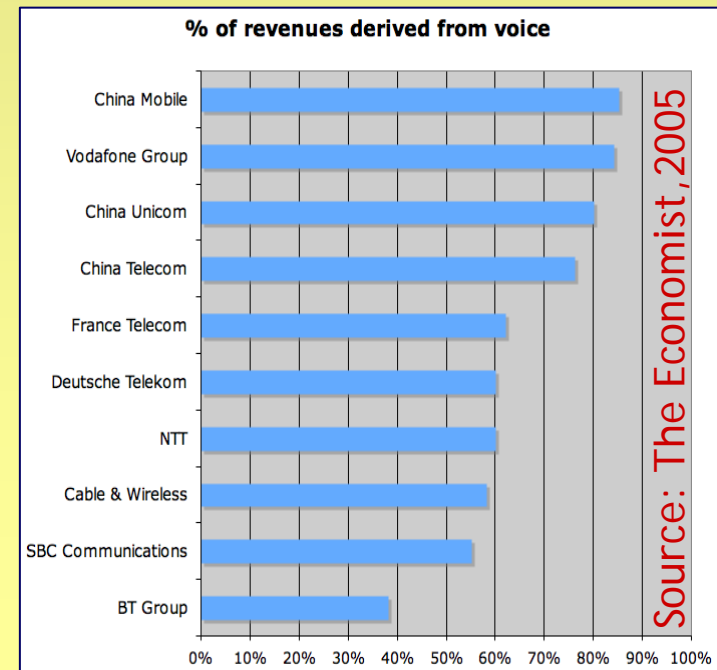
Google

Amazon

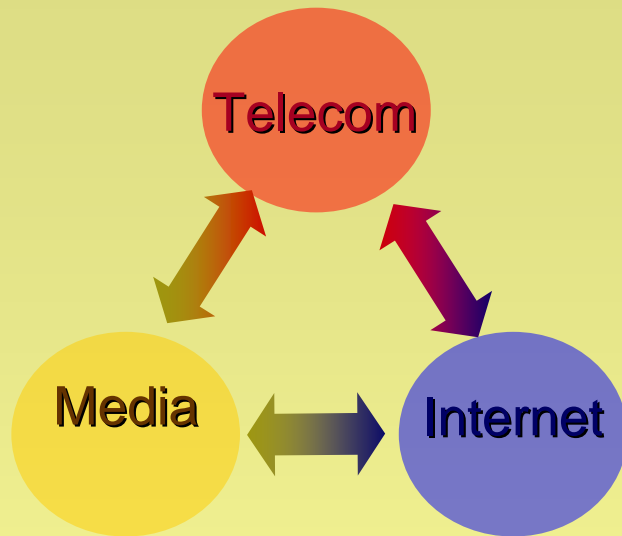
MSN eBay

Media Co's

Internet Co's



# Telco's Moving to "New Wave Business"



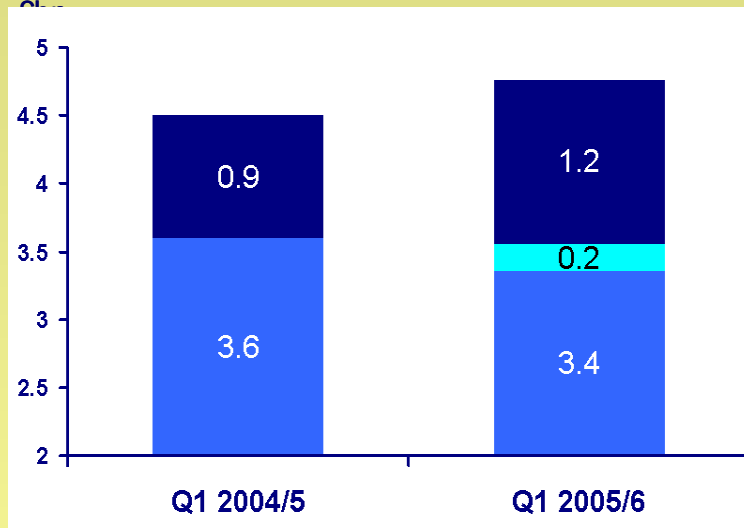
- Telco's
  - Need to accelerate network transition to IP technology: the NGN platform
  - Need to accelerate creation of Fixed to Mobile Platform & Market Convergence
  - Need to enhance capacity to supply networked IT and Value Added Services (a lá BT's "New Wave Business")
  - Need to prepare for new business models, partnerships and acquisitions, to leverage value of their access & interconnection infrastructures, in the value chain for delivery of networked services to the end user

**From October 3, until December 31, 2005, calls to 30 popular international destinations with *BT Communicator*, such as the United States, Australia, Spain and France will cost just 0.5p a minute. A 60 minute call to a US landline, which would cost 72p with Skype, would cost only 30p with BT.**

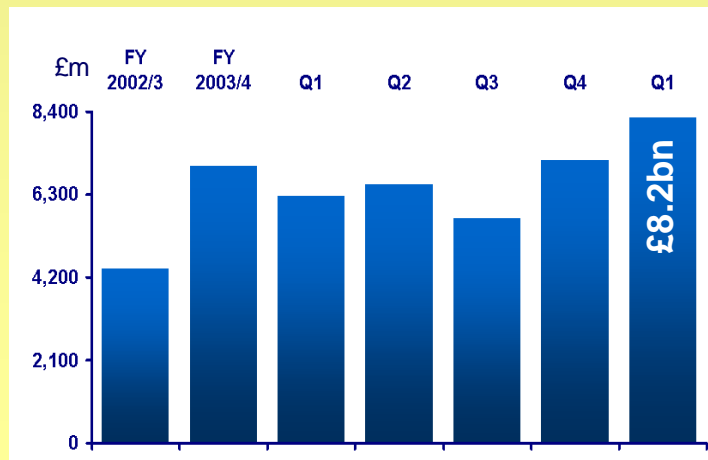
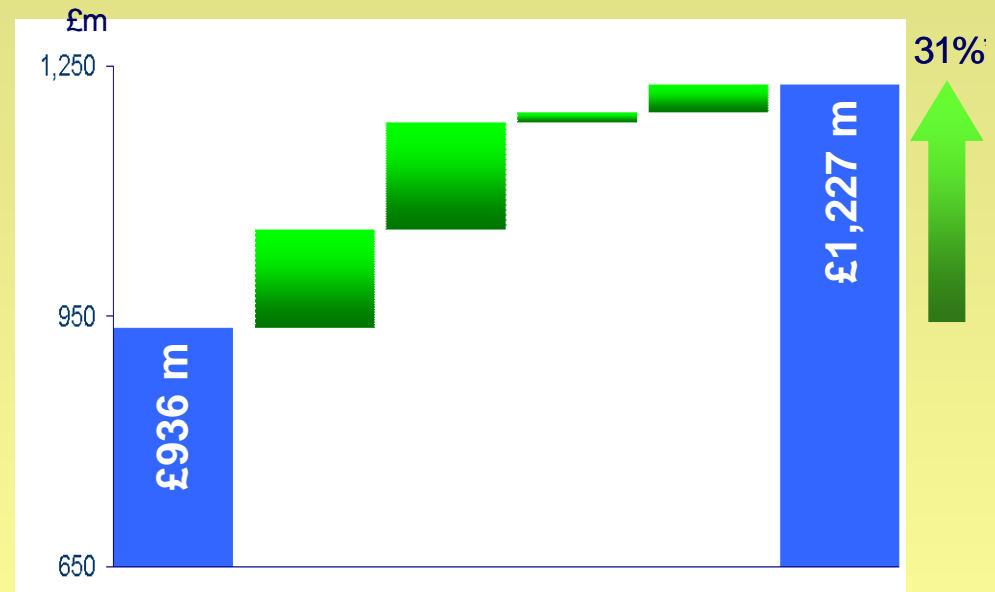


# BT in search of New Wave Revenues: Q1 05/06

## Q1 2005/6 - Group turnover



## Q1 2005/6 - New wave – strong organic growth



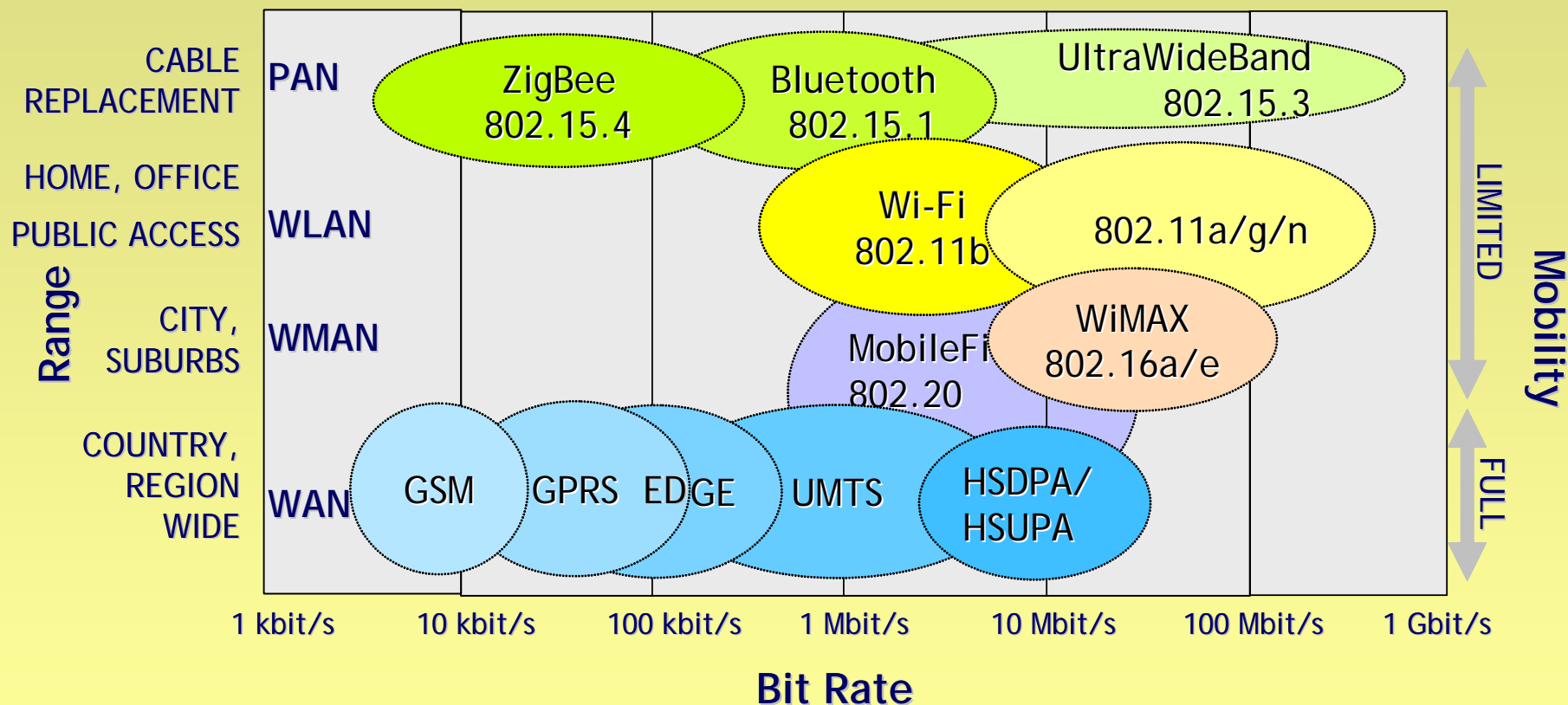
Source: BT, July 28, 2005

Networked IT services  
Sales Order Value of contracts

# Topics

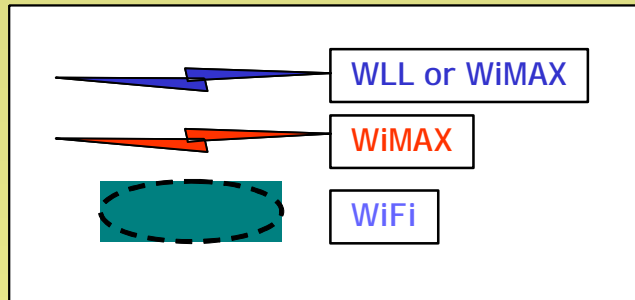
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# Evolving Wireless Communications



Source: M. Dècina, 2004

# Indoor/Outdoor Coverage: WiFi plus WiMAX



*Personal Hot-Spot*

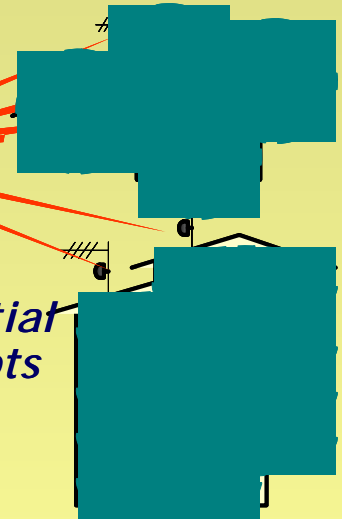


*Source: Siemens Communications, 2005*



The Internet

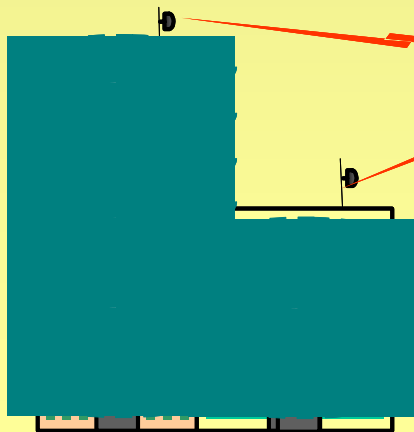
*Residential Hot-Spots*



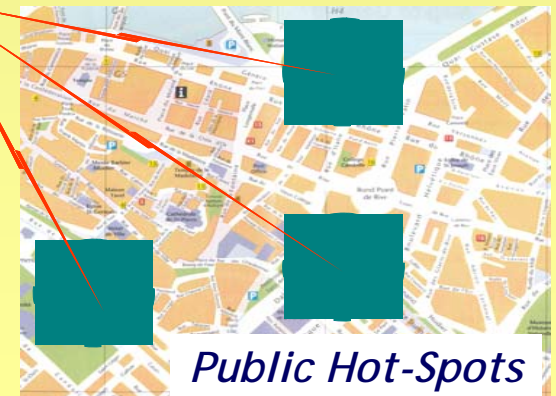
*Nomadic Hot-Spots*



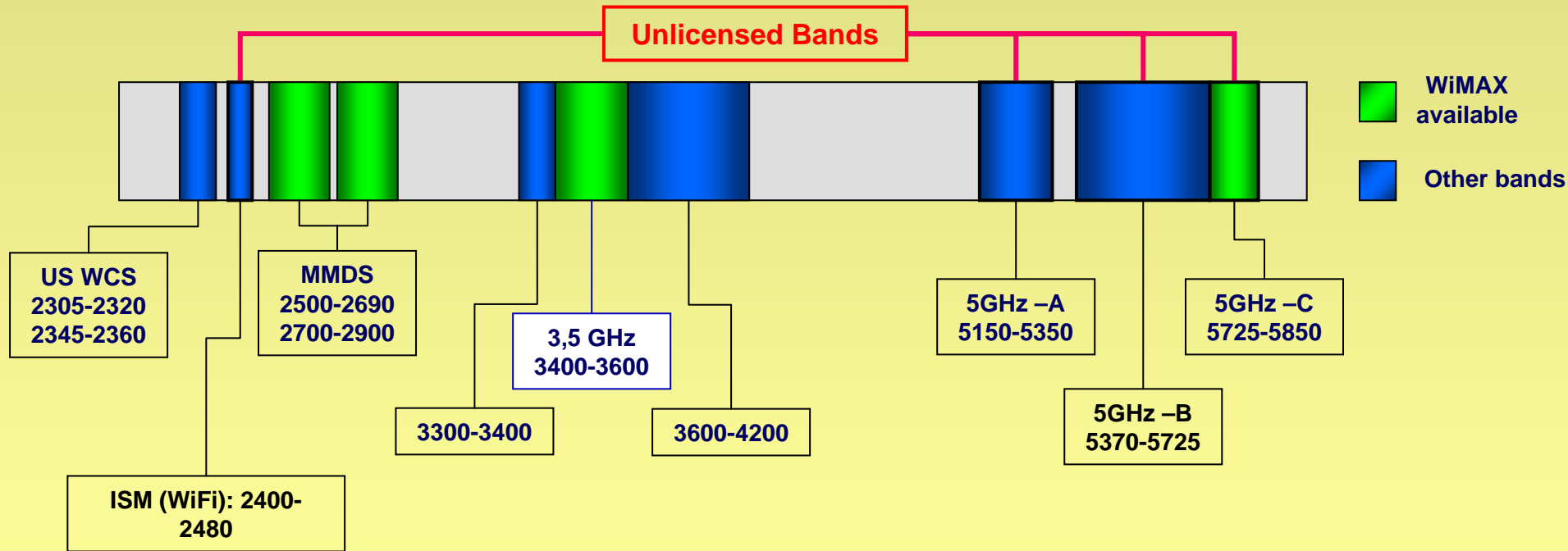
*Corporate Hot-Spots*



*Public Hot-Spots*

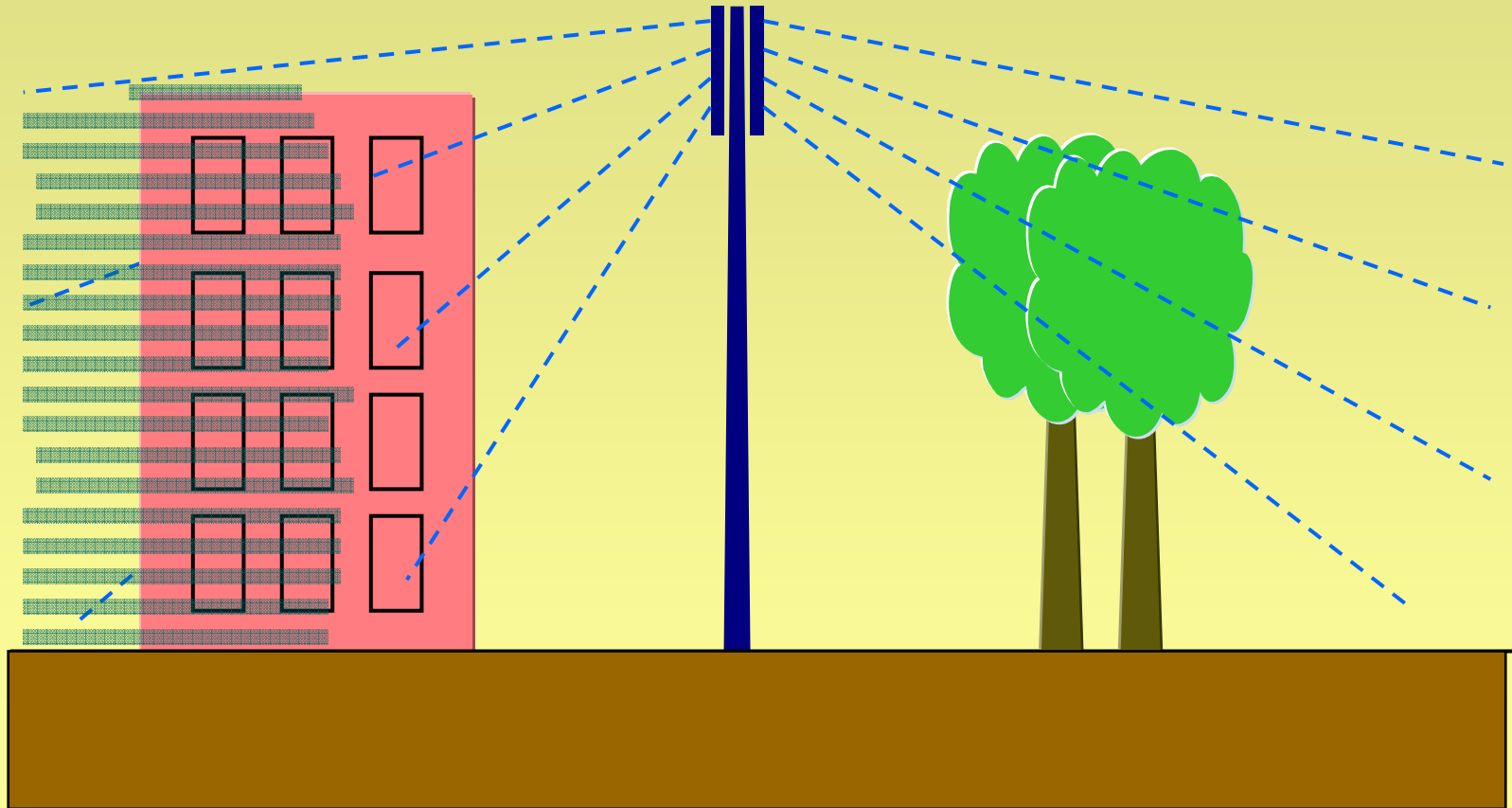


# WiMAX Spectrum Allocation



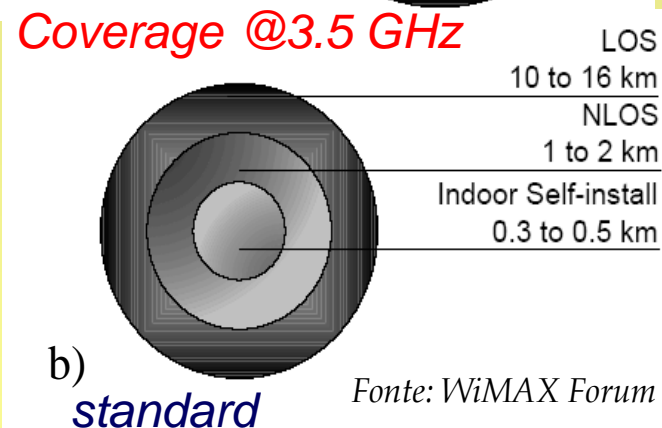
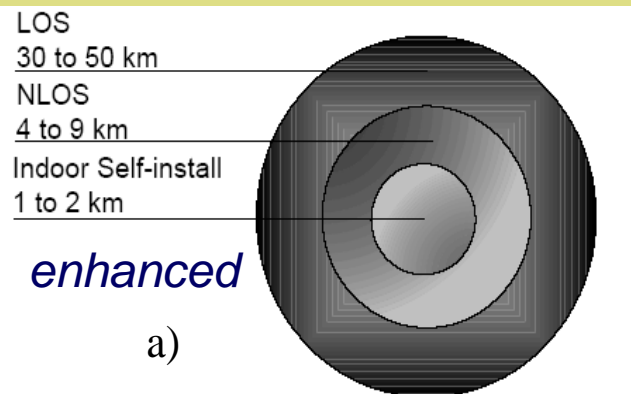
*Source: WiMAX Forum, 2004*

# Indoor/Outdoor Coverage: NLOS at 3.5GHz



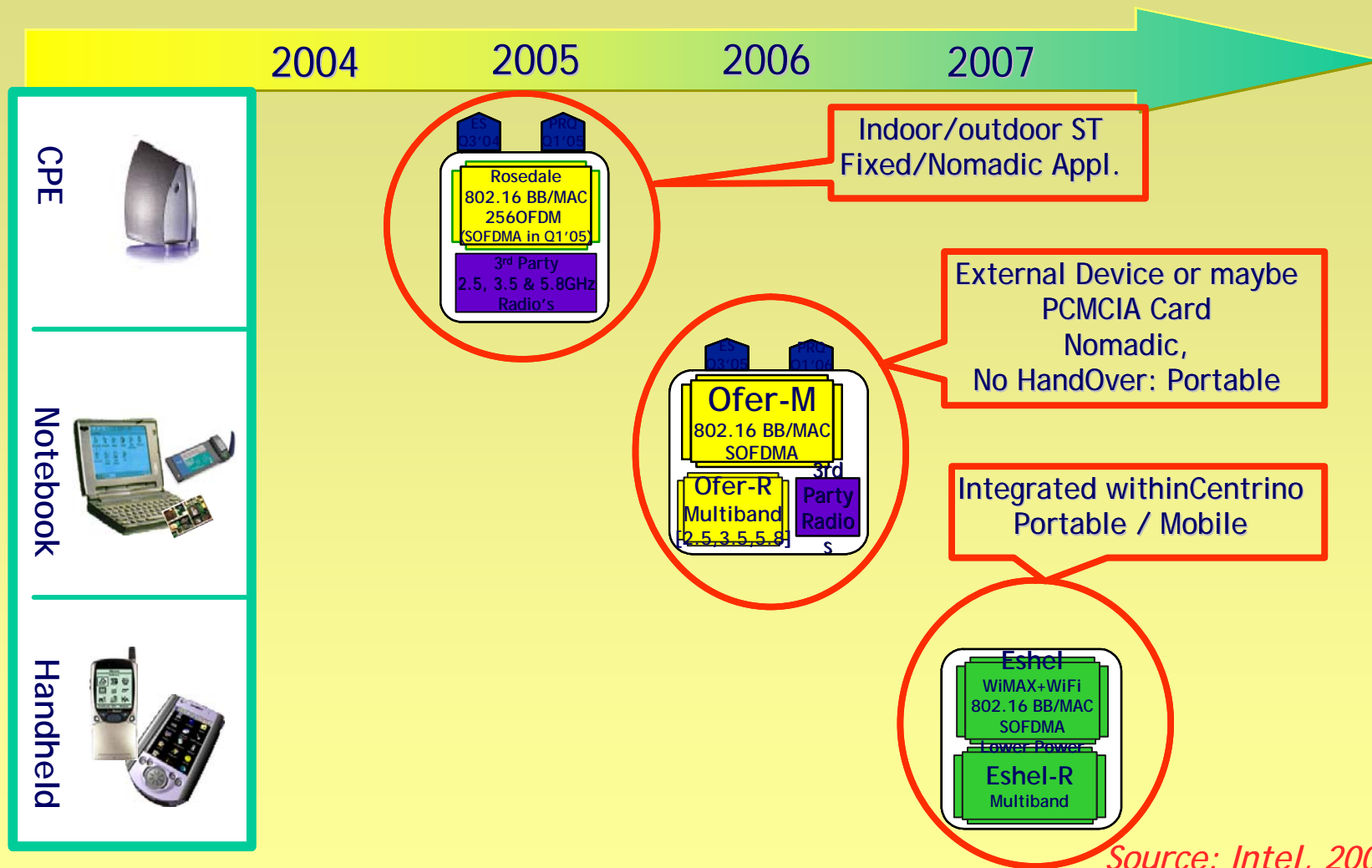
# WiMAX Technology

	802.16 – 2004	802.16e
Standard availability	2H 2004	By end 2005
Spectrum	<11 GHz, 10-66 GHz (licensed and unl.)	< 6 GHz (licensed & unl.)
LOS / NLOS	LOS/NLOS	NLOS
Max Data rate (PHY)	Up to 75 Mbit/s in 20 MHz channels	Up to 15 Mbit/s in 5 MHz channels
Typical throughput	8-20 Mbps in 3,5-7 MHz	2-10 Mbps (estimated)
Modulation	OFDM 256 tones, adaptive	S-OFDMA up to 2048 tones, adaptive
Mobility	Fixed or nomadic	Mobile (Handover – up to 120 Km/h)
Channels	Scalable from 1.5 to 20 MHz	Scalable from 1.5 to 14 MHz
Max Cell radius	1-2Km (IND), 4-10Km (NLOS), 50Km (LOS)	2 - 5 km
QoS	Yes, 4 classes	Yes, 4 classes



**Using an external antenna and a 7MHz FDD channel at 3.5 GHz, an 11 Mbit/s average throughput per sector is estimated. In NLOS environment the throughput decreases to 8 Mbit/s.**

# Intel's 802.16x ST Chipset Roadmap



Source: Intel, 2005



# MobileFi Technology

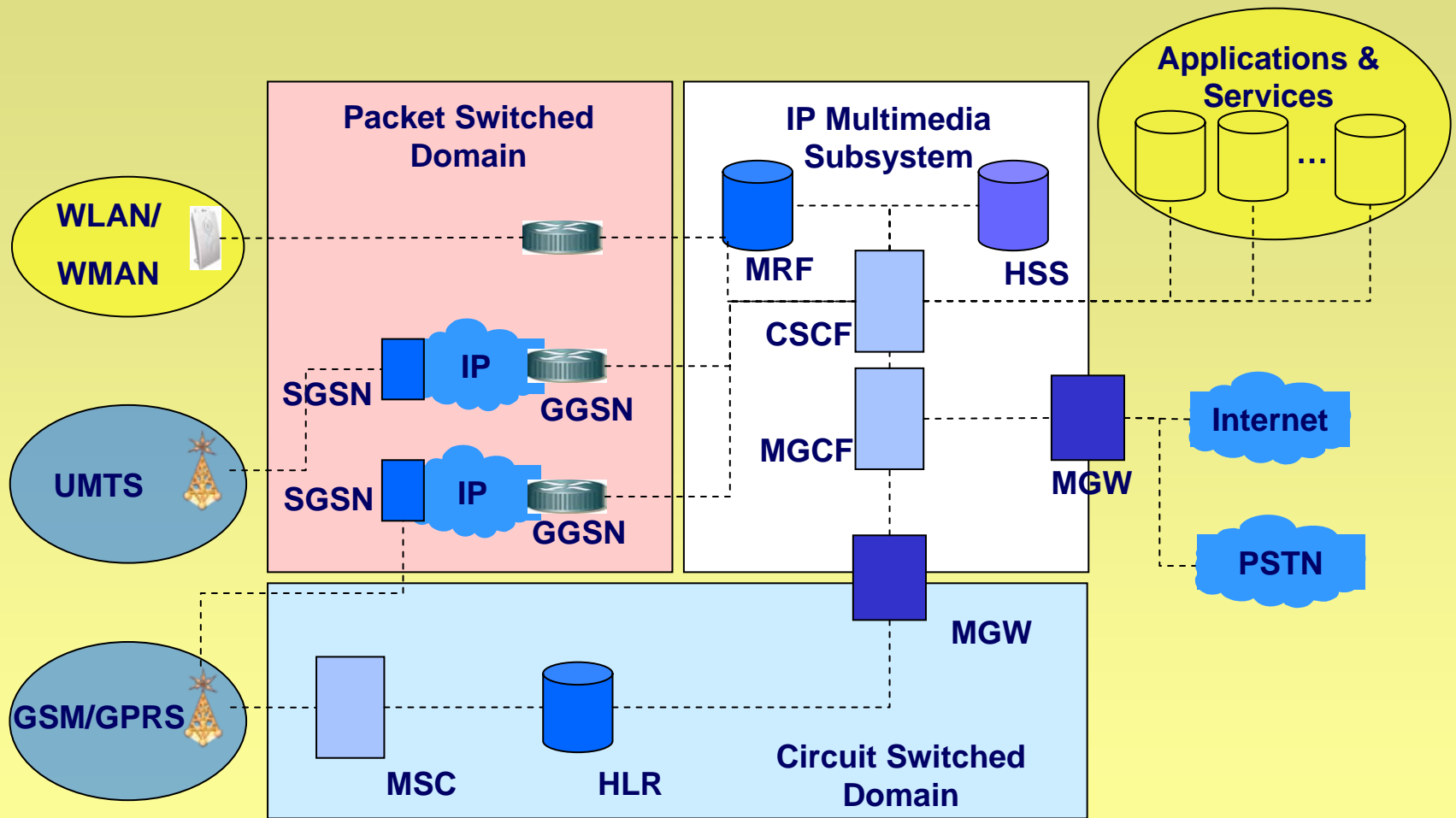
## Licensed band - 450 MHz

- **Flash-OFDM (Fast Low latency Access with Seamless Handoff-OFDM):** custom technology developed by Flarion (Flarion acquisition by Qualcomm in progress) pushed to be standardised within Working Group IEEE 802.20 (MobileFi)
- OFDM modulation
- Frequency from 400 MHz to 3,5 GHz
- **Up to more than 250km/h (300?)**
- Interesting deployments in the 450MHz band
  - Good propagation: better coverage
  - 1.25 MHz channels, max downlink throughput: 3.2Mbit/s (typical 1-2Mbit/s)
  - Analog cellular network licenses

Parameter (Per Sector), N=1	FLASH-OFDM <sup>®</sup>
Channel size	1.25 MHz paired FDD
Airlink	Fast Hopping OFDM
Network	Packet Switched
IP Friendliness	All IP
Peak DL Data Rate	3.2Mbps
Peak UL Data Rate	900kbps
Average DL Date Rate	1.0Mbps
Average UL Data Rate	300kbps – 500kbps
Average Latency	50ms
VoIP Calls	31
Sleep to On Transmission Time	~300ms
Schedulable Users	126
Mobility	250km/hr
Handoff	Seamless Voice & Data

Rural Outdoor	25km
Suburban Outdoor	10km

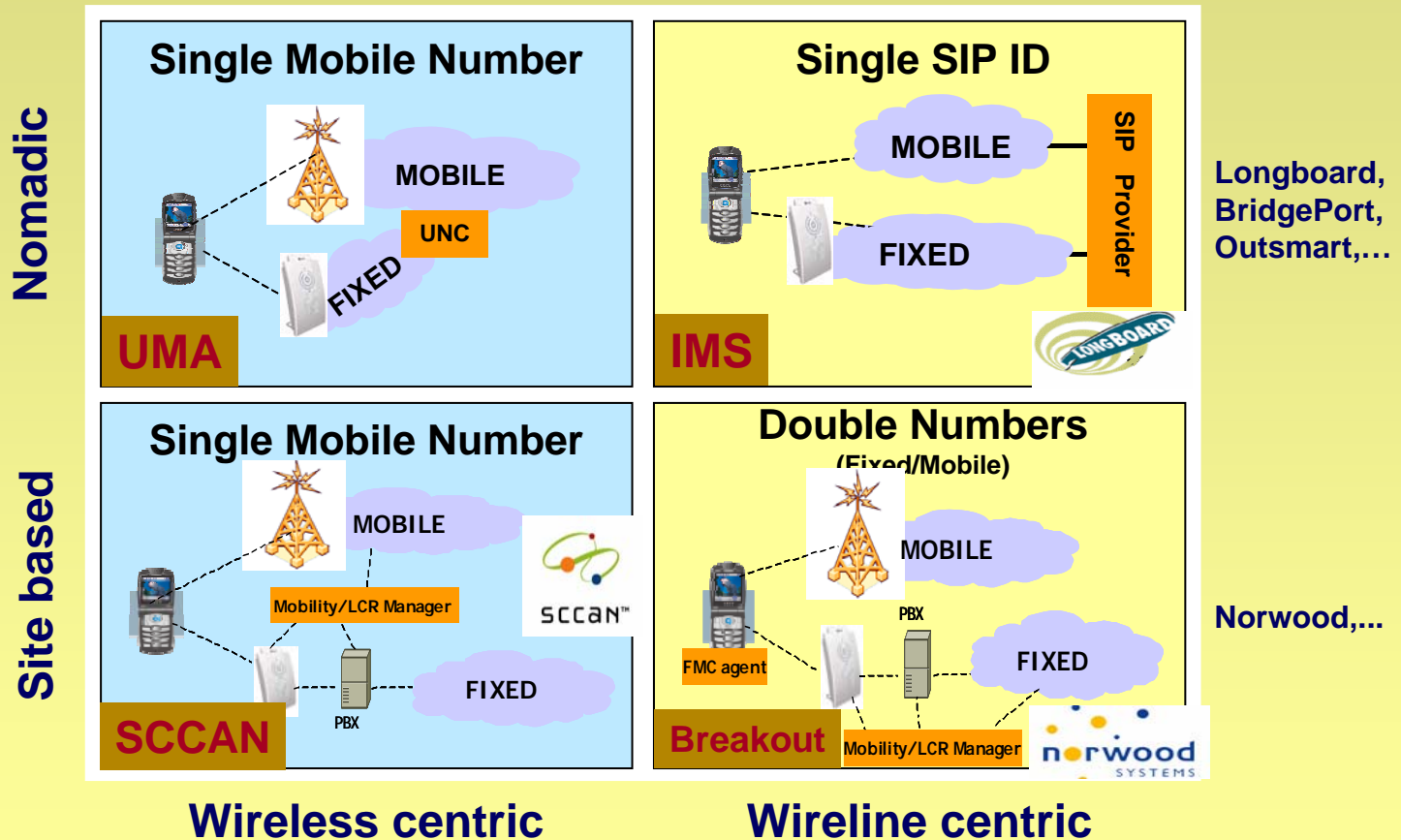
# IMS Architecture: WiFi/WiMAX Integration



***IMS = IP Multimedia Subsystem***

# Fixed to Mobile Convergence Models

*based on Dual Mode Terminals (Wi-Fi-WiMAX/2G-3G)*



UMA (Unlicensed Mobile Access)

SCCAN (Seamless Converged Communication Across Networks)

*Source: ICT Consulting, 2004*

# Summary

- **Peer-to-Peer Telephony is a Threat to Telco's Business?**
  - Cannot “scale” without Quality of Service provisioning by Telco's/ISPs
  - It Accelerates the Voice Revenues Decline
  - It urges Telco's to accelerate provision of Full IP Platform & Convergent Services (Fixed & Mobile)
  
- **Broadband Wireless Technology (WiFi, WiMAX & MobileFi), is a Threat to Telco's Business?**
  - Can be used to create competing Full Mobility IP Wireless Networks
  - Telco's are urged to accelerate integration of Broadband Wireless Access in their Fixed & Mobile 2G/3G Infrastructures
  - Incorporation of heterogeneous Wireless Access Networks offers new attractive Convergent Service opportunities to Telco's