



The role of technology and people in implementing supply chain excellence

Stephen Byrne
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Panel Participants

Hans Zwitzer – Manager, Business Architecture, KLM Cargo

Karin Moon – Director, Supply Chain Solutions, EGL Europe

Anthony Ranson – General Manager, UTi Logistics

Frits de Vroet – Senior VP Supply Chain Strategy & Support, DHL Express

Stephen Byrne, OmPrompt Ltd - Moderator



**SUPPLY CHAINS ONLY WORK EFFECTIVELY WITH THE SUCCESSFUL
INTEGRATION OF:**

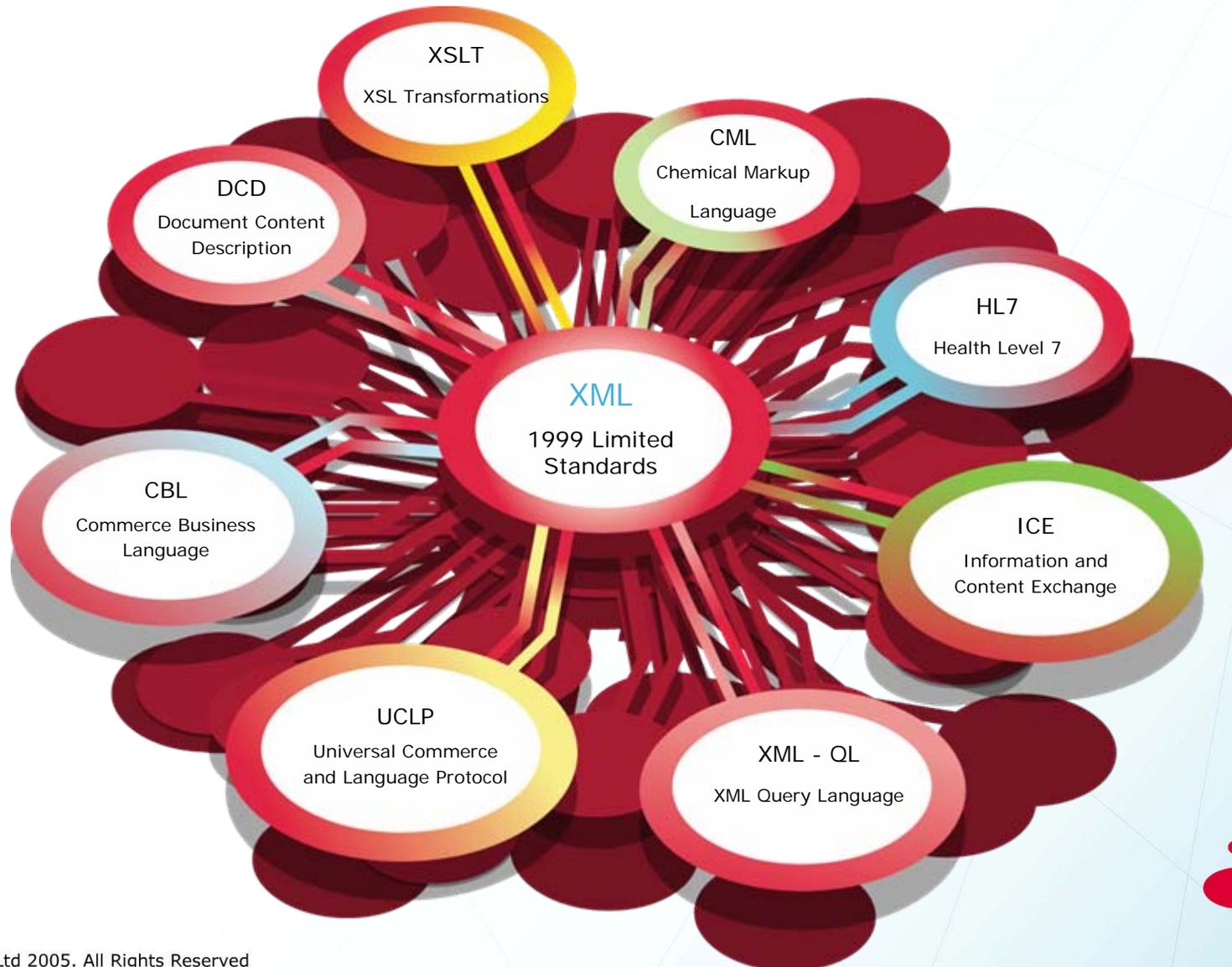
- People/trading communities
- Processes
- Information
- Assets

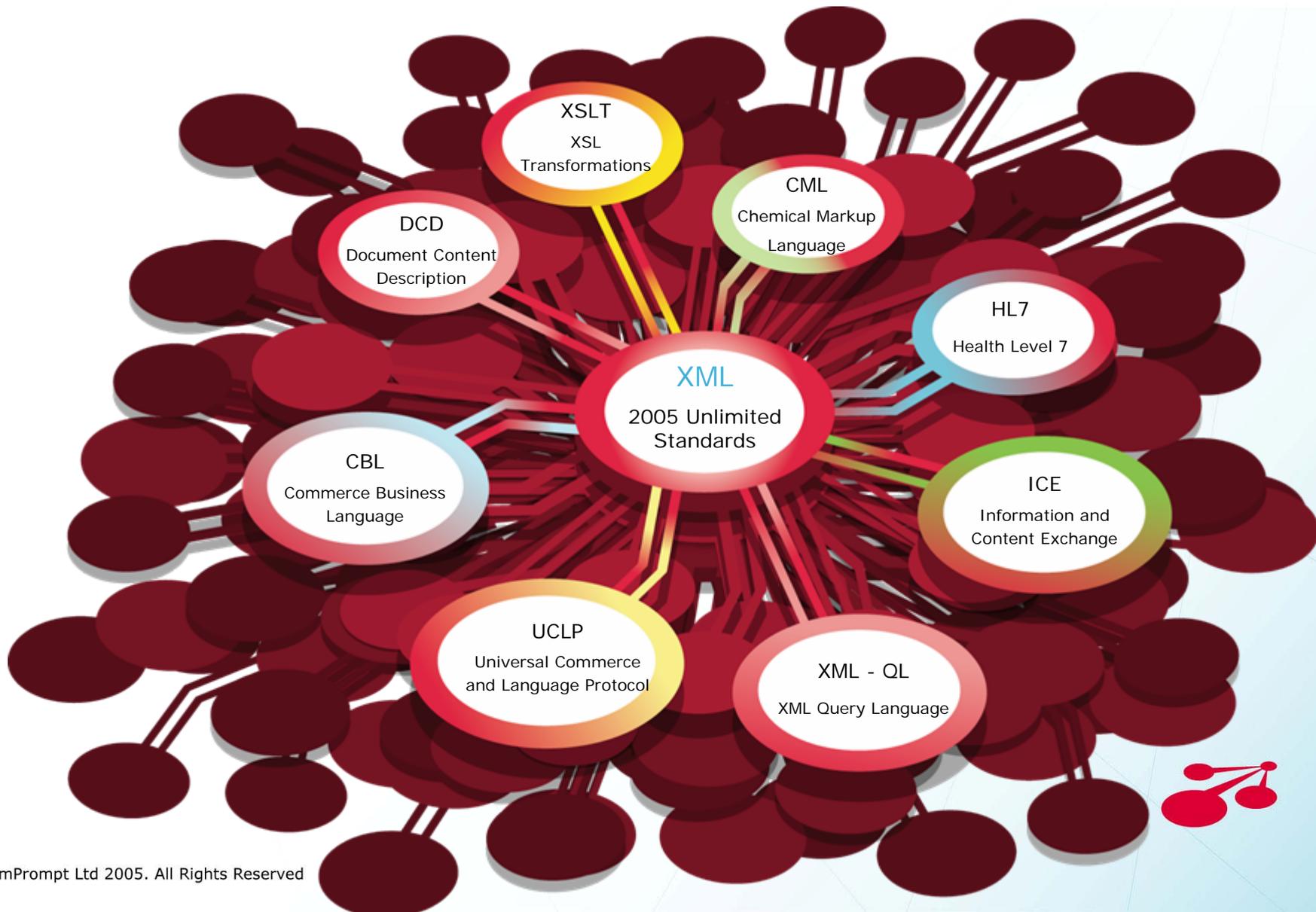
**However – less than 70% of businesses who should/could interchange
electronically actually do so.**

Should we be concerned?



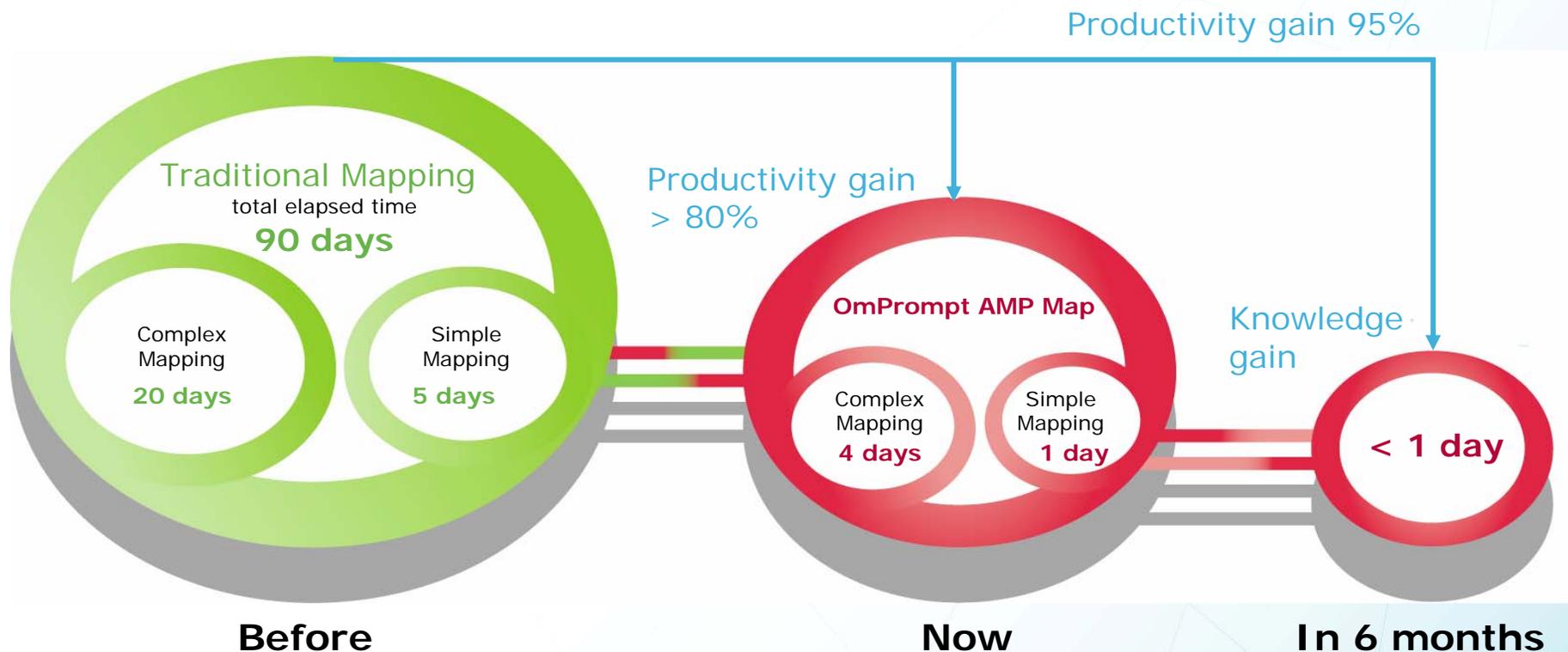






- Technology
- Process
- Service

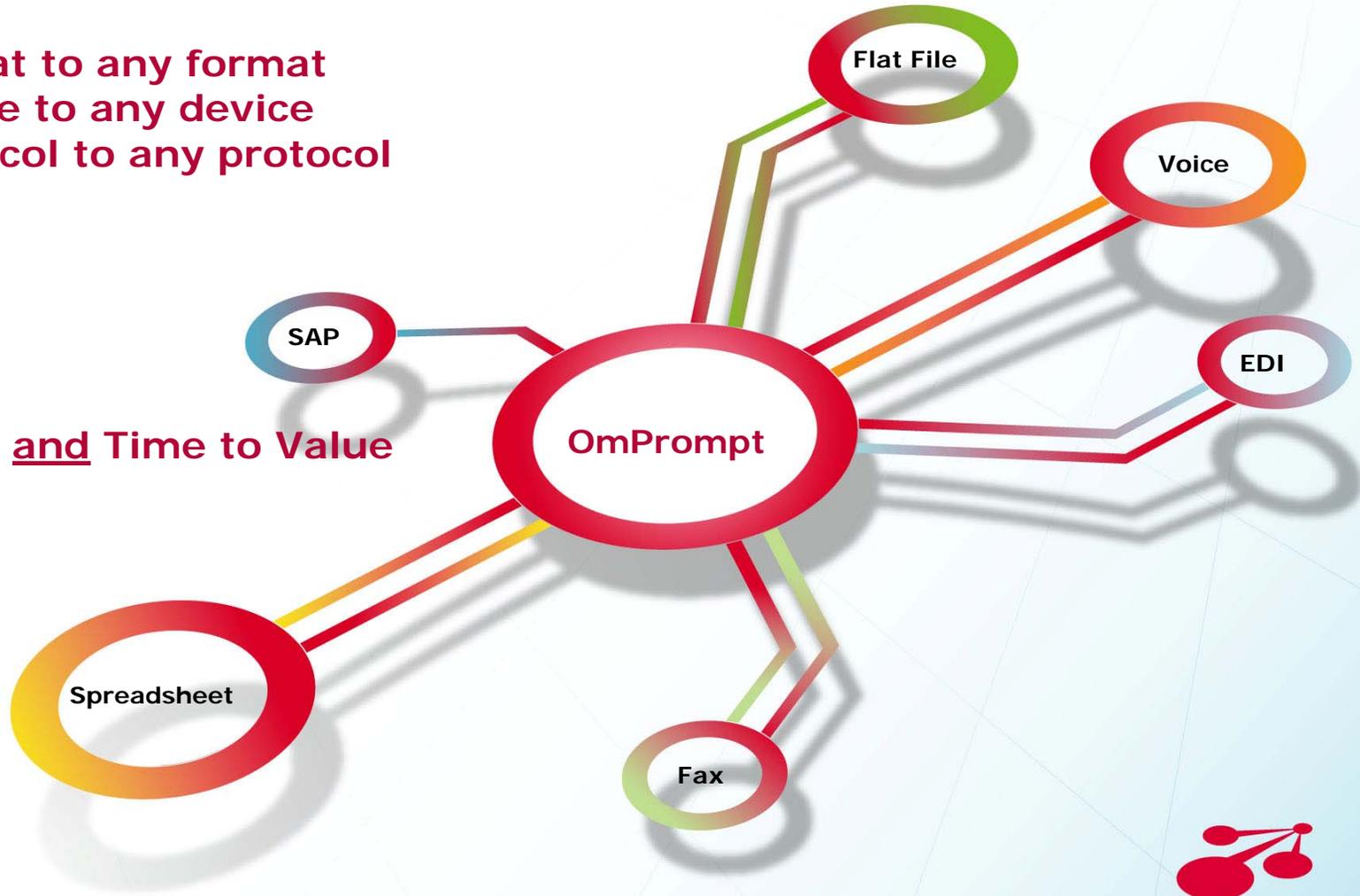
Automated Message Mapping
Accelerated Trading Partnerships
A complete, robust, hosted platform



Any format to any format
Any device to any device
Any protocol to any protocol



Flexibility and Time to Value



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