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Informazione

# *Disruptive Network Applications*

Maurizio Dècina  
Politecnico di Milano

Cisco Expo 2008  
Technology Day  
Milano, 26 Febbraio 2008

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# Topics

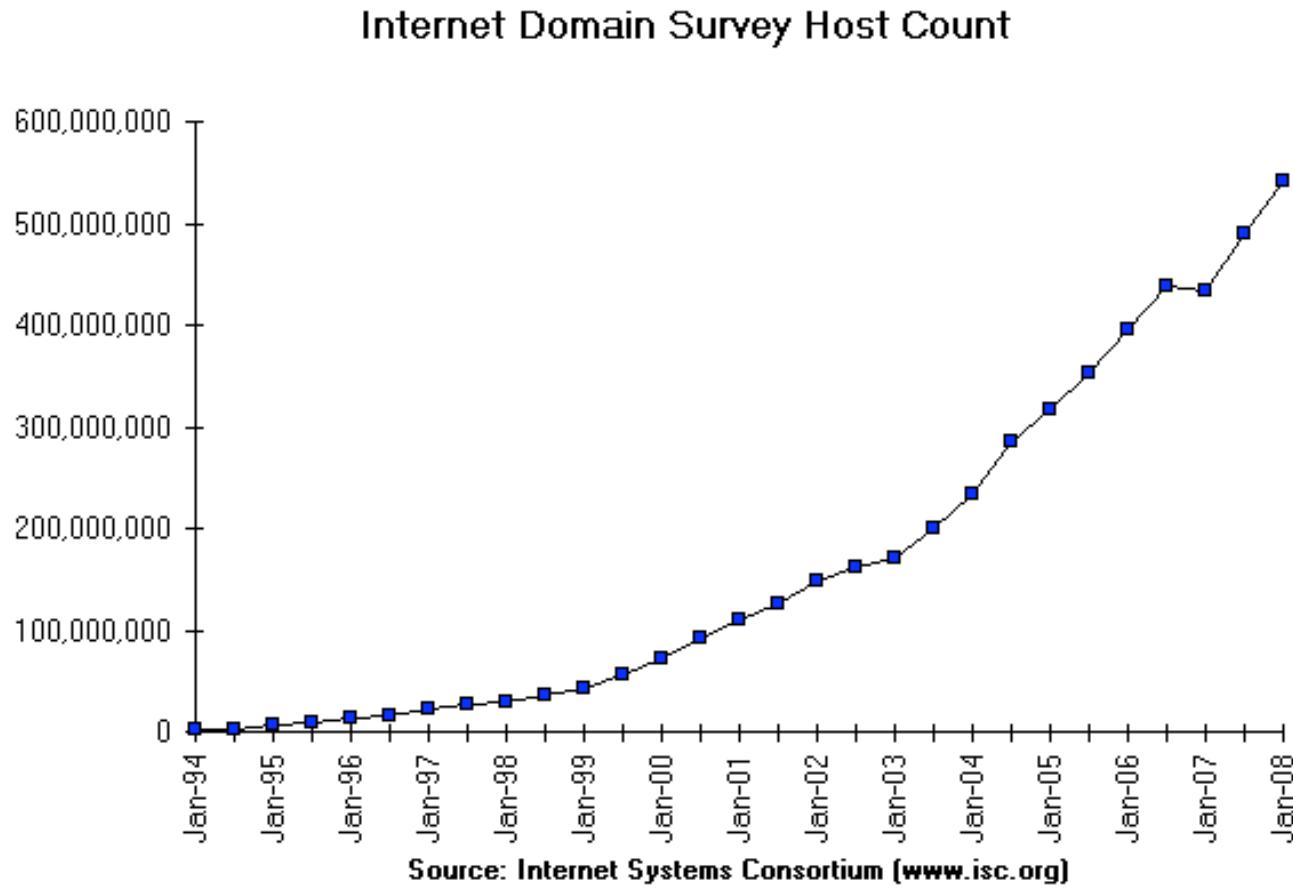
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- Identity, Web Services & Pervasive Networking
- Broadband Convergent Access & Personal Communications
- Web 2.0 & Enterprise 2.0 Applications
- Net Centric Platforms & Pervasive Applications



# ISC Internet Domain Survey. January 2008

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**541,677,360 Host Counts ~ 1.2 Billion Internet Users**



# Identity Management

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Federated Solutions to  
combat Identity Thefts  
and Frauds

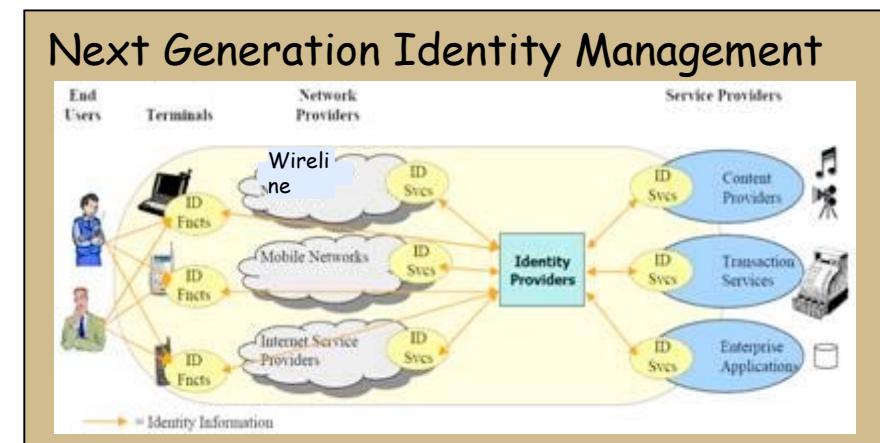
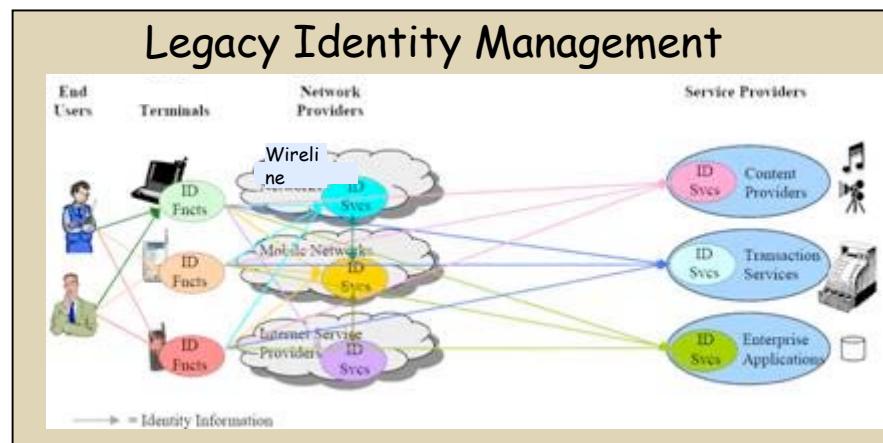


OpenID emerged as a large-scale, open, non-proprietary means to implement IdM as a fully decentralized system. A light cost structure

See Focus Group  
[WWW.ITUWIKI.COM](http://WWW.ITUWIKI.COM)



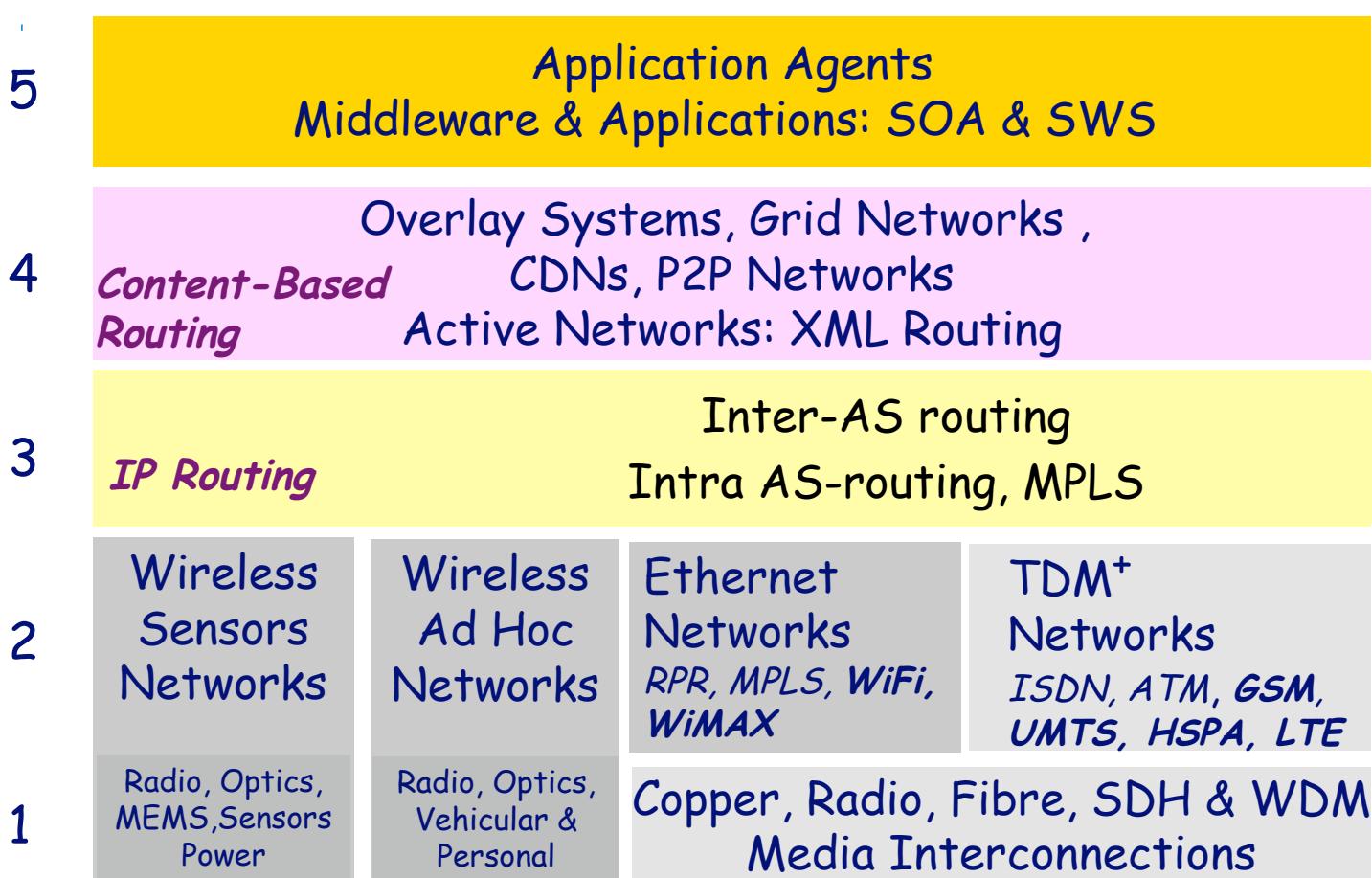
InfoCard (also known as CardSpace) emerged as a large-scale, open, proprietary (Microsoft) means to implement IdM on a large-scale with ubiquitous computer/ commercial wireless operating systems





# Multilayer Networks & Web Services

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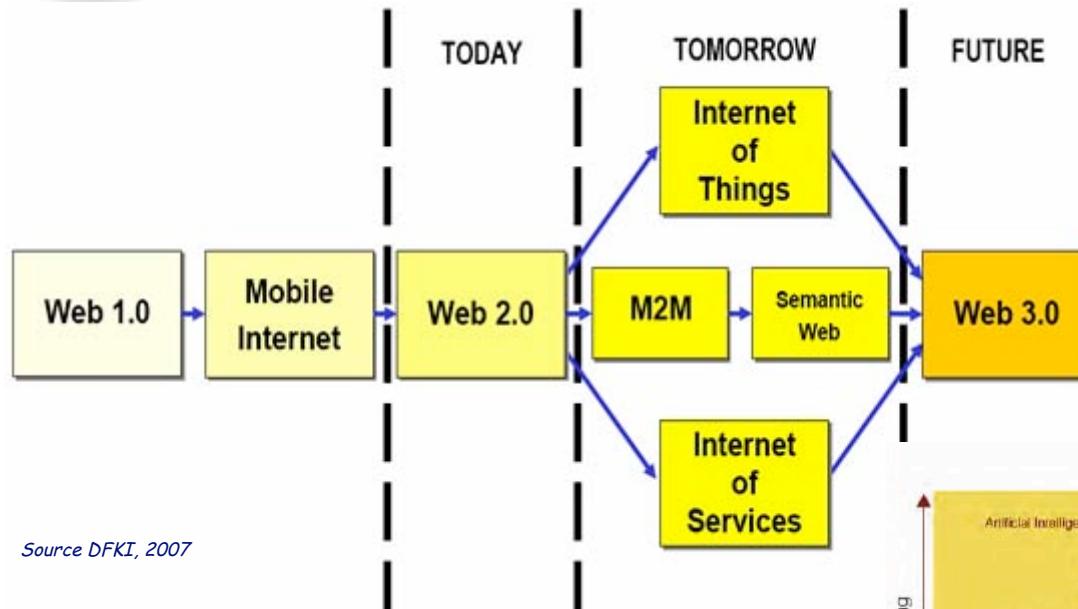


e2e-QoS: Performance, Reliability, Availability, Privacy, Security, Maintainability, ...

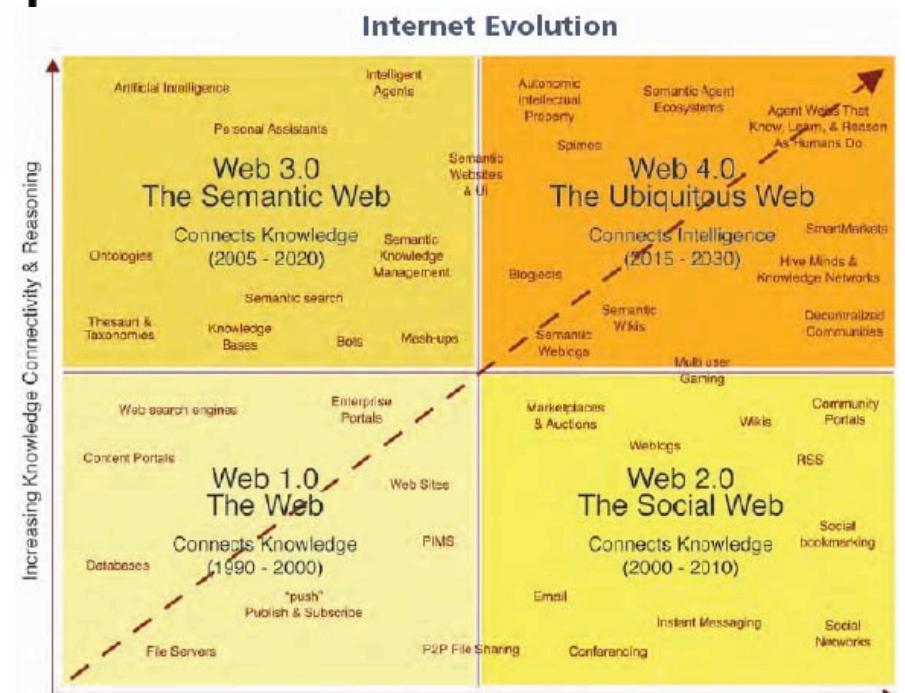


# The Internet of the Future

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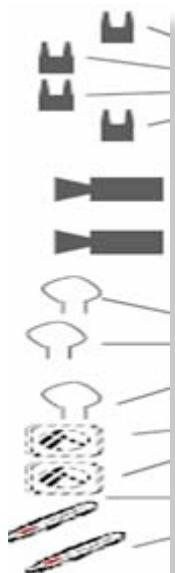
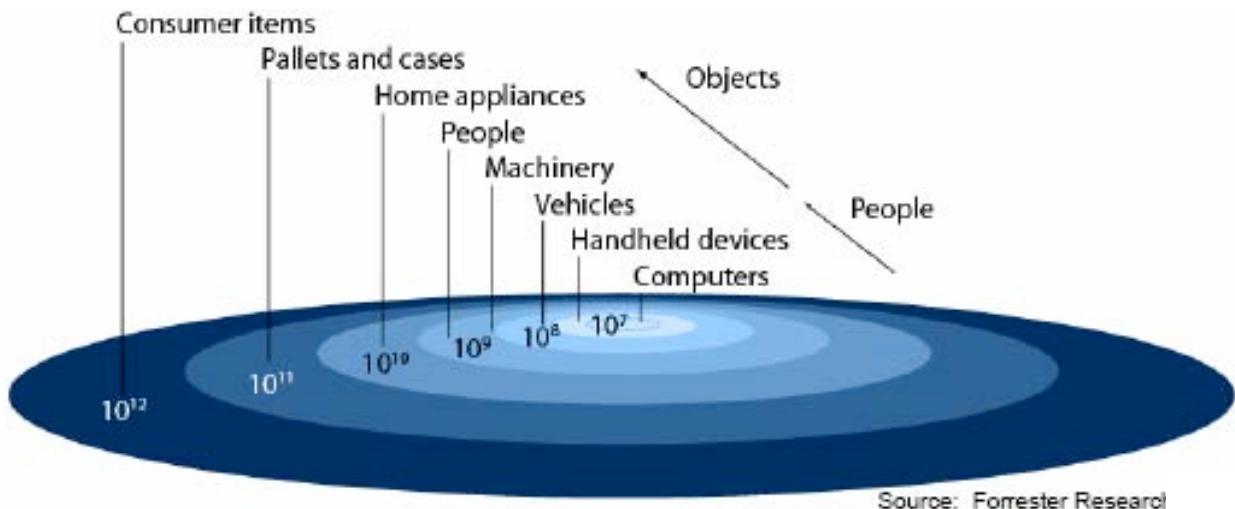
Web Services  
Social Networks  
Internet of Things (M2M)  
Semantic Web



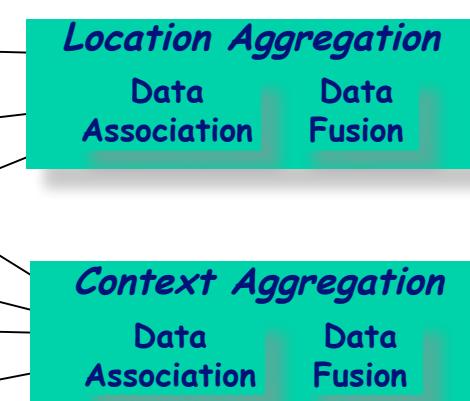


# Internet of Things & Context-Aware Applications

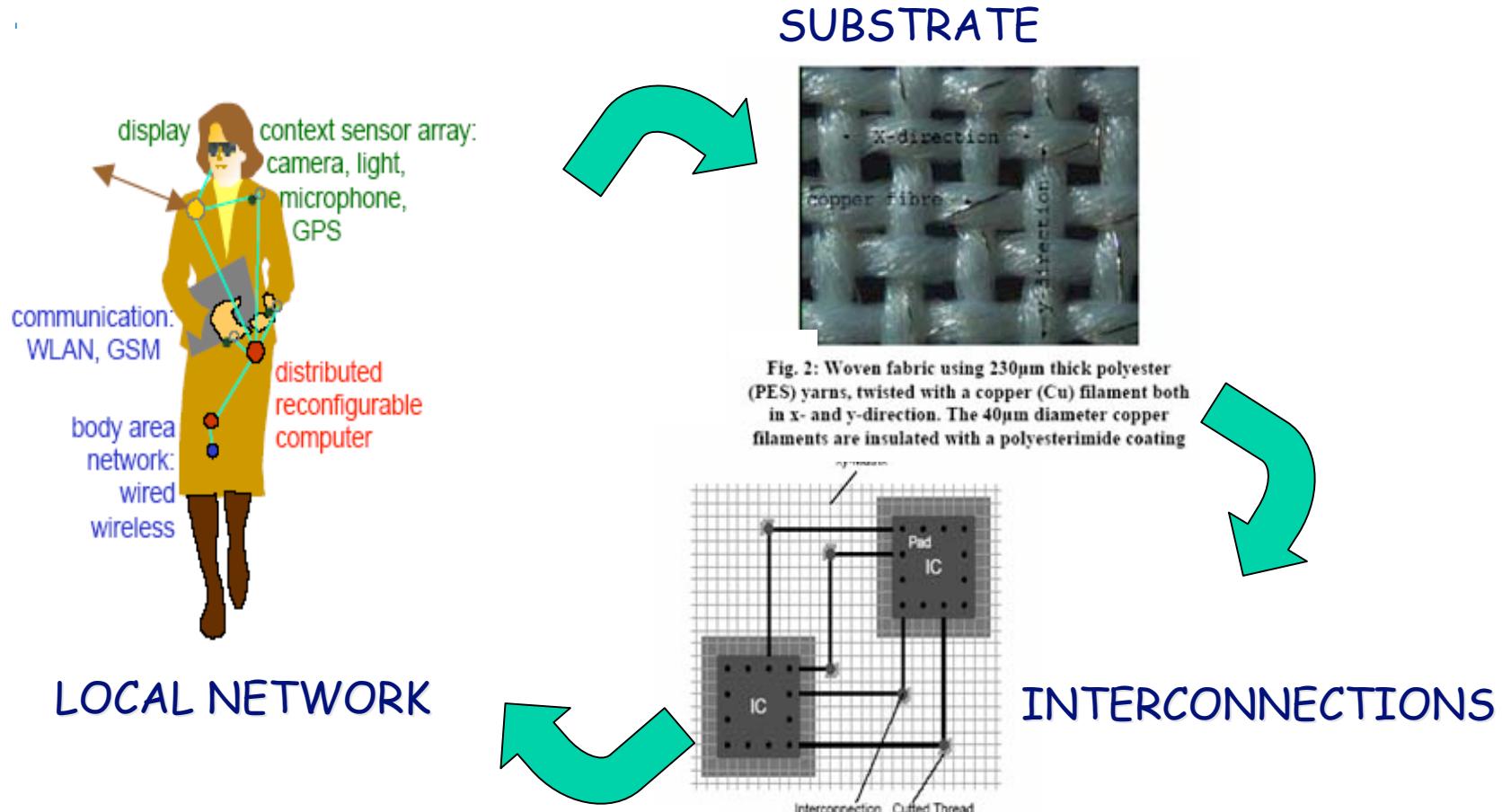
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- Wireless Sensing
- Vision Sensing
- RFID Sensing
- Pressure Sensing
- Temperature Sensing

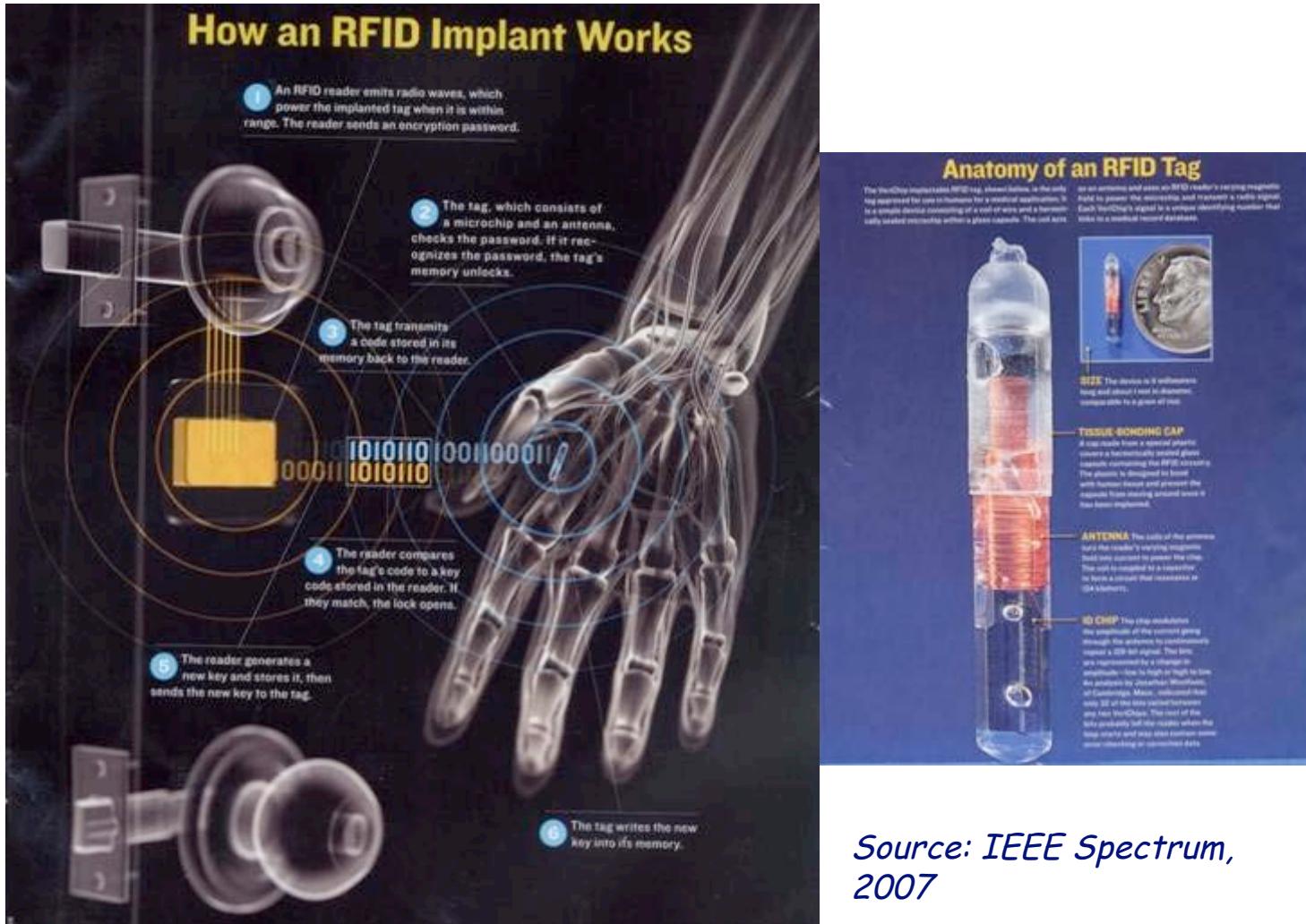


# Weareable Computing



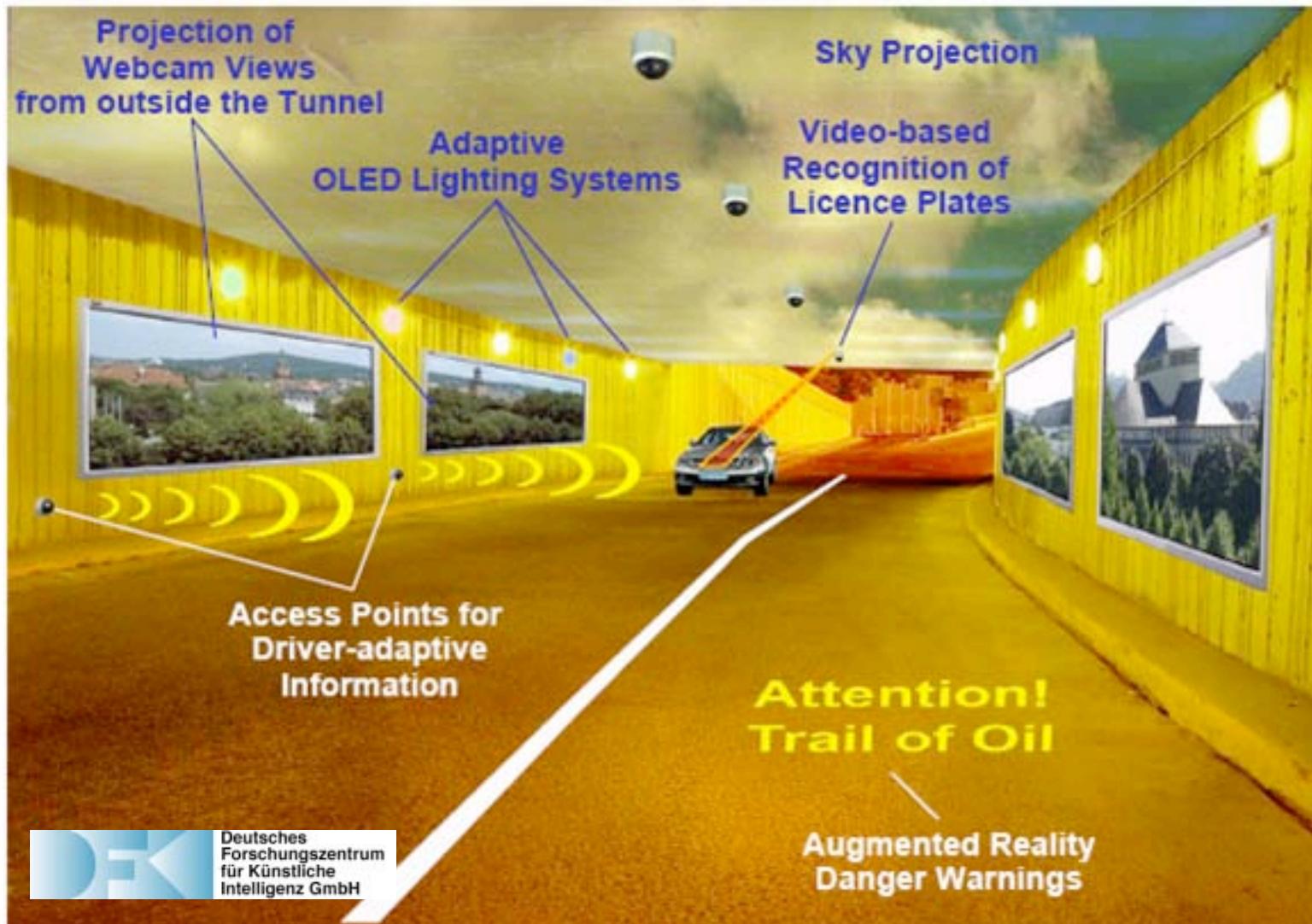
*Tröster et al., 2004*

# Body Implanted RFID



Source: IEEE Spectrum,  
2007

# Ambient Intelligence: Traffic Tunnel





# Topics

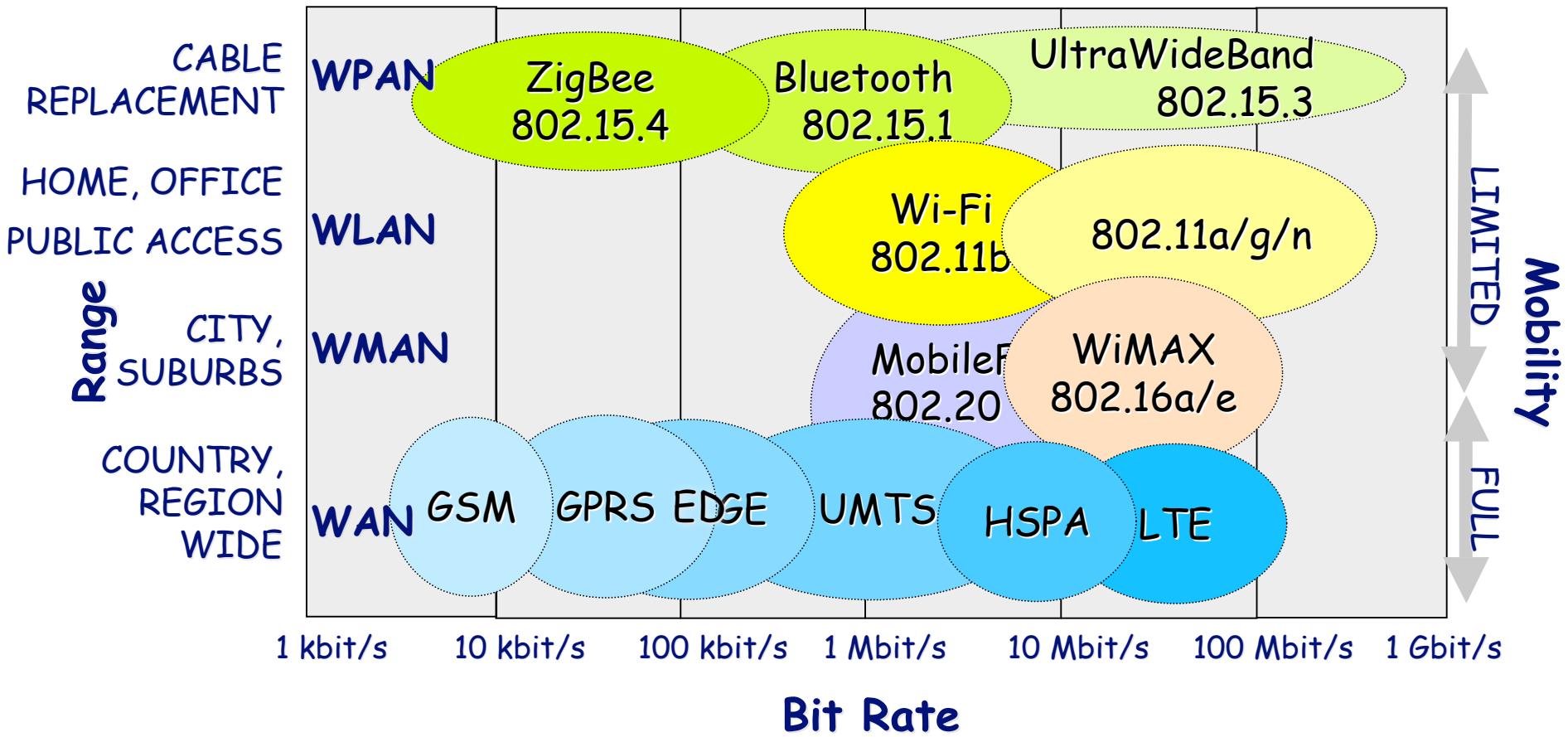
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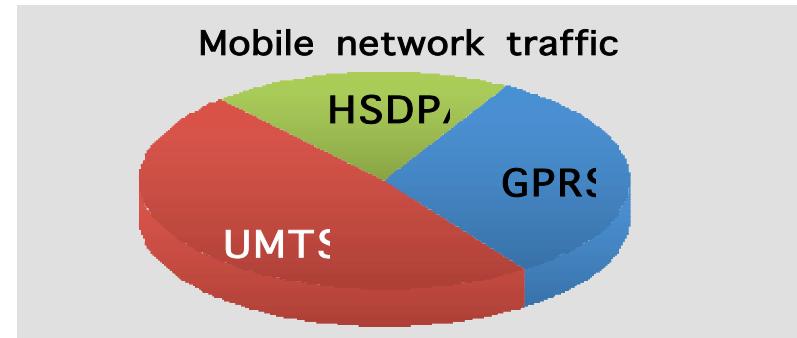
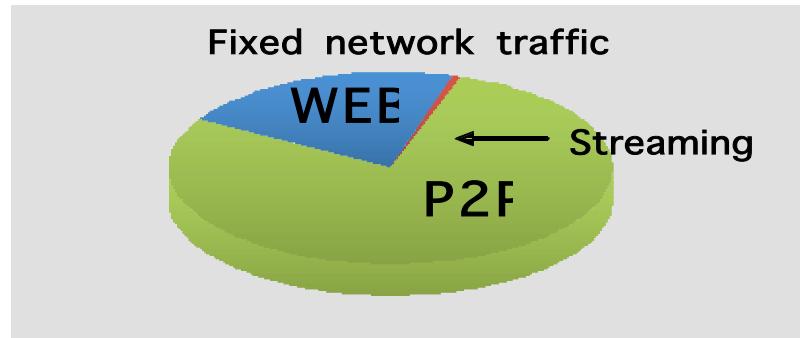
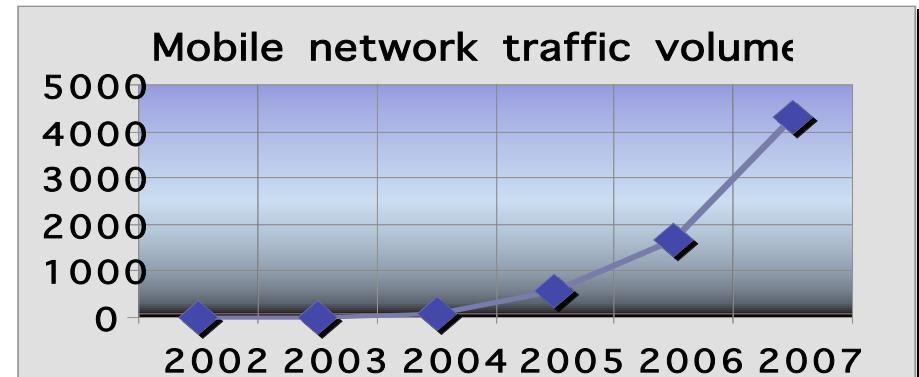
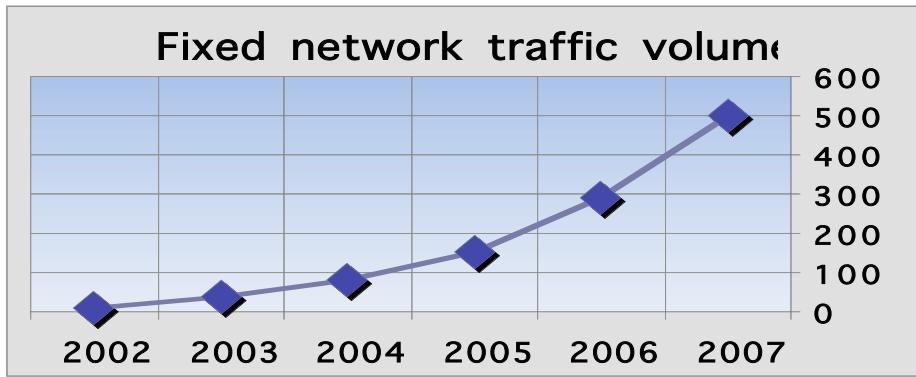


# Wireless Communications

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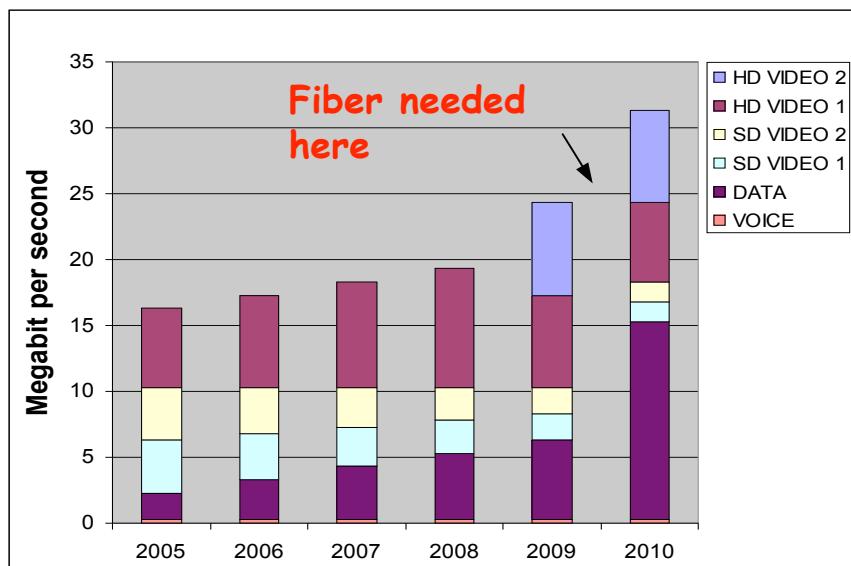
# Network Bandwidth in Italy



*Telecom Italia domestic networks data*

# Bandwidth Requirements

Bandwidth requirements of the Electronic Home/Business



Yankee Group (2007)

SDTV	2 Mbit/s
HDTV (MPEG-4)	8-12 Mbit/s
HSI	3-10 Mbit/s
Gaming	2 Mbit/s sessione
Multimedia surfing	8 Mbit/s media
Videoconferenza	3 Mbit/s sessione
Home working	4 Mbit/s media

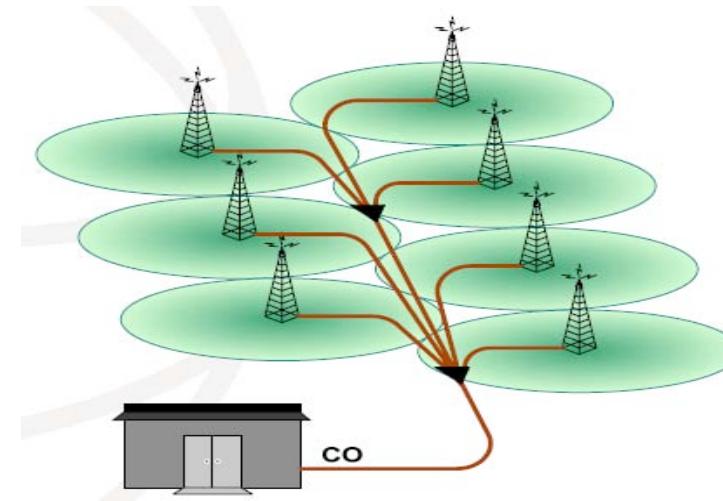


Upstream increase drivers	
SDTV	0,2 Mbit/s
HSI	2 Mbit/s media
HDTV (MPEG-4)	0,5 Mbit/s
Personal content upload	3 Mbit/s
Gaming	2 Mbit/s sessione
Multimedia surfing	2 Mbit/s sessione
Videoconferenza	3 Mbit/s sessione
Remote home monitoring	0,5 Mbit/s chiamata
Home working	1 Mbit/s media

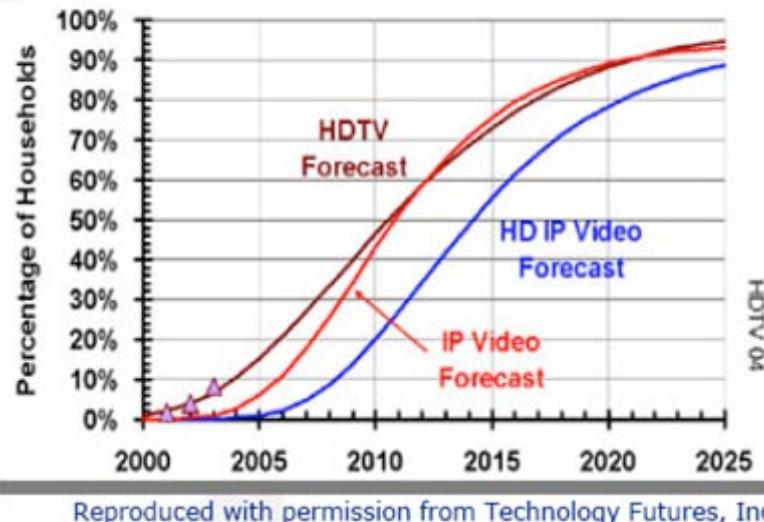
Alcatel (2007)

# Towards 10 Gbit/s

- Radio Access Network Backhauling
  - ▶ 802.11
  - ▶ 802.16
  - ▶ LTE

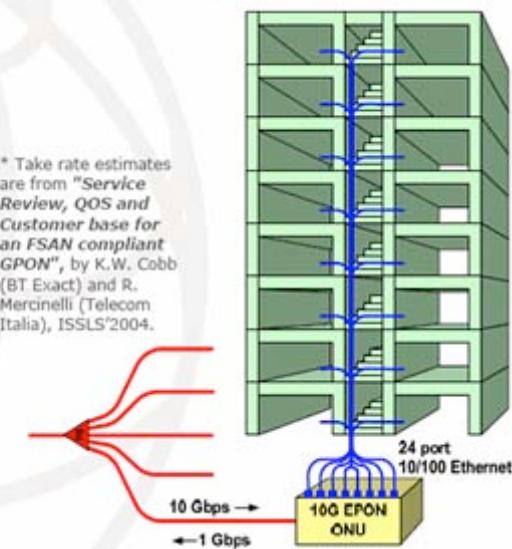


Forecast of US Households Using HDTV

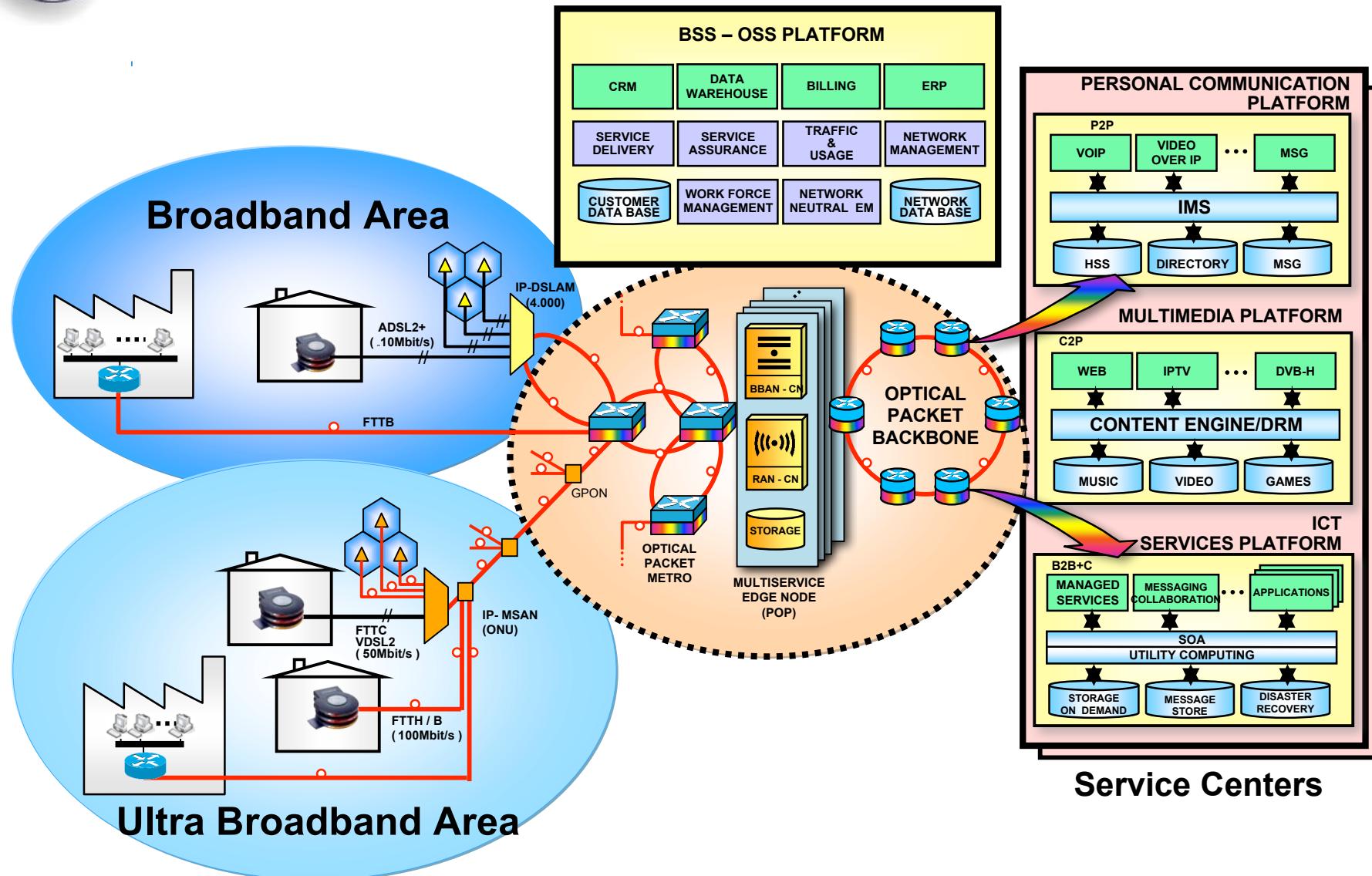


Broadcast Video	100 channels x 10 Mbps/channel =	1.0 Gbps
Video on Demand	10 Mbps/channel x 2 channels/user x 24 users/ONU x 16 ONUs/PON x 30% take rate*	= 2.3 Gbps
Video Conferencing & Surveillance	10 Mbps/user x 24 users/ONU x 16 ONUs/PON x 10% take rate	= 0.4 Gbps
Internet	5 Mbps/user x 24 users/ONU x 16 ONUs/PON x 50% take rate	= 1.9 Gbps
Gaming	10 Mbps/user x 24 users/ONU x 16 ONUs/PON x 30% take rate	= 1.2 Gbps
Required PON bandwidth =		6.8 Gbps

\* Take rate estimates are from "Service Review, QoS and Customer base for an FSAN compliant GPON", by K.W. Cobb (BT Exact) and R. Mercinelli (Telecom Italia), ISSLS'2004.



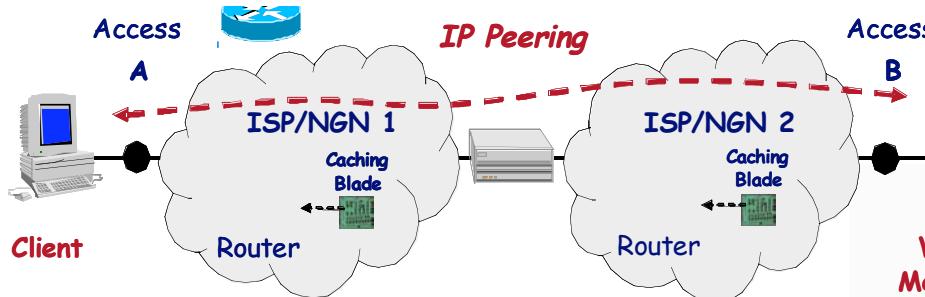
# NGN2: High Level Architecture





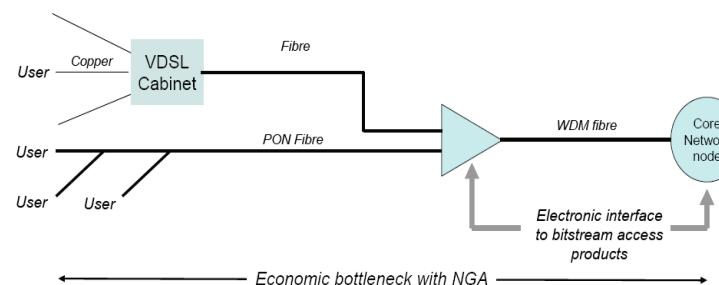
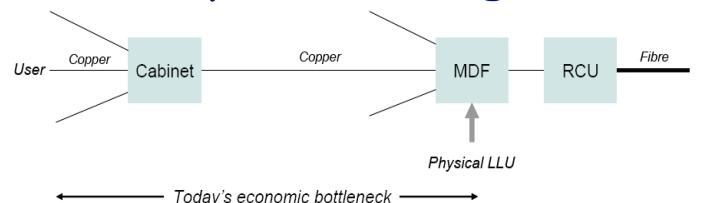
# NGN: Who is going to Invest?

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e2e-QoS: end -to-end Quality of Service

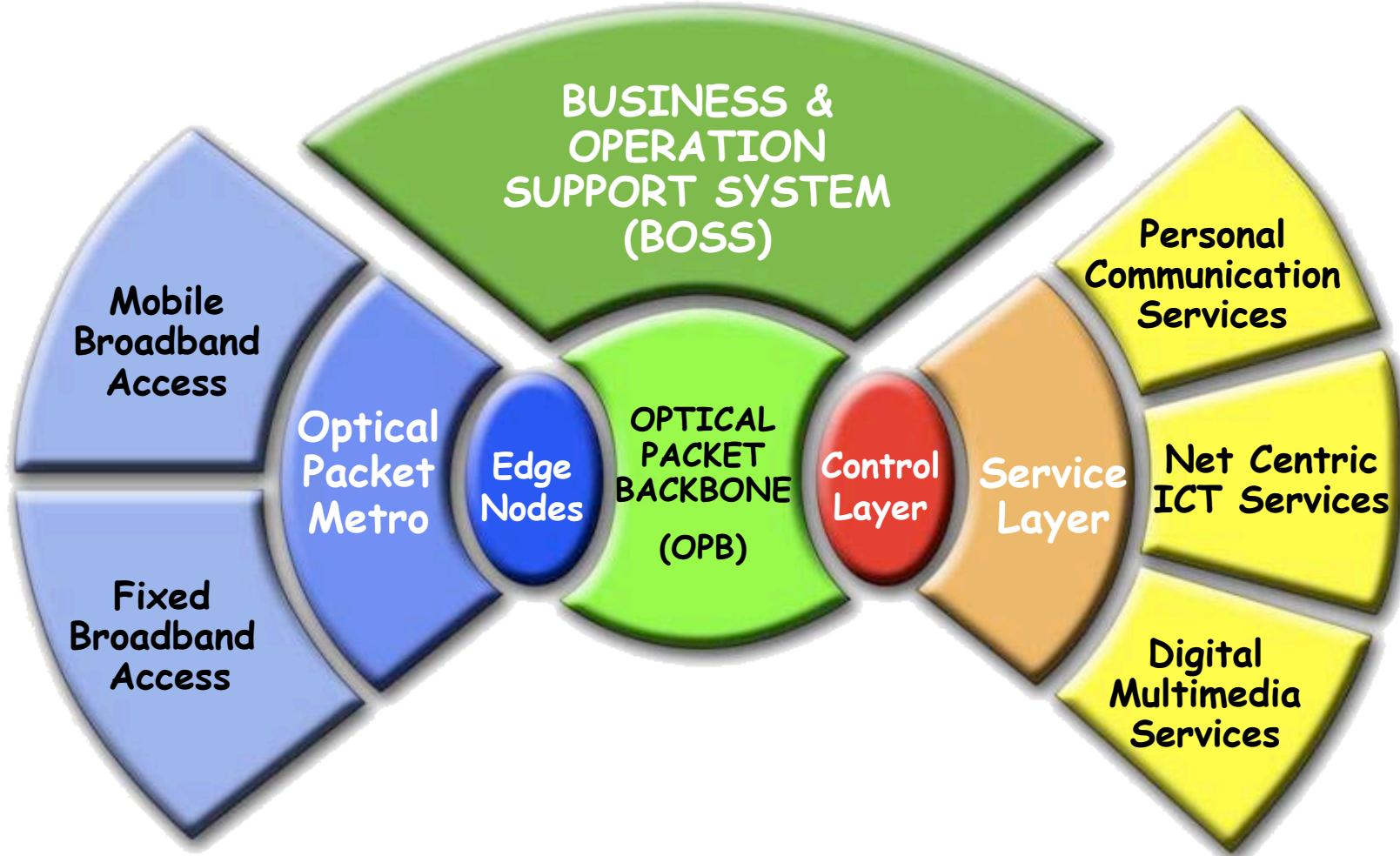
## Subloop unbundling vs Bitstream





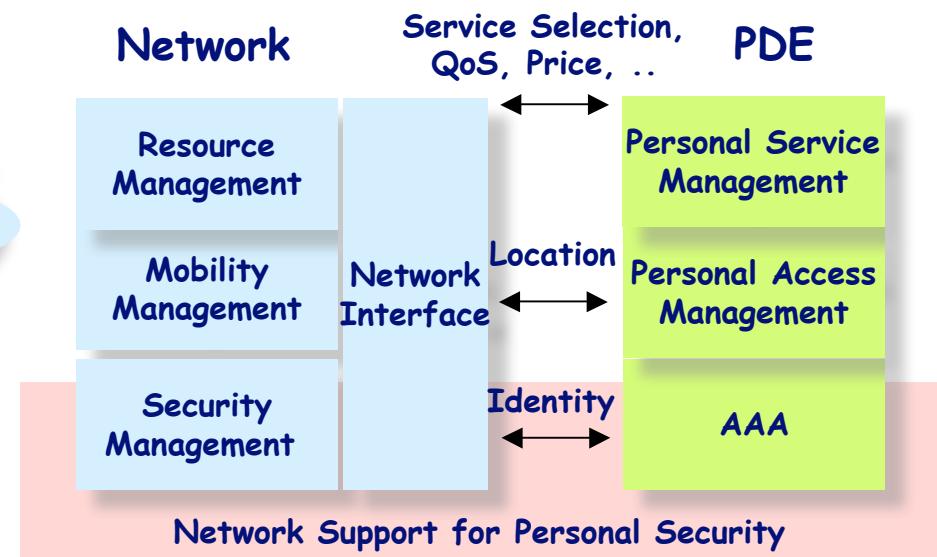
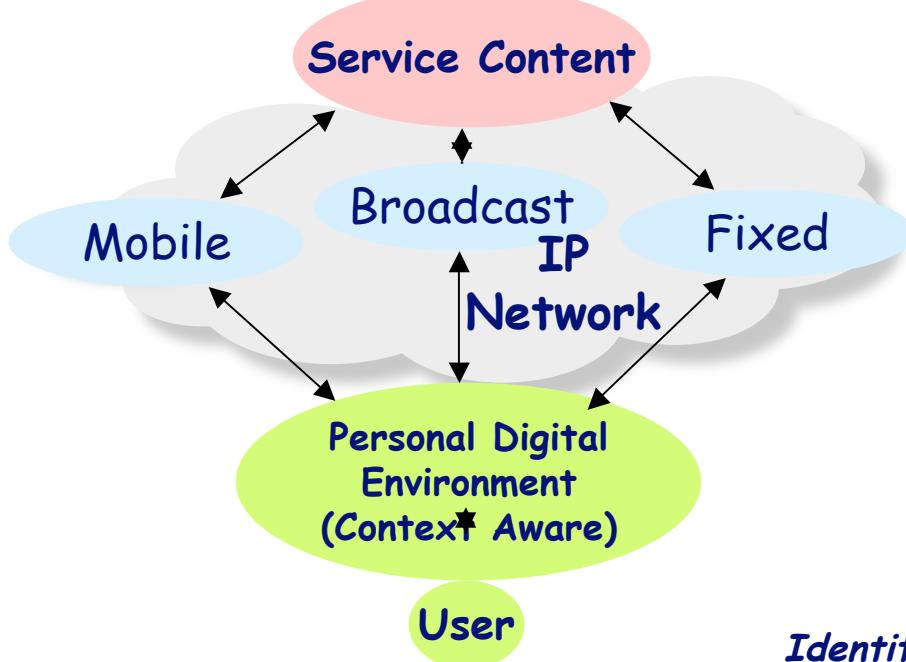
# Convergence: The NGN2 Model

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# Network-based Tools for Service Differentiation

- Ownership and control of the underlying fixed broadband network infrastructure, enabling end-to-end QoS guarantees
- Knowledge of customer terminals (enriched by subscriber identity), enabling seamless service access scaled to any device
- Knowledge of customer presence and geographical location, enabling context aware service differentiation



*Identity, Location, Service Selection, Security & Privacy*



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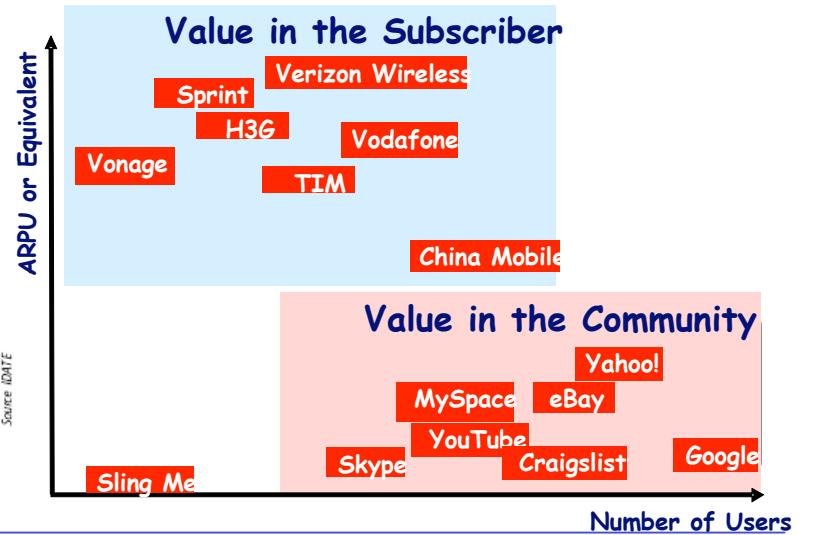
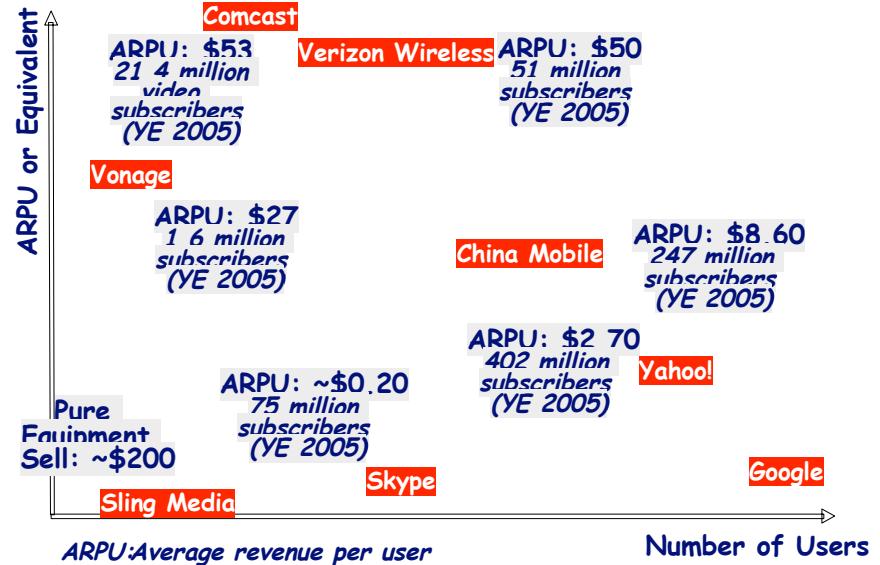
# Traditional Business Models Under Pressure



Worldwide DigiWorld markets by sector

	2003	2004	2005	2006	2007
Telecom services	819	874	924	971	1 020
Telecom equipment	166	189	204	216	223
Software and computer services	546	550	582	614	652
Computer hardware	258	262	275	288	302
TV services	207	223	236	250	263
Consumer electronics	184	206	235	259	279
Total	2179	2304	2457	2598	2739

Source DATE



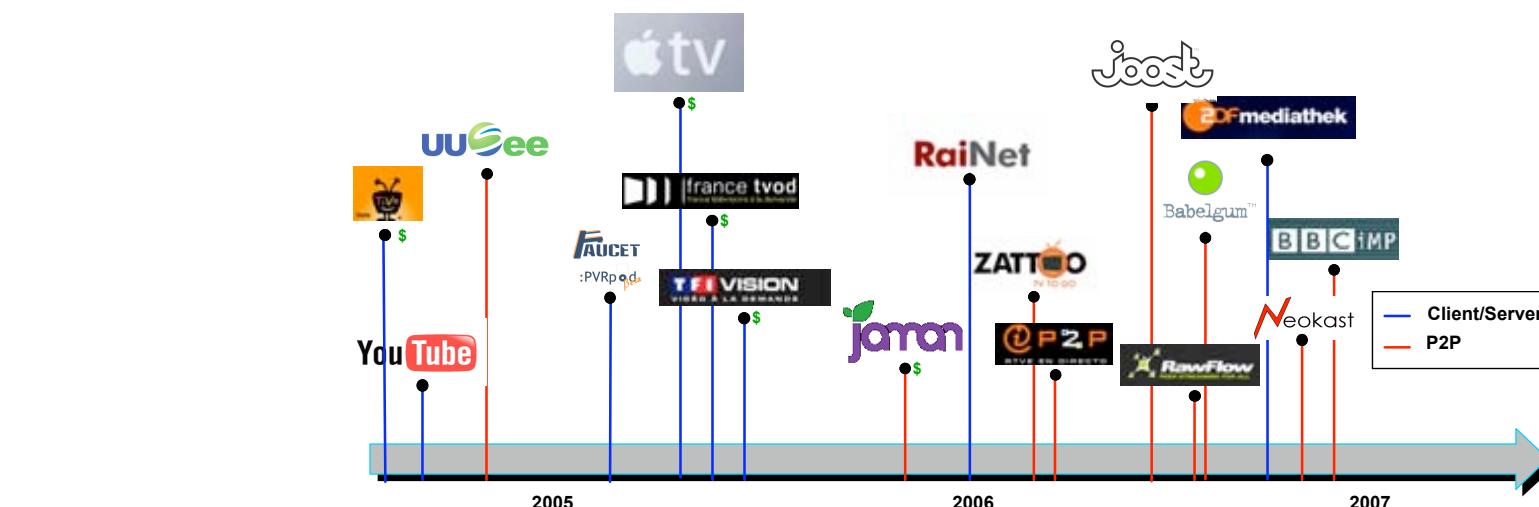
# P2P Video Streaming



*Existing Broadcasters*

*New Operators*

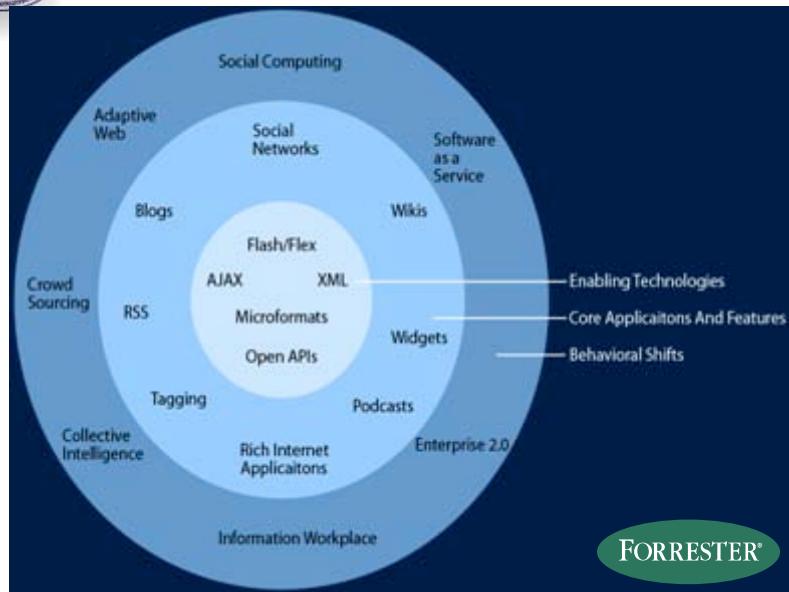
*Community-based*





# Web 2.0: Behavioral Shifts

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Functional

LinkedIn

Google Groups

YAHOO! GROUPS



yelp



Interest Focused

flickr

last.fm  
the social music revolution



You Tube  
Broadcast Yourself™

User Profile Focused

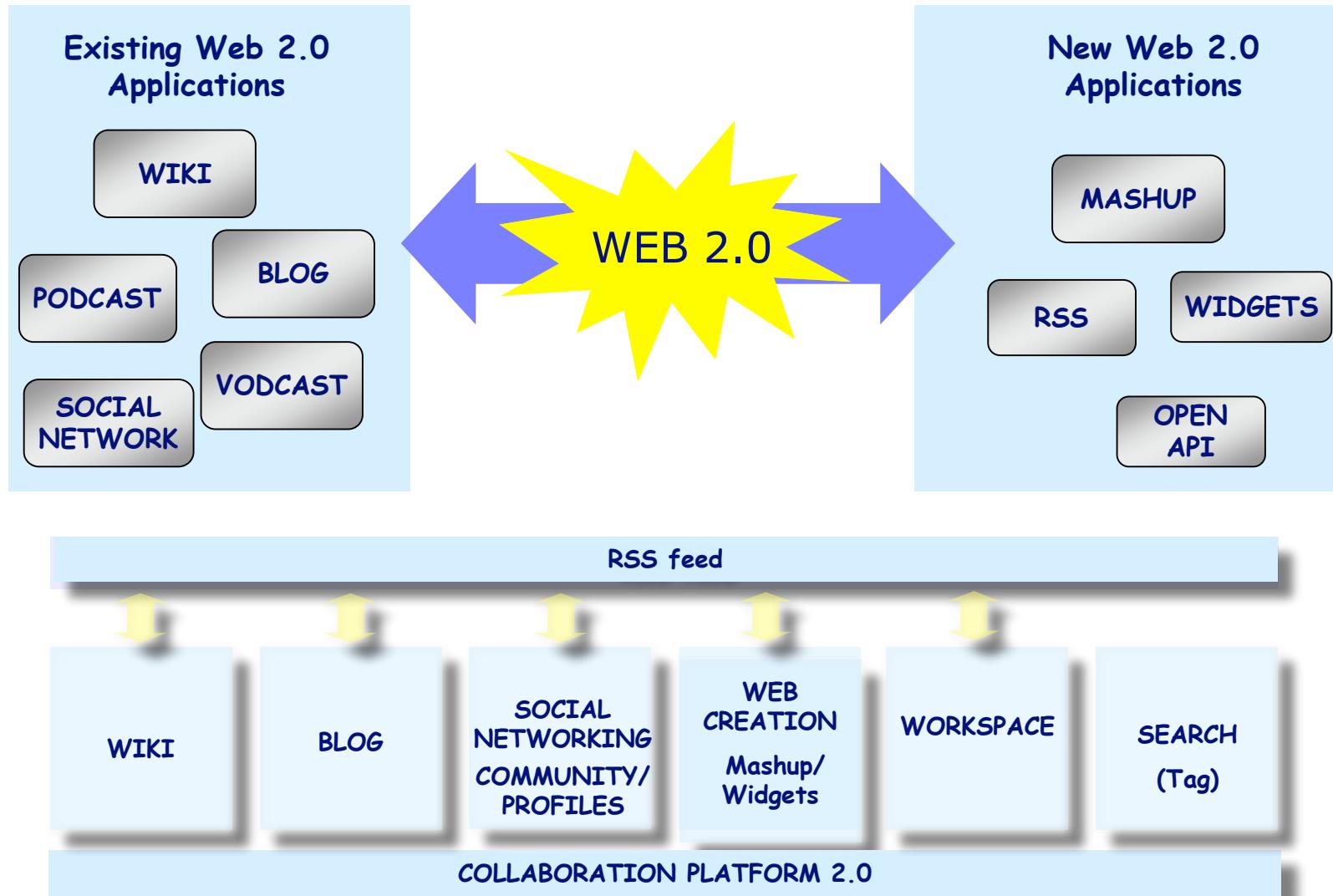


Entertaining



# Web 2.0 & Enterprise 2.0 Collaboration Services

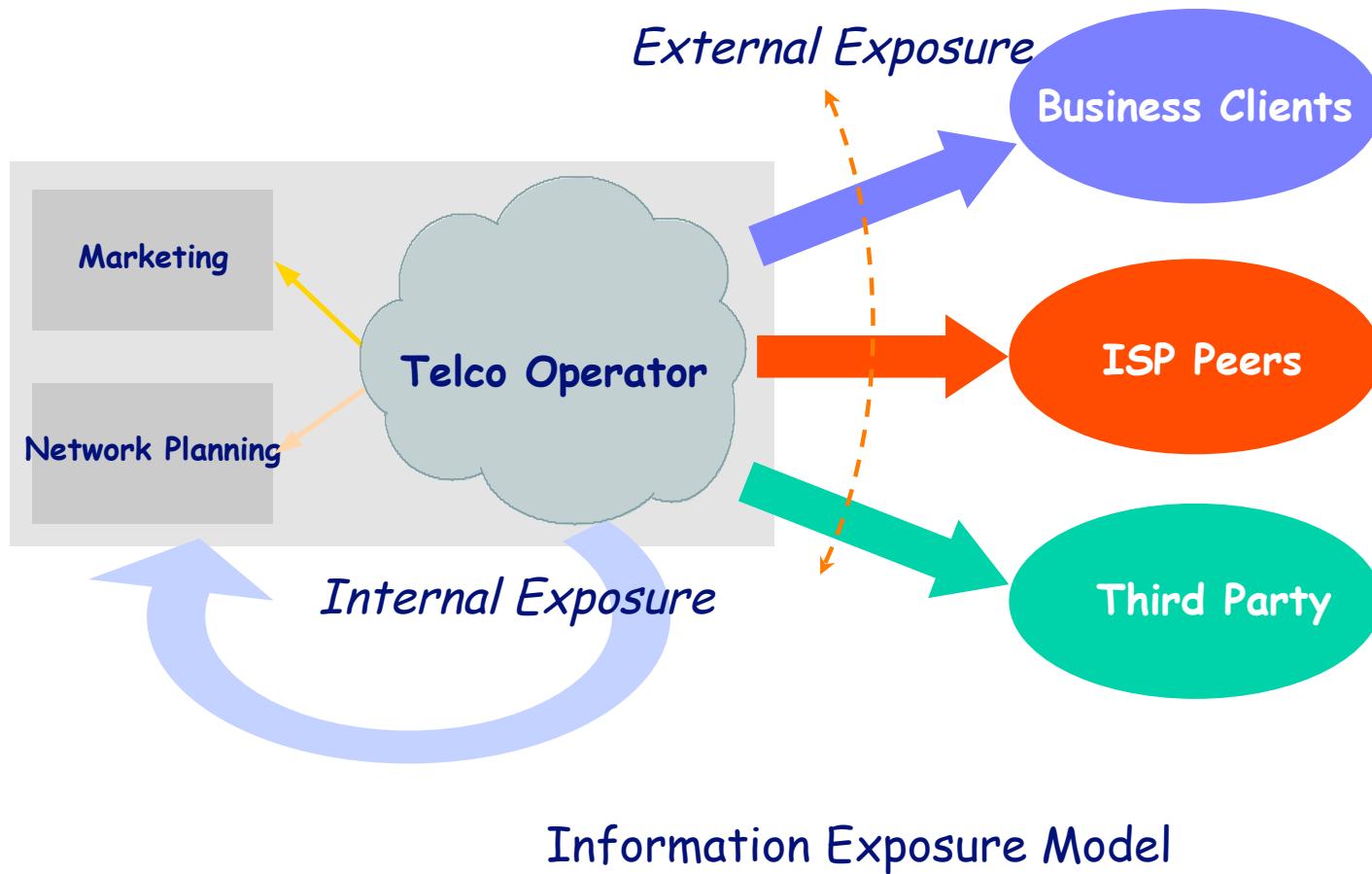
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# Telco's Service Exposure & Overlay Services

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# Topics

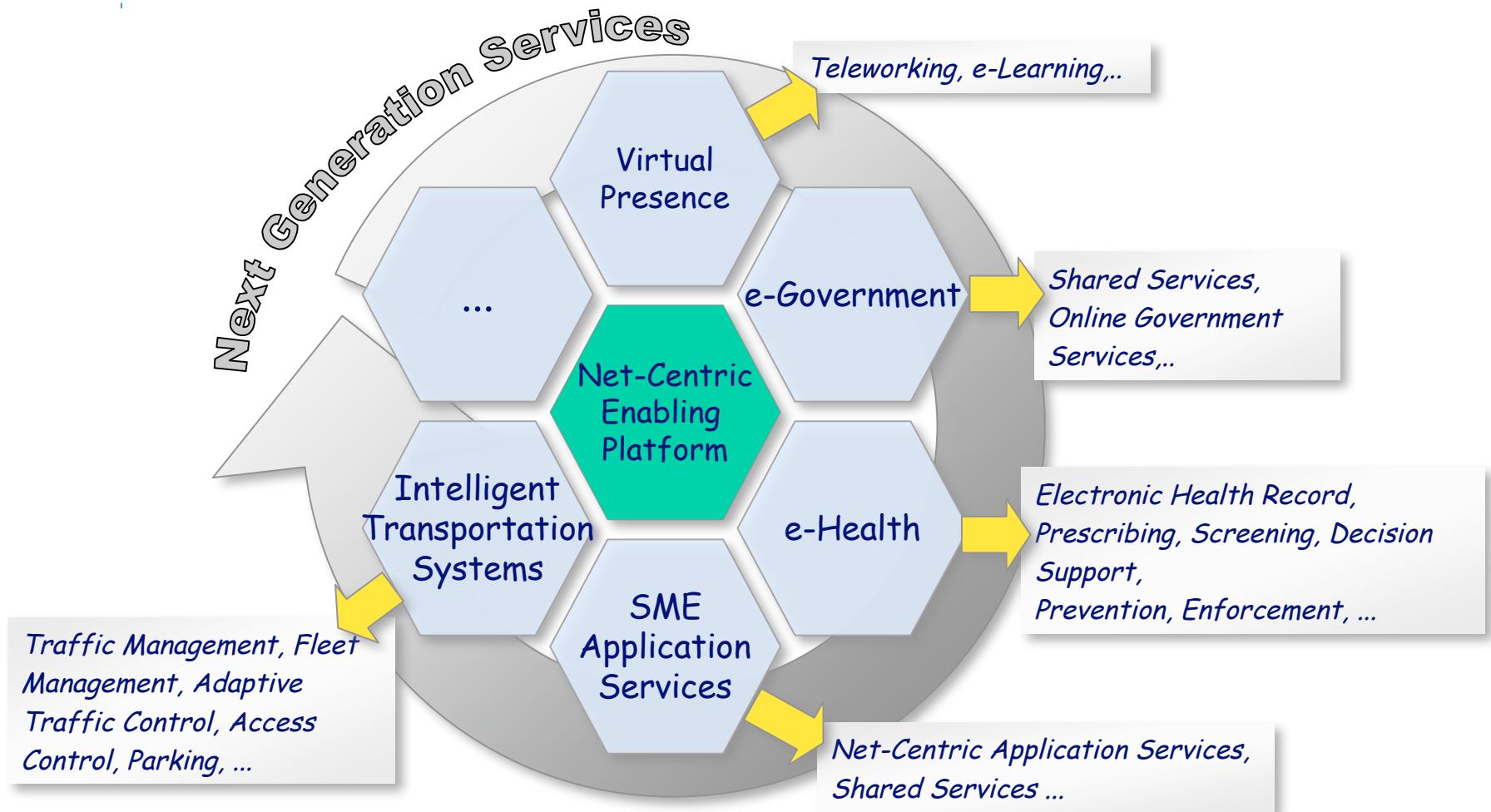
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# Network Centric ICT Applications

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# e-Health Platform

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## Citizen Information Services

On-line medical reports, Multi-channel Booking, Virtual Community,...

HL7

## Privacy & Security

Confidentiality, Privacy, Security and tracking of access, persistency and data transfers

## Reporting

KPI Dashboard about health and Administrative Data

## Data Layer Repository & Registry

MPI  
Reconciliation

## Services Container

Service module containers

### Booking Service Archiving GW

Health



ERPCoop

Adaptive Communication Layer  
SOA compliant, SPCoop compliant, Enhanced Interoperability

SPCoop  
Domain Entry Point



Administrative systems  
(Back Office)



ASL



Hospital



Hospital





# Infomobility Platform

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Local Government companies Final Customers Carmakers Insurance Service Provider



Carmakers



Insurance Service Provider



## Multichannel access Portal

InfoTraffic real time, Mobile Payment, Point Of Interest, Concierge  
FN

## Privacy & Security

AAA, Confidentiality, Privacy, Security and access tracking, Personal and sensitive data management

## Service Desk

CRM services, Contact Center and billing

## INFOBASE

## Services Creation Env.

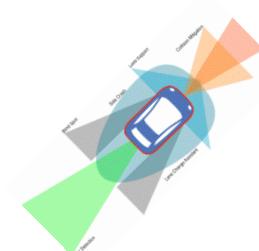
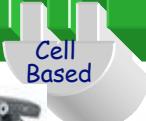
Vertical Solutions Environment

Vehicle Tracking

...

## Infomobility Proxy

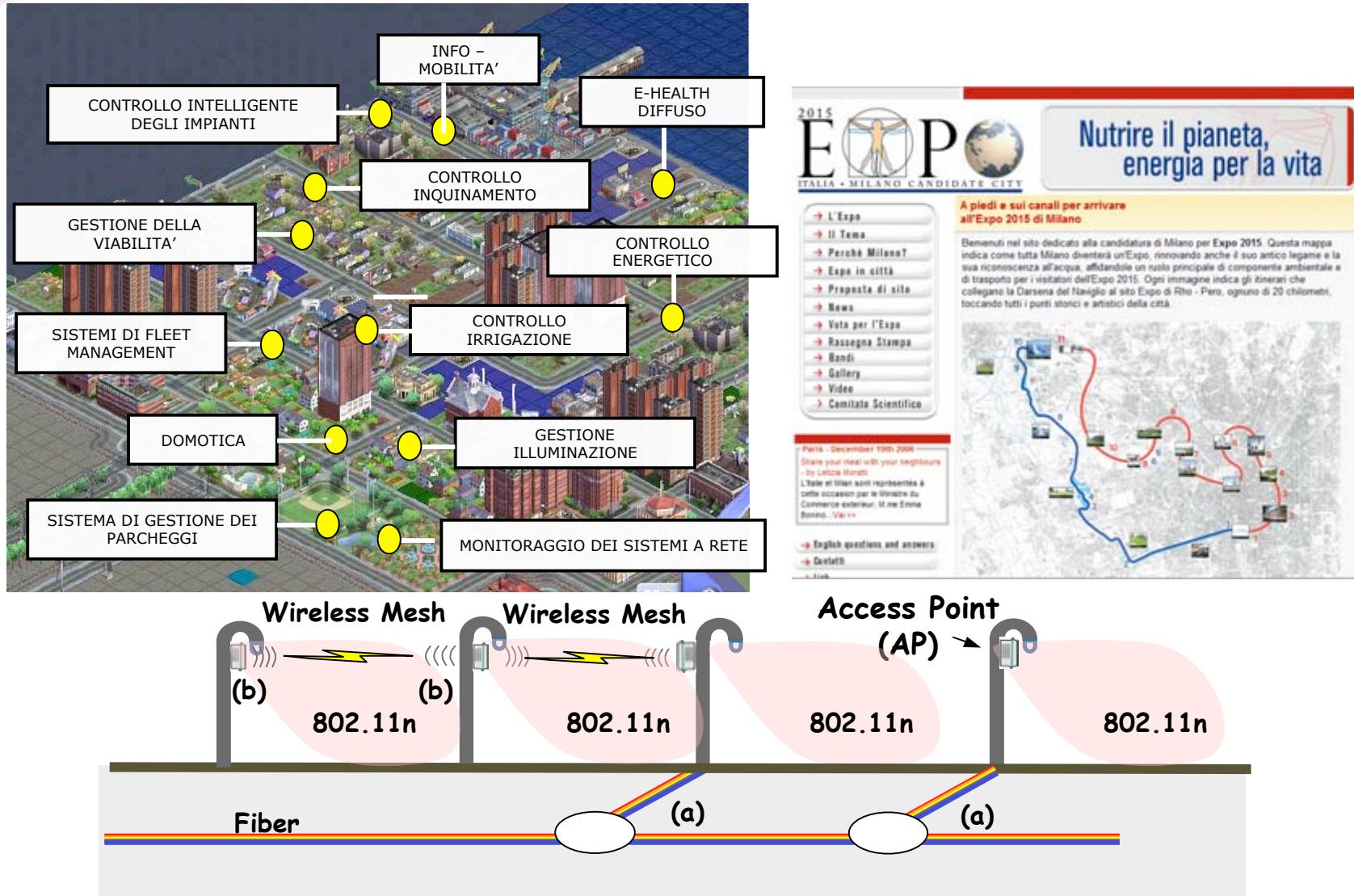
SOA compliant





# MuniWireless: Milano Città Digitale

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