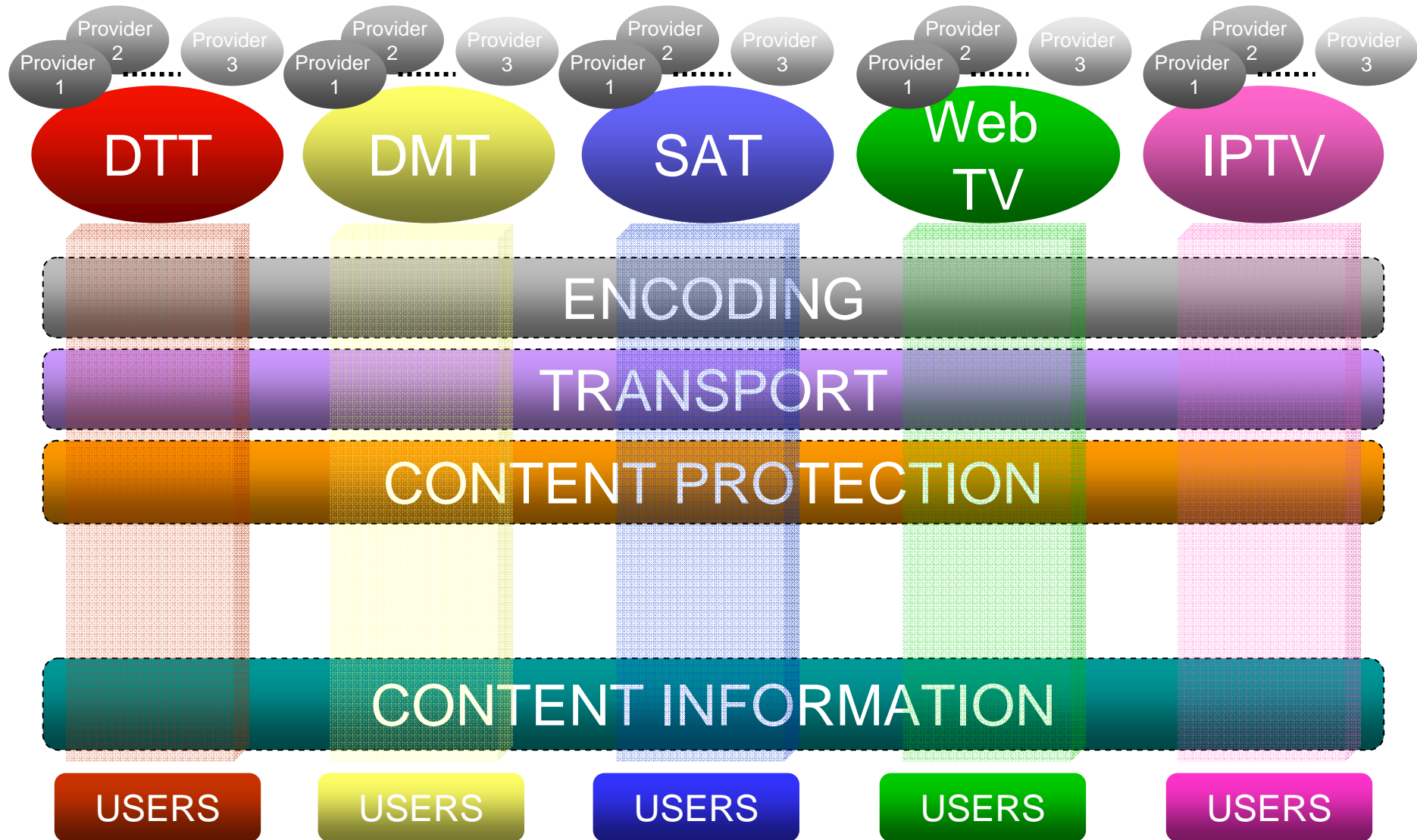


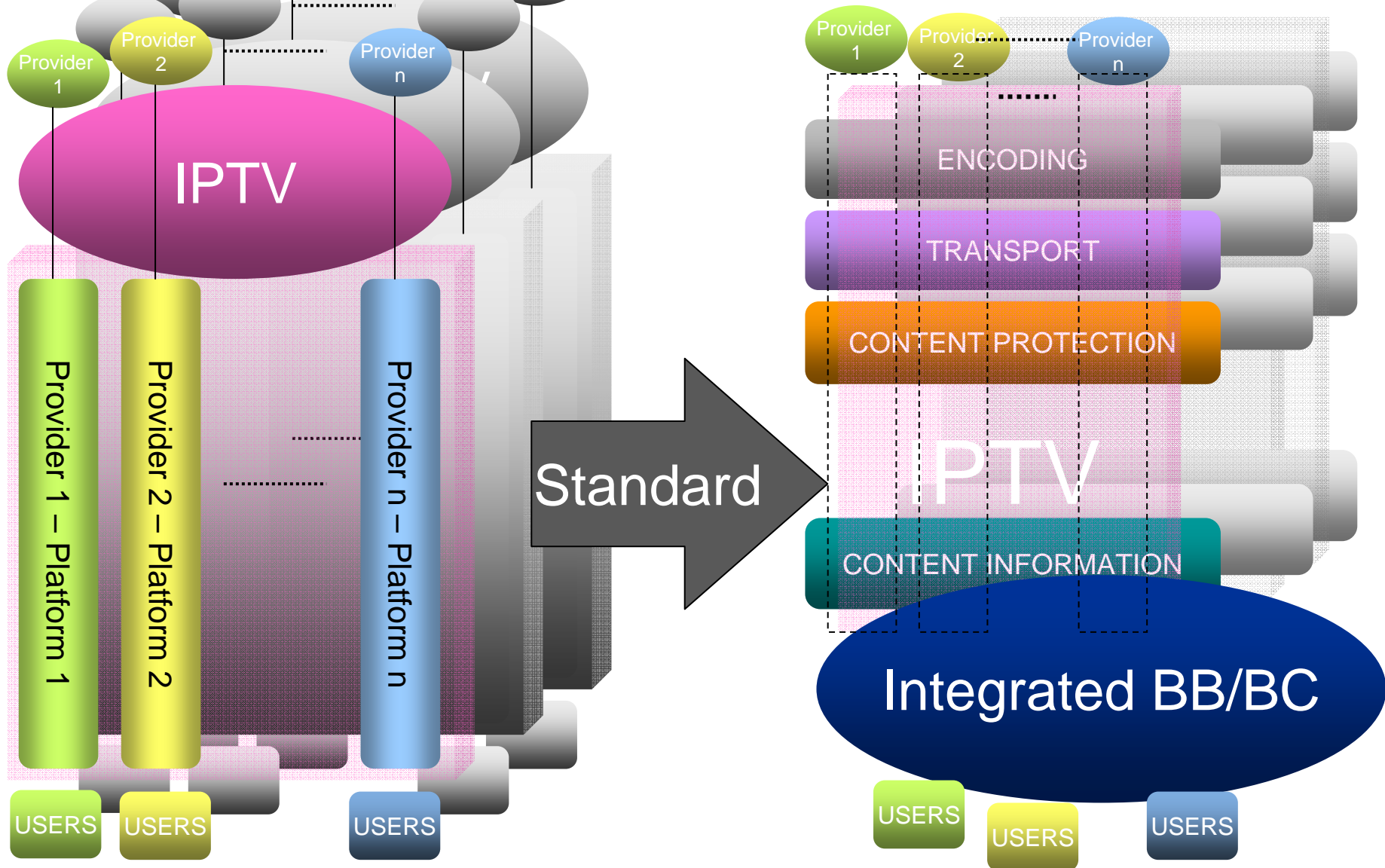
IPTV: standardizzazione e impatto sul mercato

Luca Pesando
Research&Trends

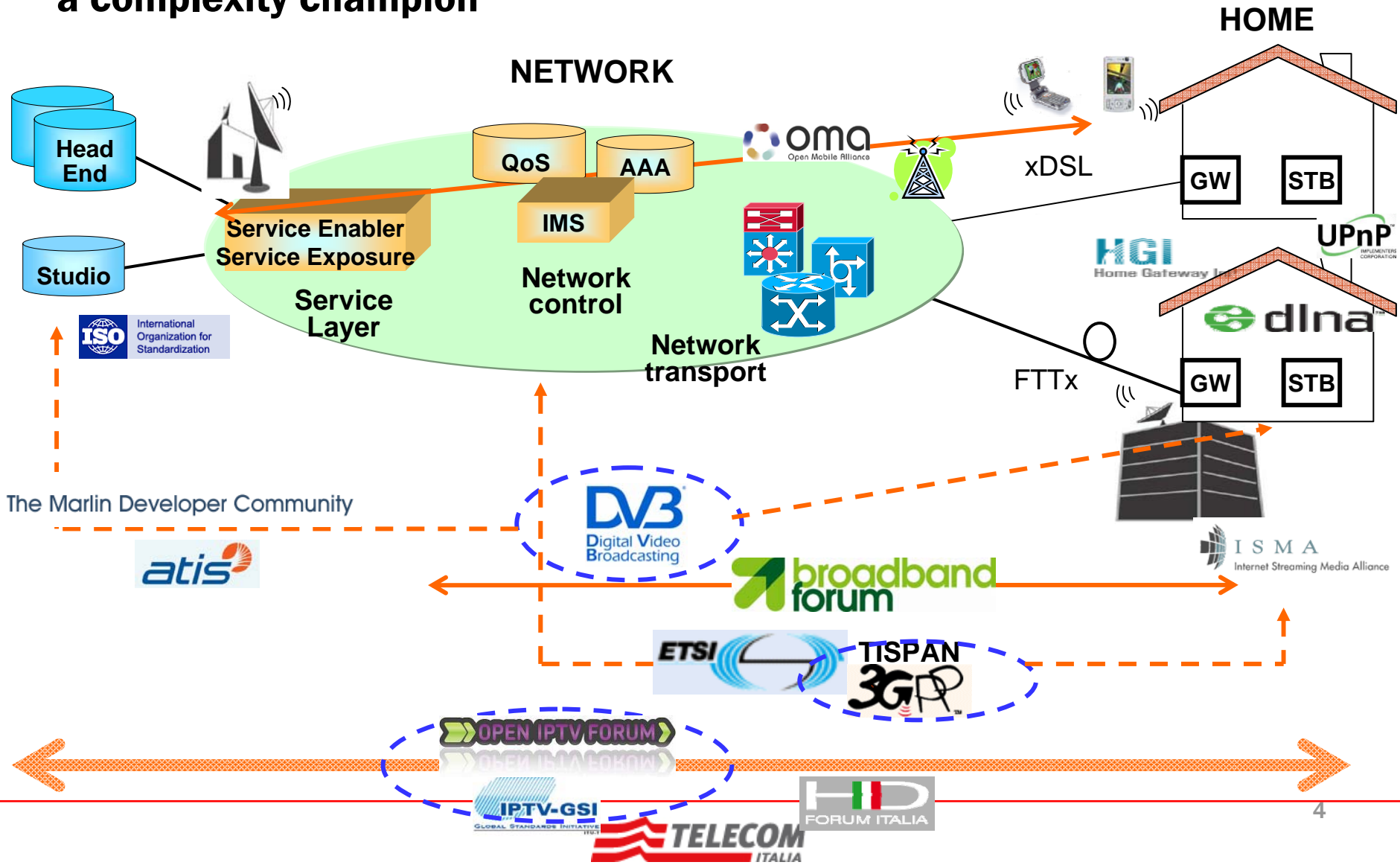
Il mercato attuale



Il mercato e l'evoluzione auspicata



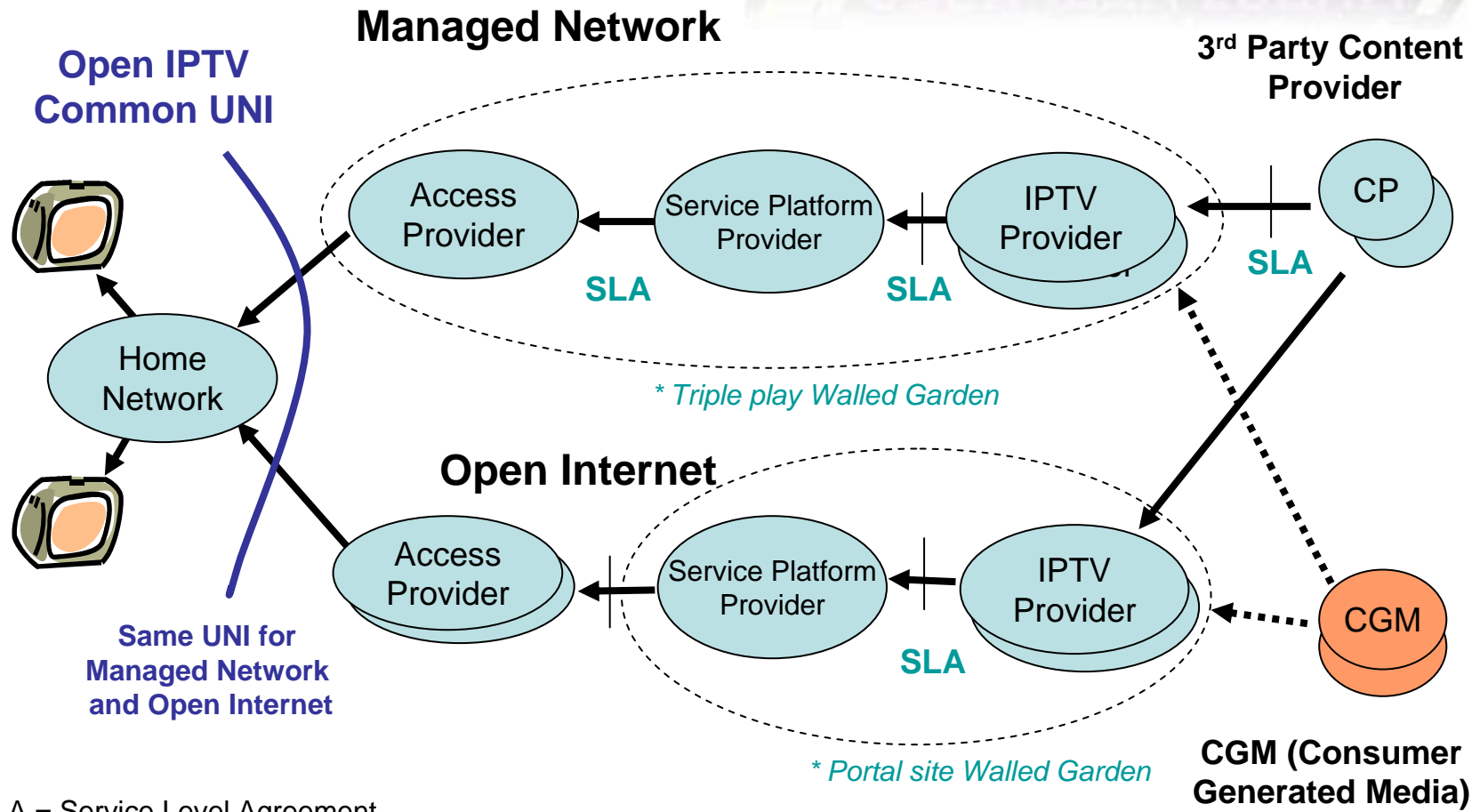
IPTV/Digital Media distribution standardization ecosystem: a complexity champion





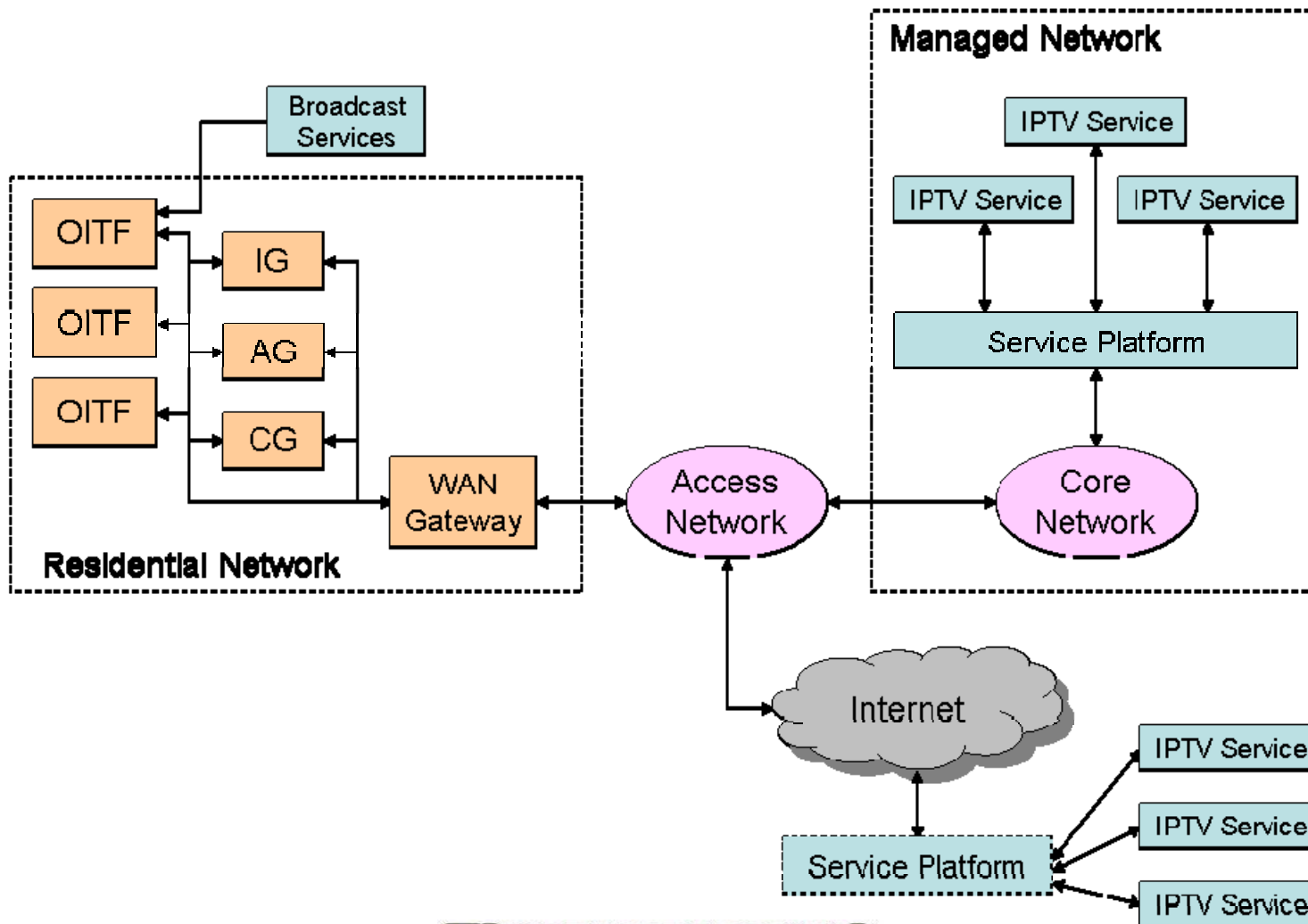


OIPTV Business Model



SLA = Service Level Agreement
UNI = User Network Interface

OIPTV: a more technical model

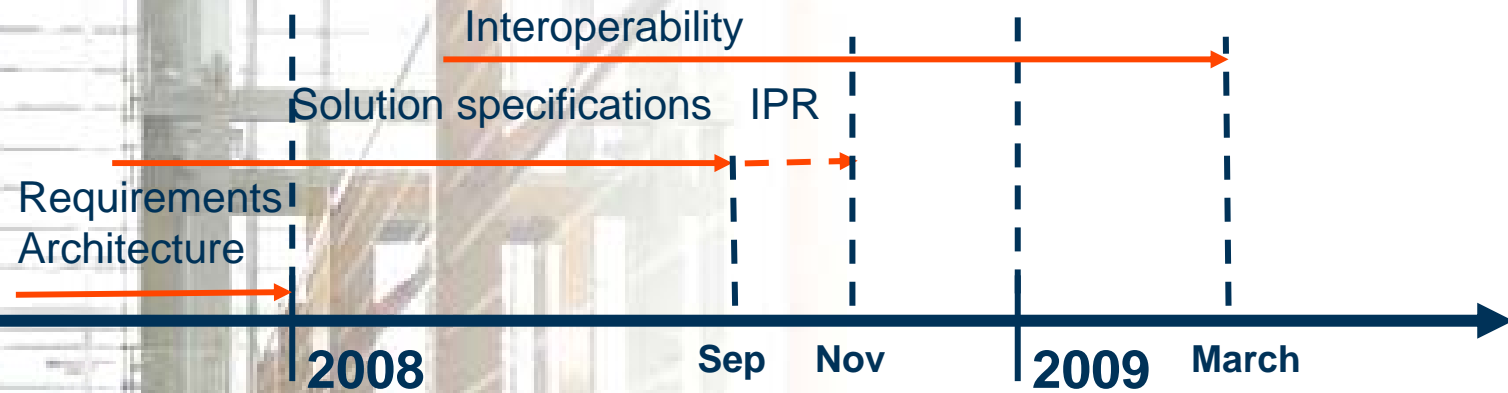


Sept 11, 2008





OIPTV specification Release 1



OIPTV specification Release 2

