FLAVIA MARZANO
CURRICULUM VITAE

PERSONAL INFORMATION

First name, Surname	**FLAVIA MARZANO**
Address	**19, PIAZZA CHIARA GAMBACORTI, 56125 PISA, ITALY**
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E-mail	**flavia.marzano@gmail.com**
Nationality	Italian
Date of birth	JUNE 3RD, 1954
Gender	FEMALE

WORK EXPERIENCE

Summary

MSc in **Computer Science** at Pisa University Flavia Marzano has been working, for more than twenty years, with the **main aim of innovating Public Administrations**.

Keywords: e-government, e-democracy, e-participation, e-inclusion, web 2.0, web 3.0, social network, semantic web, open source and free software for Public Administration, open data format, community and virtual campus, content and knowledge management.

In the last 11 years she has been active in supporting local and national Public Administrations in defining strategies, adopting and upgrading regulations, adopting new technologies applied to their organisational, economical and technological systems.
She has also been active in building up, animating, and managing Social networks.
She has been participating, evaluating and reviewing European projects.
In the last 8 years she has been especially active in: social networking, web 2.0, web 3.0, free software for Public Administration, e-government, e-democracy, e-participation.
She has been invited speaker and/or member of scientific committees in several national and international conferences on Strategic Innovation in Public Administration.
She has been involved in many research projects for application of ICTs in Public Administrations and several European Projects.
Blogger for wired.it http://blog.wired.it/codiceaperto
Vice President of the Italia Association Open Government
President of Stati Generali dell'Innovazione
EXPO2015, Member of Innovation Advisory Board
Member of the Scientific Committee of Internet Festival 2012
Lecturer for three years at Bologna University (Faculty of Economy, 2004-2007), for two years at Pisa University (Master Course on Open Source Management, Computer Science Department) and since 2009 at Rome University – La Sapienza, Scienze della Comunicazione.

Dates	Sept 2010 - ongoing
Name and address of employer	University of Rome, La Sapienza
Type of business or sector	University
Occupation or position held	Lecturer
Main activities and responsibilities	Lecturer of Laboratorio di tecnologie per la comunicazione multicanale
Dates	July 2010 - ongoing
Name and address of employer	FORMEZ
Type of business or sector	Public center (Dept of Public Funtion) for studies, assistance, education and innovation in Publi Administrations
Occupation or position held	Senior Consultant
Main activities and responsibilities	Support in policies definition and monitoring
Dates	Sept 2009 – Spet 2010
Name and address of employer	University of Rome, La Sapienza
Type of business or sector	University
Occupation or position held	Lecturer
Main activities and responsibilities	Lecturer of Modelli e Strategie per l'Amministrazione Digitale
Dates	January 2010 – January 2011
Name and address of employer	Sardegna Ricerche
Type of business or sector	Public Company owned by Sardinia Region
Occupation or position held	Project Manager
Main activities and responsibilities	Project management for the technology laboratory: DistrICT Lab
Dates	May 2009 – May 2010
Name and address of employer	Strategie srl
Type of business or sector	Private company for consulting and training and eLearning
Occupation or position held	Consultant
Main activities and responsibilities	Content Tutor for online tutoring service and other services for the Virtual Campus of the Scuola Superiore di Pubblica Amministrazione Locale
Dates	2008 – June 2009
Name and address of employer	ANCITEL Toscana and Regione Toscana
Type of business or sector	Technological support to Municipalities
Occupation or position held	Consultant
Main activities and responsibilities	Manager of Full Digital projects for small Municipalities
Dates	2009 - ongoing
Name and address of employer	Dipartimento di Informatica, Università di Pisa and Regione Toscana
Type of business or sector	University, Computer Science Department
Occupation or position held	Consultant
Main activities and responsibilities	Member of Tuscany regional competence center on FLOSS, T-OSS-LAB. Content and Community manager
Dates	2008
Name and address of employer	Sardegna Ricerche
Type of business or sector	Public Research Center
Occupation or position held	Consultant
Main activities and responsibilities	Planning and technical management of CLUSTER Project "Opportunità del software libero"
Dates	2007-2008
Name and address of employer	Sviluppo Italia, Invitalia Agenzia nazionale per l'attrazione degli investimenti e lo sviluppo d'impresa
Type of business or sector	National Agency for investment and enterprise development

Occupation or position held	Consultant
Main activities and responsibilities	ELISA program http://www.programmaelisa.it/, definition of call for tender , projects evaluation
Dates	2007- ongoing
Name and address of employer	Università di Pisa, Dipartimento di Informatica, Regione Toscana
Type of business or sector	Università
Occupation or position held	Consultant
Main activities and responsibilities	Member of Tuscany regional competence center on Reuse http://www.crcr.unipi.it
Dates	2007
Name and address of employer	Regione Sardegna
Type of business or sector	Regional Administration
Occupation or position held	Consultant
Main activities and responsibilities	Support to redaction of Sardinia Regional Law on Information and Knowledge Society and FLOSS
Dates	2007
Name and address of employer	CNIPA, Ministro per l'Innovazione Tecnologica
Type of business or sector	Governmental agency
Occupation or position held	Committee Member
Main activities and responsibilities	Member of the second Committee Open source Software in Public Administration, representing Union of Italian Provinces
Dates	2007
Name and address of employer	PORE www.pore.it
Type of business or sector	Presidenza del Consiglio dei Ministri
Occupation or position held	Consultant
Main activities and responsibilities	Support to the definition of regional actions on eGovenrment, Open Source and Security
Dates	2006-2008
Name and address of employer	CNR, Istituto di Linguistica Computazionale di Pisa
Type of business or sector	Public Research Organization
Occupation or position held	Research fellow
Main activities and responsibilities	Collaboration to European Project (Network of Eccellence) on eParticipation: Demo-net *www.demo-net.org*
Dates	2006-2007
Name and address of employer	Regione Sardegna and CRS4
Type of business or sector	Regional Administration and Research Center
Occupation or position held	Strategic Consultant
Main activities and responsibilities	Feasibility study, definition and planning of a Regional Service Center (Sardegna.it)
Dates	2005-2007
Name and address of employer	Università di Bologna, sede di Forlì
Type of business or sector	University
Occupation or position held	Lecturer
Main activities and responsibilities	"Scenari e Innovazione delle Tecnologie dell'Informazione"
Dates	2004-2007
Name and address of employer	Provincia di Roma, Assessorato all'Innovazione
Type of business or sector	Provincial administration
Occupation or position held	Strategic Consultant
Main activities and responsibilities	Consulting and planning on: e-government and Open source. Member of Technical Committee on FLOSS, project manager of a projects on eDemocracy and Digital terrestrial television

Dates	2003-2005
Name and address of employer	Ministero dei Beni Culturali e Ambientali (By way of Consorzio Forma, Scuola Normale Superiore di Pisa)
Type of business or sector	Ministry
Occupation or position held	Strategic Consultant and Project Manager
Main activities and responsibilities	From planning to final testing trhough monitorino and requirement compliance checking.
Dates	2003
Name and address of employer	CNIPA, Ministro per l'Innovazione Tecnologica
Type of business or sector	Governmental agency
Occupation or position held	Work group member
Main activities and responsibilities	Collaborator to the redaction of "Codice dell'Amministrazione Digitale" representing Union of Italian Provinces
Dates	2003
Name and address of employer	CNIPA, Ministro per l'Innovazione Tecnologica
Type of business or sector	Governmental agency
Occupation or position held	Committee Member
Main activities and responsibilities	Collaborator to the redaction of the white paper: Indagine conoscitiva sul software open source: http://www.cnipa.gov.it/site/_files/indagine_commissione_os.pdf, representing Union of Italian Provinces
Dates	2002-2003
Name and address of employer	CNIPA, Ministro per l'Innovazione Tecnologica
Type of business or sector	Governmental agency
Occupation or position held	Committee Member
Main activities and responsibilities	Member of Committee on free software in public administration , representing Union of Italian Provinces
Dates	2000-2002
Name and address of employer	Comitato di Indirizzo per l'e-government, Ministero della Funzione Pubblica
Type of business or sector	Ministry, Central Public Administration
Occupation or position held	Work group member, representing Union of Italian Provinces
Main activities and responsibilities	Definition and implementation of the Italian eGovernment Plan
Dates	2000-2004
Name and address of employer	Provincia di Pisa
Type of business or sector	Provincial administration
Occupation or position held	Strategic Consultant
Main activities and responsibilities	Consulting on e-government and Open Source.
Dates	1997 - 2000
Name and address of employer	Comune di Follonica
Type of business or sector	Municipality
Occupation or position held	ICT Manager
Main activities and responsibilities	Responsible for all the ICTs activities, purchases and maintenance
Dates	1994 - 2000
Name and address of employer	Italian Municipalities and Provinces
Type of business or sector	ICT and innovation for Local Public Administration
Occupation or position held	Free lance consultant
Main activities and responsibilities	Feasibility studies, planning, purchases, calls for bids, contracts on ICT. Planning and implementation of One stop shops.

Dates	1990-1993
Name and address of employer	LogiX
Type of business or sector	ICT company
Occupation or position held	CEO and cofounder
Main activities and responsibilities	CEO and Marketing Sales activities

Dates	1984–1990
Name and address of employer	DELPHI SpA
Type of business or sector	ICT company
Occupation or position held	Division Manager
Main activities and responsibilities	Management of Artificial Intelligence Division

Dates	1982-1984
Name and address of employer	ARES-Serono Group, Geneva (CH)
Type of business or sector	Pharmaceutical company
Occupation or position held	Employee
Main activities and responsibilities	Software developer and ICT consultant

EDUCATION AND TRAINING

• Date	1982
• Title of qualification awarded	Degree on Computer Science (Laurea in Scienze dell'Informazione), Università di Pisa
Dates	1980-1981
Title of qualification awarded	Scholarship of Italian Public Education Ministry at Dipartimento di scienze dell'informazione, Università di Aarhus (DK)
Date	1973
Title of qualification awarded	High School Licence

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE **ITALIAN**

OTHER LANGUAGES

ENGLISH

• Understanding and reading	EXCELLENT
• Writing	GOOD
• Speaking	EXCELLENT

FRENCH

• Understanding and reading	EXCELLENT
• Writing	GOOD
• Speaking	EXCELLENT

SPANISH

• Understanding and reading	EXCELLENT
• Writing	BASIC
• Speaking	GOOD

DANISH

• Understanding and reading	GOOD
• Writing	BASIC
• Speaking	GOOD

- EXPO2015, Member of Innovation Advisory Board
- Member of the Scientific Committee of Internet Festival 2012
- Lead Facilitator of the Innovatore Jam (septembre 2011) http://www.innovatorijam.it/
- Teacher at the Webinar organized by ForumPA on Cloud Computing in Public Administration http://saperi.forumpa.it/story/56001/cloud-computing-quali-scenari-la-pubblica-amministrazione
- Member of Organizing and Scientific Committees of "PA in cammino" http://saperi.forumpa.it/story/55891/pa-cammino-viaggio-alla-scoperta-dell-innovazione-nella-pubblica-amministrazione (for ForumPA and Fondazione Milano)
- Invited speaker at first Digital Agenda Assembly, Bruxelles June 2011 http://ec.europa.eu/information_society/digital-agenda/daa/index_en.htm
- Member of Organizing and Scientific Committees, Program Manager and Chair of ConfSL Milan http://confsl.org/confsl11/
- Presentation at "Le città digitali" Milan, June 2011 http://www.theinnovationgroup.it/tool/home.php?s=0,1,10,19,149,154
- Member of the DigitPA Cloud working group 2011
- Member of Organizing and Scientific Committees of StatiGeneralInnovazione.it 25, 26 November, Rome 2011
- Rapporteur at Open Forum Europe Round table on the Cloud Computing: http://www.openforumeurope.org/events/events/2011-events/cloud-computing-2013-how-to-keep-your-data-open-and-portable
- Cooperation in panel definition and moderation of many OMAT events in Rome and MIlan
- Member of Organizing and Scientific Committees of MiTiCi, Milano Talenti Creativi, Fondazione Milano, December 2010
- Member of Scientific Committee of THINK! The Innovation Knowledge Foundation http://www.thinkinnovation.org/it/about/committee.php
- Lecturer at Fondazione Milano of "Organizing and event in the 2.0 era", September 2010
- Lecturer of "Organizing and event in the 2.0 era", Iter, Milan, July 2010
- Lecturer of "Dissemination 2.0. Organizing an event with web: instruments, techniques, economies" CSI Piemonte, July 2010
- Seminar at Facoltà di Ingegneria – Torvergata (Rome) "Open source e Pubblica Amministrazione", June 2010
- Member of Organizing and Scientific Committees and Chair of ConfSL Cagliari http://confsl.org/confsl10/
- Member of Organizing Committees and Chair at "Free software: a community for a new business model", international workshop, Sardegna Ricerche, 10th June 2010
- Invited Speaker at ICEGEG 2010 International Conference on eGovernment and eGovernance, Antalya, Turchia, Marzo 2010
- Member ot Scientific Committee of the eGOV (Maggioli) Magazine: http://www.egov.maggioli.it/comitato.php
- Seminar at Di.Unipi.it on Citizen and Public Administration in the 2.0 era (December 2009)
- Member of the Jury of the Institut Universitaire de France (September 2009) http://www.enseignementsup-recherche.gouv.fr/pid20536/rubrique-bo.html?cid_bo=42667
- Member of Organizing and Scientific Committees of AICA 2009 http://aica2009.sapienza.roma.it/
- Member of Scientific Committee of ConfSL 2007, 2008, 2009
- Member of Scientific Committee and Keynote speaker of Software Freedom Kosova 2009, Pristina, http://kosovasoftwarefreedom.org/
- Member of Organizing and Scientific Committees of Barcamp CXC Condividere X (fare) Cultura) http://barcamp.org/CXC
- Invited Speaker and Scientific Committee of Barcamp Innovatori nella PA: http://barcamp.org/InnovatoriPA
- Invited speaker at OpenExpo 2009 - www.openexpo.ch
- Member of projects evaluation committee, Programma ELISA; February 2008
- Member of Centro Regionale di Competenza sul Riuso (Regione Toscana, Dipartimento di Informatica Università di Pisa) http://www.crcr.unipi.it 2007-2008
- Member of Centro Regionale di Competenza on open source software (Regione Toscana, Dipartimento di Informatica Università di Pisa) and web redaction http://www.tosslab.it/ 2009
- Member of Organizing and Scientific Committees of PAAL2008 http://www.paal2008.it
- Chair at OMAT 2008 http://www.omat360.it/milano2008/07_Formato.htm
- Invited speaker, animator and debate moderator at EISCO 2008, Progress of the digital local agenda: methodologies used and first lessons learnt (organised by ELANET and CEMR)
- Invited speaker a ECOySOL, Febbraio 2008
- Member of Organizing and Scientific Committees of PAAL2007 http://www.paal2007.it/

- Member of Organizing and Scientific Committees of QuiFree.it, Florence 2007
- Member of Organizing and Scientific Committees of the Master on Open Source Management of the Università di Pisa www.master.netseven.it
- Speaker at the Università di Cagliari, Facoltà di Ingegneria, on Open Source Software in Public Administration
- Speaker at the Università di Trento, Facoltà di sociologia, on "Open Source e pari opportunità"
- Lecturer at Master RAGGI (eGovernment): http://www.comunicazione.uniroma1.it/allegati/060830Masterdescrizione.pdf
- Speaker and Chair at EISCO 2005, Cracovia Giugno 2005 www.eisco2005.org
- Speaker and organizer of the conference SALPA, Sapere Aperto e Libero nella Pubblica Amministrazione Pisa, March 2004 www.salpa.pisa.it
- E-learning. On line training on: Process reengineering, digital signature, Work Flow Management, Intranet in Public Administrations, One stop shop.
- Lecturer at Master on Open Source Management, Università di Pisa
- Lecturer at Master (Pavia University) on e-government "e-Toscana: dalla Rete Telematica alla Legge Regionale 1/2004. Modelli di cooperazione interistituzionale a supporto dell'innovazione dei territori"
- Member of steering committee and speaker at the first National Conference on Open Source in Public Administration, Pisa, march 14 2003: "Esperienze Open Source nelle Province"
- Lecturer at Pisa University, Computer Science Dept, ISO 9000 implementation in the management evaluation in Public Administration
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- Training courses for Fondazione CUOA:
- Training course on e-government in Timisoara (Romania) April 2004
- Training course on "Introduzione ai sistemi informativi e informatici a supporto dell'attività di direzione e di gestione" for local public administrators of Veneto and Friuli
- Training course on "Progetto per lo sviluppo delle competenze manageriali di dirigenti e quadri della provincia di Venezia – Sportello Unico e Marketing Territoriale"
- Training course for the Scuola delle Autonomie Locali
- Training course on Electronic ID Card, Digital Signature, Work Flow Management for Comune di Follonica
- Training course on Communication for the front office at Comune di Follonica
- Training course for Provincia di Massa and for Massa Carrara and Montagnoso Municipalities on "Il piano di azione per l'e-government come strumento per snellire le procedure e migliorare i rapporti con i cittadini"

OTHER ACTIVITIES

- Cofounder and President of the Association StatiGeneralInnovazione.it
- Cofounder and Vice President of the Associazione Italiana per l'Open Government
- Cofounder, Member of the executive board and president of the Association "UnaRete per la democrazia digitale"
- Member of the executive board of the Italian Association PLIO Progetto Linguistico Italiano OOo (OpenOffice.org).
- Member of Glocus Innovazione Association
- Member of the e-Government group of ASTRID (Associazione per lo Studio e la Riforma delle Istituzioni Democratiche)
- Cofounder and Member of the Association "Il Secolo della Rete - For a Free Knowledge Society"

PUBBLICATIONS	▪ La Continuità operativa negli Enti locali, di Iacono Giuseppe, Marzano Flavia, Medaglia Carlo Maria, Maggioli, 2012

PUBBLICATIONS

- La Continuità operativa negli Enti locali, di Iacono Giuseppe, Marzano Flavia, Medaglia Carlo Maria, Maggioli, 2012
- Papers and post on Wired.it Blog http://blog.wired.it/codiceaperto (october 2011 - present)
- Stati Generali dell'Innovazione, Key4Biz, september 2011 http://www.key4biz.it/News/2011/09/07/eSociety/innovazione_UnaRete_Il_Secolo_della_Rete _Astrid_Free_Software_Foundation_Open_Parlamento_205112.html
- "Riforma del codice dell'amministrazione digitale: riuso e open source", Online Magazine eGov (Maggioli editore): http://www.egov.maggioli.it/blog.php/3464/ June 2010
- Interview "l'Innovazione che vorrei": http://www.nextinnovation.it/site/events/innovationcafe/intervista32.html 20 February 2010
- Interview at RAI News 24 on eGovernment e eDemocracy: http://www.youtube.com/watch?v=kiJRy380EZU&feature=player_embedded
- "Il software libero in Italia", Mass Market Paperback, 2009
- "Contenuti aperti, beni comuni", Mc Graw Hill 2009
- "Le dinamiche di reclutamento e di carriera delle donne nel sistema universitario italiano", July 2008, ASTRID Rassegna
- "Finalmente LIBERO. Software libero e standard aperti per le pubbliche amministrazioni", Mc Graw Hill
- "e-adesso? e-government dal 2000 ad oggi, che cosa è cambiato", 21th December 2007, ASTRID Rassegna
- "I progetti italiani di e-democracy", 12th February 2007, ASTRID Rassegna
- "Siamo maturi per l'e-participation?", 15 September 2006, ASTRID Rassegna
- "Raccomandazioni per l'attuazione del programma dell'Unione sull'e-government", July 2006 (co-author)
- "Riuso e sw libero: federalismo in rete" Guida agli EELL del Sole 24 ore n.4 del 31 January 2004
- "Entra negli uffici il Software libero" Guida agli Enti Locali del Sole 24 ore, 26 July 03 n.29
- "Negli EELL la diga al divario digitale" Guida agli Enti Locali del Sole 24 ore, 10 May 03 n.18
- "Indagine conoscitiva sul software a codice sorgente aperto nella Pubblica Amministrazione", Rapporto della Commissione, Ministero per l'Innovazione e le Tecnologie
- "Entra negli uffici il software libero" Guida agli Enti Locali de Il Sole 24 Ore N° 29/2003
- "Gli acquisti software nella Pubblica Amministrazione Locale", "Le Province" rivista dell'UPI (Unione delle Province d'Italia)
- "Digital Divide. La nuova frontiera dello sviluppo globale" edito da Franco Angeli, 2003 (co-author)
- "Negli Enti Locali la diga al divario digitale" Guida agli Enti Locali de Il Sole 24 Ore N° 18/2003
- "Secondo rapporto sullo stato delle Autonomie Locali" Edito da Formez April 2003 (co-author)
- "Le Province nell'attuazione del Piano di e-government" Formez, UPI, Ministero per l'Innovazione e le Tecnologie; November 2002. (co-author)
- "Innovazione della Pubblica Amministrazione; il ruolo degli enti territoriali nella riduzione del Digital Divide e per la e-inclusion" su Sistemi & Impresa N° 5 June 2002
- "Autonomie, integrazione on line" Guida agli Enti Locali de Il Sole 24 Ore N° Speciale Forum P.A. 2001
- "Comuni, i consigli dell'ultimo minuto", Guida agli Enti Locali de Il Sole 24 Ore N°37/1999
- "Il Controllo di Qualità negli EE.LL.: ecco che cosa fare per ottenere il marchio doc" Guida agli Enti Locali de Il Sole 24 Ore N°4/1999
- "Uffici del 2000, istruzioni per l'uso" Guida agli Enti Locali de Il Sole 24 Ore N°41/98
- "Integrazione di sistemi eterogenei di Desk Top Publishing" Fiat Auto Torino 1993
- "Groupware o della elaborazione cooperativa multimediale" Ico.Grafics 1993
- "Introduzione alla Multimedialità" Hewlett Packard 1992

La sottoscritta, consapevole che – ai sensi dell'art. 76 del D.P.R. 445/2000 – le dichiarazioni mendaci, la falsità negli atti e l'uso di atti falsi sono puniti ai sensi del codice penale e delle leggi speciali, dichiara che le informazioni rispondono a verità. La sottoscritta in merito al trattamento dei dati personali esprime il proprio consenso al trattamento degli stessi nel rispetto delle finalità e modalità di cui al D. Lgs 196/2003.

Pisa, March the 12TH 2011