

USER EXPERIENCE DESIGNER

NEL 2020
LO **UX DESIGNER** SARÀ
UNA DELLE FIGURE PIÙ RICERCATE

60%
DIGITAL
MARKETING
SPECIALIST

50%
DATA
ANALYST

32%
DIGITAL
OFFICER

31%
MOBILE
DEVELOPER

27%
ECOMMERCE
SPECIALIST

27%
UX/UI

22%
CLOUD
SERVICES
MANAGER

QUALI SONO I TREND DELLA USER EXPERIENCE NEL 2017?

Responsive design

Skeleton screen

Engagement bot

Shopping cart marketing

Animated call to action

Cinemagraph hero image

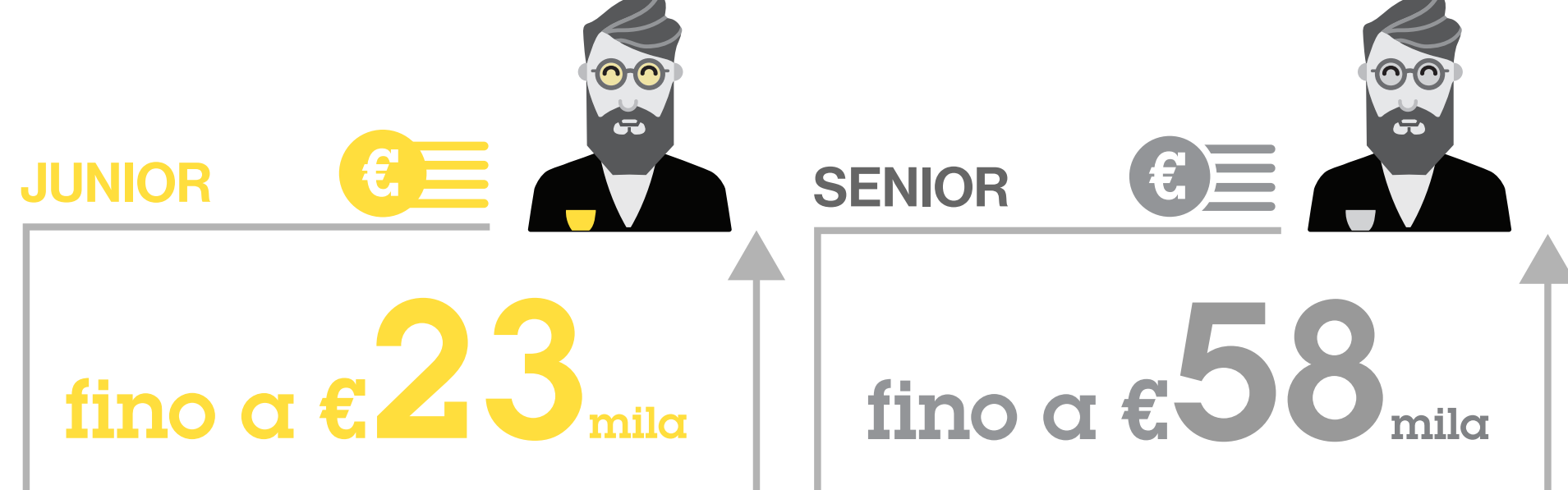
Scrolling trump navigation

Video

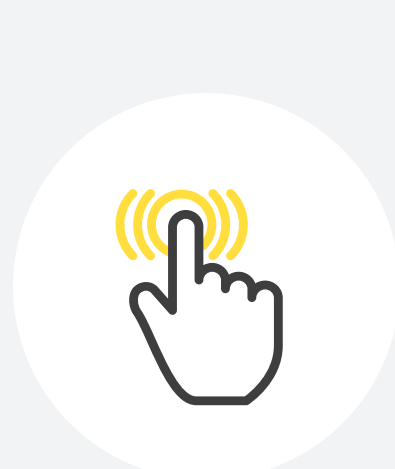
LE AZIENDE RICHIEDONO PROFILI CON



QUANTO GUADAGNA?



QUALI SKILL HA?



INTERACTION
DESIGN



INFORMATION
ARCHITECTURE



USABILITY



USER
RESEARCH



HTML, CSS
JAVASCRIPT,



ADOBE
CREATIVE SUITE

LO UX DESIGNER È

