



JOINT ITALIAN ARAB CHAMBER OF COMMERCE
الغرفة التجارية العربية الإيطالية المشتركة



ITALIAN ARAB BUSINESS FORUM

ANNUAL MEETING – Rome, 28 January 2025

SPONSORSHIP OPPORTUNITIES





JOINT ITALIAN ARAB CHAMBER OF COMMERCE
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ANNUAL MEETING: ITALIAN ARAB BUSINESS FORUM

Rome, January 28, 2025

The **Joint Italian Arab Chamber of Commerce (JIACC)** is pleased to announce the **4th edition** of the **Annual Meeting of the Italian Arab Business Forum**, which will be held in **Rome** on **January 28, 2025**. As the flagship event of our organization, the forum is designed to promote and strengthen economic relations between Italy and the Arab countries, offering a unique opportunity for networking, insight, and collaboration for representatives of institutions, businesses, and professionals.

A UNIQUE OPPORTUNITY FOR NETWORKING AND VISIBILITY

The Italian-Arab Business Forum represents an extraordinary platform to establish strategic connections with high-level leaders and decision-makers from both Italy and the Arab countries. As in previous editions, the event will serve as a catalyst for opportunities for:

- ❖ **High-level networking:** The forum's structure is designed to multiply opportunities to meet representatives from institutions, business executives, and professionals from various sectors. Social moments and in-depth sessions during sector workshops are designed to facilitate meaningful interactions and foster lasting relationships;
- ❖ **Visibility and branding:** Sponsors will benefit from extensive visibility during the event through branding on promotional materials, mentions in press releases and social media. Their logos will be present in all main areas of the event, ensuring continuous and high-profile exposure;
- ❖ **Strategic positioning:** Associating their brand with such a significant event enables sponsors to position themselves as qualified and innovative interlocutors in the landscape of international economic relations.



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WHY BECOME A FORUM SPONSOR:

❖ **Key stakeholders and valuable content**

As a sponsor, you will have the opportunity to directly contribute to the forum's content, influencing discussions on crucial topics such as investments, technological innovation, sustainable development, and strategic partnerships;

❖ **Media Exposure**

The event will be extensively covered by the media, offering international visibility. Sponsor participation will be highlighted in pre- and post-event communications, on our digital channels, and in official publications;

❖ **Business Opportunities**

Participating in the Business Forum provides direct access to new investment and collaboration opportunities with companies and institutions from both Italy and the Arab world. The session dedicated to the Mattei Plan will offer key information for strategic positioning in the implementation of the Plan, while sector workshops are designed to explore in detail opportunities in Saudi Arabia's, agritech, construction, infrastructure, tourism, and entertainment sectors.



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TOPICS COVERED AND EXPECTED IMPACT

During the forum, topics of great strategic relevance for economic development and international cooperation will be explored, including:

- ✓ **The Mattei Plan for a sustainable future:** a unique opportunity to strengthen Italo-African synergies through key projects in education, health, agriculture, water resource management, and energy;
- ✓ **Italy and Saudi Arabia:** strategies to foster mutual economic growth through innovative partnerships, circular investments, and Islamic finance;
- ✓ **Sector workshops:** In-depth discussions on agricultural technologies, mega-infrastructure projects, and the development of tourism and entertainment in one of the most promising markets in the MENA region.

HOW TO PARTICIPATE

We invite companies and professionals interested in participating in the Forum as sponsors to contact us to understand how to fully leverage the potential of this event.

To discuss various sponsorship options and to submit your application as a speaker, please contact us at the following references: info@jiac.it



PRE- EVENT BRANDING & EXPOSURE

- ✓ **PREMIUM EXPOSURE WITH PROMINENT POSITIONING** of Company's Logo and Profile on the **"EVENT BANNER"**
- ✓ Company's Logo and Profile on the main Event Website as **"MAIN SPONSOR"**
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as **"MAIN SPONSOR"** in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 30 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as **"MAIN SPONSOR"** posted on the Event Website and Social Media

ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **15 DELEGATE PASSES** for Company Representatives
- ✓ **10 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **MAIN SPONSOR** on the stage backdrop & roll-up banners
- ✓ Company's Logo as **MAIN SPONSOR** on **ON-SITE SIGNAGE** and **PROMOTIONAL MATERIAL**
- ✓ Company's Logo on **LANYARD FOR THE BADGE**
- ✓ **REMARKS** by Company's Representative and **DEDICATED DESK**
- ✓ **PRIME LOCATION NETWORKING/ MEETING SPACE** with corporate table and chairs at the venue
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ Distribution of **PRESS KIT**
- ✓ **POSSIBILITY TO ARRANGE INTERVIEWS**
- ✓ **EXCLUSIVE MEETINGS** with official **GOVERNMENT DELEGATIONS**



PRE- EVENT BRANDING & EXPOSURE

- ✓ **PREMIUM EXPOSURE WITH PROMINENT POSITIONING** of Company's Logo and Profile on the **"EVENT BANNER"**
- ✓ Company's Logo and Profile on the main Event Website as **"PLATINUM SPONSOR"**
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as **"PLATINUM SPONSOR"** in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 15 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as **"PLATINUM SPONSOR"** posted on the Event Website

ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **15 DELEGATE PASSES** for Company Representatives
- ✓ **6 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **PLATINUM SPONSOR** on the stage backdrop & roll-up banners
- ✓ Company's Logo as **PLATINUM SPONSOR** on **ON-SITE SIGNAGE**
- ✓ **REMARKS** by Company's Representative
- ✓ **DEDICATED DESK**
- ✓ **PRIME LOCATION NETWORKING/ MEETING SPACE** with corporate table and chairs at the venue
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ **DISTRIBUTION OF PRESS KIT**
- ✓ **POSSIBILITY TO ARRANGE INTERVIEW**



PRE-EVENT BRANDING & EXPOSURE

- ✓ Company's Logo and Profile on the main Event Website as **"GOLD SPONSOR"**
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as **"GOLD SPONSOR"** in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 15 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

POST-EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as **"GOLD SPONSOR"** posted on the Event Website

ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **15 DELEGATE PASSES** for Company Representatives
- ✓ **4 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **GOLD SPONSOR** on the stage backdrop & roll-up banners
- ✓ Company's Logo as **GOLD SPONSOR** on **ON-SITE SIGNAGE**
- ✓ **REMARKS** by Company's Representative
- ✓ **DEDICATED DESK**
- ✓ **PRIME LOCATION NETWORKING/ MEETING SPACE** with corporate table and chairs at the venue
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects
- ✓ **3 ONE ON ONE DISCUSSION** with Delegate
- ✓ **DISTRIBUTION OF PRESS KIT**



PRE- EVENT BRANDING & EXPOSURE

- ✓ Company's Logo and Profile on the main Event Website as **"SILVER SPONSOR"**
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as **"SILVER SPONSOR"** in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ **WISH LIST** of 15 organizations and VIP invitation letter clients to invite your clients to the event
- ✓ Possibility to use **FORUM'S LOGO**

POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates in compliance with privacy laws
- ✓ Company's Logo and Profile as **"SILVER SPONSOR"** posted on the Event Website

ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **10 DELEGATE PASSES** for Company Representatives
- ✓ **2 VIP GUEST PASSES** for your end-user clients
- ✓ Company's Logo as **SILVER SPONSOR** on the stage backdrop & roll-up banners
- ✓ **DEDICATED DESK**
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects



PRE- EVENT BRANDING & EXPOSURE

- ✓ Company's Logo and Profile on the main Event Website as **"BRONZE SPONSOR"**
- ✓ Company's Logo on **MARKETING & ADVERTISING COLLATERALS**
- ✓ Acknowledgment as **"BRONZE SPONSOR"** in all **PRESS RELEASES & PRESS INVITATION REGIONALLY AND INTERNATIONALLY**
- ✓ Possibility to use **FORUM'S LOGO**

POST- EVENT BRANDING & EXPOSURE

- ✓ Detailed **POST-EVENT REPORT** along with list of Delegates and contact details
- ✓ Company's Logo and Profile as **"BRONZE SPONSOR"** posted on the Event Website

ONSITE BRANDING, EXPOSURE & NETWORKING

- ✓ **5 DELEGATE PASSES** for Company Representatives
- ✓ Company's Logo as **BRONZE SPONSOR** on the stage backdrop & roll-up banners
- ✓ **DELEGATES LIST** will be provided 1 week prior to the Event & post Event to follow up with prospects



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Thank you!